



UNIVERSITY OF SOUTH CAROLINA

August 24, 2016

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., September 6, 2016**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Michael Spicer
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-3003-MR
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 20, 2016
Opening Date:	August 10, 2016
Total Potential Contract Amount:	Maximum \$2 million
Date of Award:	September 6, 2016
Maximum Contract Period:	September 6, 2016 – August 22, 2021

***The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **Imediagroup, inc.**, 68 South Service Road., Ste. 100, Melville, NY 11747
Lot 2 – Media Buying Services - \$50.00
Lot 4 – Graphic Design Services - \$75.00
- **Torch Creative, LLC**, 3208 Preakness Dr., Flower Mound, TX 75028
Lot 4 – Graphic Design Services - \$100.00

- **Kglobal, a Division of Zenetex, LLC**, 2001 L St., Ste. 650, Washington, DC 20036
 - Lot 1 – Marketing Strategy Services - \$185.00
 - Lot 2 – Media Buying Services - \$100.00
 - Lot 3 – Freelance Writing Services - \$90.00
 - Lot 4 – Graphic Design Services - \$90.00
 - Lot 5 – Videography Services - \$125.00
 - Lot 6 – Photography Services - \$125.00
 - Lot 7 – Web Design and Development Services - \$125.00
 - Lot 8 – Public Relations Services - \$120.00

- **Brava LLC**, 6708 Kaminer Dr., Columbia SC 29206
 - Lot 1 – Marketing Strategy Services - \$128.00

- **Advanced Automation Consulting, Inc.**, 7891 Broad River Road, Irmo, SC 29063
 - Lot 3 – Freelance Writing Services - \$100.00
 - Lot 7 – Web Design and Development Services - \$125.00

- **Boot Cut Media**, One N. Main St., 4th Fl., Greenville, SC 29601
 - Lot 2 – Media Buying Services - \$100.00

Michelle Robinson

Michelle Robinson, CPPB
Procurement Manager