



U N I V E R S I T Y O F  
**SOUTH CAROLINA**

Posting Date: June 25, 2013

**INTENT TO AWARD**

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM July 8, 2013, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Michael B. Spicer  
Chief Procurement Officer  
Information Technology Management Office  
1201 Main Street Suite 600  
Columbia, SC 29201

**THIS IS A REVENUE-GENERATING CONTRACT.**

**Solicitation Number: USC-RFP-2444-CJ**

**Issue Date: May 20, 2013**

**Opening Date: June 5, 2013**

**Description: Provide Official Online Merchandise Store for The University of South Carolina Athletics Department**

**Initial Contract Term: July 8, 2013 through July 7, 2016**

**Maximum Contract Term: July 8, 2013 through July 7, 2018 (pending BOT approval)**

**Estimated Potential Value of Contract: \$500,000.00**

**Awarded To: Fanatics Retail Group  
ATTN: Brian C. Swallow/Heather Voight  
5245 Commonwealth Ave.**

**Jacksonville, FL 32254**

**Evaluated Amount: \$100,000.00 Minimum Annual Guarantee**  
**22% Royalty Rate (Commission) on Total Retail Sales**

*Charles C. Johnson, III.*

---

**Charles C. Johnson, III**  
**Procurement Manager**