



U N I V E R S I T Y O F SOUTH CAROLINA

Posting Date: March 1, 2019

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM March 12, 2019, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Solicitation Number: USC-RFP-3419-CJ

Issue Date: January 16, 2019

Opening Date: February 1, 2019

Description: Consulting and Advisory for Review of Current Tuition and Fee Structure and Recommendation of Alternative Pricing Strategies for the University of South Carolina's Flagship Campus in Columbia, SC

Contract Term: March 18, 2019 through March 17, 2020

Maximum Contract Term: March 18, 2019 through March 17, 2024

Estimated Potential Value of Contract: \$148,348.00

Awarded To: Kennedy & Company Education Strategies
ATTN: Benjamin Kennedy
801 Gilbert Street
Suite 203
Durham, NC 27701

Evaluated Amount: \$143,348.00

\$124,650.00 (which is exclusive of travel and related expenses)

Offeror's Maximum Not-To-Exceed Price (for the Maximum 5 Year Contract Term)

plus Travel Expenses as incurred capped at 15% (\$18,698.00) of the total project quote

Partner role: Provides high-level strategic direction for the project, as well as stakeholder engagement and final review of deliverables

All-Inclusive Hourly Rate \$325.00

Manager: Responsible for day-to-day oversight of the project, conducting interviews, and developing presentations and deliverables

All-Inclusive Hourly Rate \$250.00

Analyst: Responsible for administrative project functions and aids in deliverable development through research and financial modeling activities

All-Inclusive Hourly Rate \$200.00

Charles C. Johnson, III.

Charles C. Johnson, III
Procurement Manager