



UNIVERSITY OF
SOUTH CAROLINA

Statement of Award

Posting Date: August 28, 2019

AWARD - ONE RESPONSE RECEIVED: IN ACCORDANCE WITH SC PROCUREMENT CODE 11-35-1520(10) AWARD: *WHEN ONLY ONE RESPONSE IS RECEIVED, THE NOTICE OF INTENDED AWARD AND THE TEN DAY DELAY OF AWARD MAY BE WAIVED.* THE NOTICE OF INTENDED AWARD AND THE TEN-DAY DELAY OF AWARD HAVE BEEN WAIVED.

Offeror's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code does not apply to this award.

Solicitation Number: **USC-RFP-3503-CH**

Issue Date: **August 1, 2019**

Opening Date: **August 19, 2019**

Description: **Exclusive Agent for the Operation of the Domestic Trademark and Licensing Program**

Initial Contract Term: **August 29, 2019 through August 28, 2020**
Maximum Contract Term: **August 29, 2019 through August 28, 2029**

Awarded To: **IMG College Licensing (a division of Learfield IMG College)
ATTN: John Greeley
1075 Peachtree Street, Suite 3300
Atlanta, GA 30309**

Evaluated Amount:

1. 90% of All Gross Royalties up to \$4,000,000
87.5% of All Gross Royalties from \$4,000,000 to \$8,000,000
90% of All Gross Royalties above \$8,000,000
2. \$600,000 signing bonus

Caleisha Hayes, J.D.
Procurement Manager