



U N I V E R S I T Y O F
SOUTH CAROLINA

Posting Date: July 5, 2013

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM July 16, 2013, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Michael B. Spicer
Chief Procurement Officer
Information Technology Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Solicitation Number: USC-RFP-2421-CJ

Issue Date: May 9, 2013

Opening Date: May 24, 2013

Description: Provide Information Security Services for the University of South Carolina's Data Breach Management Service

Initial Contract Term: July 16, 2013 through July 15, 2014

Maximum Contract Term: July 16, 2013 through July 15, 2018

Estimated Potential Value of Contract: \$500,000.00

Awarded To: ConsumerInfo.com, Inc.
dba Experian Consumer Services Fanatics Retail Group
ATTN: Guy Abramo/Anel Linsenhardt/Ozzie Fonseca
535 Anton Blvd. Suite 100
Costa Mesa, CA 92626

Evaluated Amount:

Notification Letter Processing \$1.09-\$1.97
2 page; 4 sided letter

NOTE: Custom Quote available for volume 1 to 1000

Black/white letter. Inclusive of 1 letter proof, 1 data file, first class postage, reporting, data hygiene, national change of address, USPS postage certification and electronic copies of letters

Enhanced Call Center services \$0.50-\$2.50

Fees are to handle incident related questions for up to 1 year
Fees are calculated based on the number of people involved in an incident
No set up, minimum, per minute, maintenance, or training fees apply.

Price includes unlimited calls to its contact center (7 days a week), and covers all calls whether the individual is enrolled in its monitoring or not
Are available as a supplement to Credit Monitoring offers and can be deployed for incidents affecting more than 500 individuals

Identity Protection:

Credit Monitoring Products

	Issuance Based Pricing (Per Activation Code Issued)	Redemption Based Pricing (Per Activation Code Issued)
ProtectMyID Alert - 3 Bureaus	\$5.95-\$23.10	\$17.35-\$22.96
ProtectMyID Elite - 3 Bureaus	\$11.71-\$32.02	\$30.42-\$37.37
Family Secure - 1 Bureau	\$11.95-\$30.95	\$29.45-\$35.95

Flat Fee (events affecting less than 500 people) - The client pays a reduced rate for everyone who is affected by a breach. No other fees apply.

Pay Per Activation (events affecting more than 500 people) - The client pays a reduced rate for individuals who choose to enroll in the product. A 10% minimum is applicable.

Standard process involves the creation of activation codes that enable enrollment in its monitoring products at no cost to the recipient. Activation codes are normally sent as part of the initial breach notification letter and can be used to enroll over the web or by phone. You do not need to send them any information about the individuals affected.

All prices quoted within this document (proposal) are effective for 90 days from date of proposal unless otherwise noted or withdrawn by Experian before the end of the 90 day period.

Additional services may result in additional fees.

Unless otherwise noted, prices do not include applicable sales taxes.

Address Improvement/Address Append \$0.34-\$0.94
Set up Fee \$1,000.00

Pricing is per individual data file.

Uses a host of proprietary Experian databases to locate partial or incomplete addresses for individuals. With the name, SSN, zip code and/or partial address information, its system checks this data against its databases and quality address systems to produce a quality address list.

Charles C. Johnson, III.

Charles C. Johnson, III
Procurement Manager