



# UNIVERSITY OF SOUTH CAROLINA

Posting Date: September 16, 2016

## INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM, September 27, 2016, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with. Any protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing

(a) by email to [protest-mmo@mmo.sc.gov](mailto:protest-mmo@mmo.sc.gov)

(b) by post or delivery to 1201 Main Street, Suite 600, Columbia, SC 29201.

**Solicitation Number:** USC-RFP-2906-VM

**Issue Date:** April 12, 2016

**Opening Date:** June 9, 2016

**Description:** Multimedia Corporate Sponsorship Rights for the University of South Carolina Athletics Department

**Awarded To:** IMG College  
3719 Terrace St.  
Pittsburgh, PA 15261

**Award Amount:** \$110,000,000 Total Annual Guarantee  
\$692,500 Performance Bonuses

**Contract Term:** July 1, 2017 through June 30, 2027

Venis Manigo,  
Director of Purchasing