



U N I V E R S I T Y O F  
**SOUTH CAROLINA**

Posting Date: April 23, 2010

**INTENT TO AWARD**

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM, May 4, 2010, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with :

Voight Shealy  
Chief Procurement Officer  
1201 Main Street Suite 600  
Columbia, SC 29201

**Solicitation Number:** USC-RFP-1643-CJ

**Issue Date:** February 15, 2010  
**Opening Date:** March 8, 2010  
**Description:** Exclusive Agent for the Operation of the University of South Carolina Class Ring Program

**Awarded To:** Commemorative Brands, Inc. dba Bafour  
ATTN: Kris Radhakrishnan / Sam Jordan  
7211 Circle S Road  
Austin, TX 78745

**Initial Contract Term:** July 1, 2010 through June 30, 2015  
**Maximum Contract Term:** July 1, 2010 through June 30, 2017

**Estimated Potential Value of Contract:** \$2,497,814.50

*Charles C. Johnson, III.*

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**Charles C. Johnson, III**  
Procurement Manager