



U N I V E R S I T Y O F
SOUTH CAROLINA

January 21, 2011

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM, February 1, 2011 unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Information Technology Management Office
1201 Main Street Suite 430
Columbia, SC 29201

Solicitation Number:	USC-RFP-1823-DH
Description:	Publishing, Merchandising & Promoting the Yearly Campus Telephone Directory for the University of South Carolina – Columbia Campus
Issue Date:	November 4, 2010
Deadline for Receipt of Responses:	November 22, 2010 at 2:00 PM
Awarded to:	Universal Directories, LTD 838 East High St, PMB 200 Lexington, KY 40502
Award Amount:	\$30,000.00 Annual Guaranteed Royalty for Year 1 \$30,000.00 Annual Guaranteed Royalty for Year 2 \$32,500.00 Annual Guaranteed Royalty for Year 3 \$32,500.00 Annual Guaranteed Royalty for Year 4 \$35,000.00 Annual Guaranteed Royalty for Year 5
	Plus: Additional Net Revenue Determined Annually Based Upon Sales Of:
	0% up to \$100,000.00 10% over \$100,000.00 - \$149,999.99 10% over \$150,000.00 - \$199,999.99 15% over \$200,000.00 - \$249,999.99

15% over \$250,000.00 - \$299,999.99
20% over \$300,000.00 - \$349,999.99
20% over \$350,000.00 - \$399,999.99
25% over \$400,000.00 - \$449,999.99
25% over \$450,000.00 - \$499,999.99
30% over \$500,000.00

Initial Contract Period:

February 1, 2011 – January 31, 2012

Maximum Contract Period:

February 1, 2011 January 31, 2016



Damon Hightower
Procurement Officer