



U N I V E R S I T Y O F  
**SOUTH CAROLINA**

Posting Date: June 26, 2009

**INTENT TO AWARD**

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM, July 7, 2009, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with :

Voight Shealy  
Chief Procurement Officer  
1201 Main Street Suite 600  
Columbia, SC 29201

**Solicitation Number:** USC-RFP-1452-CJ

**Issue Date:** April 2, 2009

**Opening Date:** April 30, 2009

**Description:** Career Counseling Services for the Office of Career Management at The Moore School of Business

**Awarded To:** CareerBeam, LLC  
ATTN: Joyce Domijan/Colleen Sabatino  
1024 Walsingham Ct.  
Westerville, OH 43081

**Initial Contract Term:** July 13, 2009 through July 12, 2010  
**Maximum Contract Term:** July 13, 2009 through July 12, 2014

**Estimated Potential Value of Contract:** \$1,500,000.00

**Evaluated Amount: \$225,000.00/year**  
**\$125,000.00/year**  
**\$50,000.00/year**  
**\$20,000.00/year**

**Service A – Student Coaching**  
**Service B – Virtual Coaching**  
**Service C – Lead Generation**  
**Service D – Technology**

**NOTE: All four services (A, B, C, and D) are awarded to CareerBeam, LLC.**

**Year 1 Cost to the Moore School of Business:**

**Service A**

**\$130,000.00**

- Virtual Career Counseling services for the same audience without the onsite coaching service.
- No dedicated CareerBeam staff member on site
- Virtual Career Team with CareerBeam leadership committed to minimum of three (3) onsite meetings in addition to the availability for monthly conference calls for the purpose of creating a mutually agreed upon road map for seamless integration, train-the-trainer workshops, student on-boarding initiatives, and benchmarking best practices.

*Charles C. Johnson, III.*

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**Charles C. Johnson, III**  
**Procurement Manager**