



UNIVERSITY OF SOUTH CAROLINA

AMENDMENT NO. 1 TO SOLICITATION

TO: ALL VENDORS

FROM: Charles Johnson, Procurement Manager

SUBJECT: SOLICITATION NUMBER: USC-RFP-2851-CJ

DESCRIPTION: Undergraduate Admissions Student Search Fulfillment and Rapid Response Program

DATE: July 24, 2015

This Amendment No.1 modifies the Requests for Proposals only in the manner and to the extent as stated herein.

The NUMBER OF COPIES TO BE SUBMITTED on the Cover Page of the solicitation has been changed and now reads as follows:

NUMBER OF COPIES TO BE SUBMITTED: **One (1) Original and Four (4) Hardcopies Marked "COPY" Plus (1) Electronic Copy (Original Hardcopy Shall Prevail)**

Vendor Questions & Answers

Additional Clause has been added to Section II-B of the solicitation

BIDDER SHALL ACKNOWLEDGE RECEIPT OF AMENDMENT NO. 1 IN THE SPACE PROVIDED BELOW AND RETURN IT WITH THEIR BID RESPONSE. FAILURE TO DO SO MAY SUBJECT BID TO REJECTION.

Authorized Signature

Name of Offeror

Date

THE FOLLOWING QUESTIONS WERE RECEIVED FROM VENDOR A:

QUESTION 1: What are your application goals over the next 2-3 years?

ANSWER: We expect to increase applications each year over the next two to three years to support our enrollment goal of increasing the freshman class size by at least 100 students per year.

QUESTION 2: What are your enrollment goals over the next 2-3 years?

ANSWER: See Answer to Question 1.

QUESTION 3: What are your in-state, out-of-state and international goals?

ANSWER: We wish to maintain our current in-state/out-of-state residency ratio. We wish to increase the enrollment of highly-qualified freshman international students.

QUESTION 4: What are your quality goals?

ANSWER: Our goal is to maintain the upward trend of our freshman profile and continue to steadily improve standardized test scores and high-school GPA averages. In its proposal, Offeror should demonstrate its ability to adjust strategy to achieve short and long term quality goals.

THE FOLLOWING ADDITIONAL CLAUSE HAS BEEN ADDED TO SECTION II-B OF THE SOLICITATION:

SAMPLES OR DESCRIPTIVE LITERATURE

Samples or descriptive literature should not be submitted unless expressly requested and regardless of any attempt by an offeror to condition its offer, unsolicited bid samples or descriptive literature which are submitted at offeror's risk will not be examined or tested, and will not be deemed to vary any of the provisions of the Request for Proposals.