



**Intent to Award**  
**Posting Date: July 26, 2019**

The University of South Carolina intends to award contract noted below. Unless otherwise suspended or canceled, this document becomes the final Statement of Award effective **8:00 AM, August 7, 2019**.

Contractor should not perform work on or incur any costs associated with contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed 11-35-4230 in the South Carolina Consolidate Procurement Code applies to this award. Protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing:

(a) by email to [protest-mmo@mmo.sc.gov](mailto:protest-mmo@mmo.sc.gov)

(b) by post or delivery to: 1201 Main Street, Suite 600, Columbia, SC 29201.

Solicitation Number: **USC-RFP-3490-CH**  
Issue Date: **May 20, 2019**  
Opening Date: **June 26, 2019**  
Description: **Provide Official Online Merchandise Store for USC Athletics**  
Initial Contract Term: **August 7, 2019 through August 6, 2020**  
Maximum Contract Term: **August 7, 2019 through August 6, 2026**  
Awarded To: **Fanatics Retail Group Fulfillment, LLC**  
**ATTN: Jeff Chandler**  
**8100 Nations Way**  
**Jacksonville, FL 32256**

**Evaluated Amount:**

1. **E-Commerce Revenue Share** – 4.5% of Net Merchandise Revenue
2. **Game Used Revenue Share** – 50% of Net Merchandise Revenue
3. **Trademark Licensing Rights** – 20% wholesale royalty rate
4. **Primary Apparel Partner Buying Commitment** – Fanatics will use commercially reasonable efforts to allocate and direct no less than 15% of its annual wholesale purchase dollars for UofSC apparel toward the University's designated primary apparel partner (TBD).
5. **Minimum Term Guarantee** - \$840,000 in total e-commerce revenue share paid to UofSC over the term of the agreement, subject to adjustment if licensing rights are not consistent with above.

**Caleisha Hayes, J.D.**  
**Procurement Manager**