



Statement of Award

Posting Date: June 14, 2019

AWARD - ONE RESPONSE RECEIVED: IN ACCORDANCE WITH SC PROCUREMENT CODE 11-35-1520(10) AWARD, "WHEN ONLY ONE RESPONSE IS RECEIVED, THE NOTICE OF INTENT TO AWARD AND THE DELAY OF AWARD MAY BE WAIVED."

The University of South Carolina makes award to the contractor noted below. Unless otherwise provided in the solicitation, the statement of award serves as acceptance of your offer. University of South Carolina assumes no liability for any expenses incurred by vendor prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Any protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing.

PROTEST - CPO - MMO ADDRESS Any protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing (a) by email to protest-mmo@mmo.state.sc.us, or (c) by post or delivery to 1201 Main Street, Suite 600, Columbia, SC 29201.

Solicitation: USC-RFP-3475-JB

Issue Date: April 30, 2019

Opening Date: May 22, 2019

Description: Agent Trademark and Licensing Program UofSC Upstate Campus

Awarded To: Affinity Licensing LLC
1328 Westgate Center Drive
Winston-Salem NC 27106

Initial Contract Term: June 15, 2019 through June 14, 2020

Maximum Contract Term: June 15, 2019 through June 14, 2024

Potential Contract Value: \$200,000.00

Juaquana Brookins
Procurement Officer