



**Posting Date: July 12, 2019**

### **Intent to Award**

This is a statement of intent to award a contract and becomes the official statement of award, unless otherwise suspended or canceled, this document becomes the final Statement of Award effective **8:00 AM, July 23, 2019**. Unless otherwise provided in the solicitation, the final statement of award serves as acceptance of your offer.

Contractor should not perform work on or incur any costs associated with the contract prior to the effective date of the contract. The University assumes no liability for any expenses incurred prior to the effective date of the contract and issuance of a purchase order.

PROTEST - CPO ADDRESS - MMO: Any protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing (a) by email to [protest-mmo@mmo.sc.gov](mailto:protest-mmo@mmo.sc.gov)

**Solicitation Number:** USC-FPB-3442-JB

**Solicitation Issue Date:** March 1, 2019

**Bid Opening Date:** March 19, 2019

**Description:** Promotional Products for the University of South Carolina

**Awarded To:** TruChoices LLP  
325 Sterling Cove Rd.  
Columbia, SC 29229

**Initial Contract Term:** July 23, 2019 through July 22, 2020

**Maximum Contract Term:** July 23, 2019 through April 8, 2024

**Estimated Potential Contract Value: Not to Exceed \$3,000,000**

Item	Product Description	Qty	Unit of Measure	Percent Discount Minimum Amount	Percentage Discount from List Price
1	Apparel	1	Percentage	15%	20-35%
Includes but is not limited to: woven/dress shirts, polos/knits shirts,t-shirts, caps, hats, fleece/sweatshirts, jackets, scrave, gloves, hoodies, socks, pants, shorts					
Link to Promotional Website: <a href="http://www.ssactivewear.com">www.ssactivewear.com</a> <a href="http://www.alphabroder.com.com">www.alphabroder.com.com</a>					
2	Plastic, Glass and Metal Drinkware	1	Percentage	15%	18%
Includes but is not limited to: Plastic Bottles, Sports/Collapsible Bottles, Stadium Cups, Infusion Bottles, Shaker Bottles, Mason Jars, Color Changing Tumblers, Tritan Tumblers, Single/Double Wall Tumblers, Stainless Steel Cups/Tumblers, Mugs					
Link to Promotional Website: <a href="http://www.marcopromotional.com">www.marcopromotional.com</a>					
3	Bags, Duffels and Accessories	1	Percentage	15%	20-30%
Includes but is not limited to: Tote Bags, Duffel Bags,Drawstrings, Backpacks,Coolers, Messenger Bags, Laundry Bags, Umbrellas					
Link to Promotional Website: <a href="http://www.ssactivewear.com">www.ssactivewear.com</a> <a href="http://www.alphabroder.com.com">www.alphabroder.com.com</a>					
4	Desk & Office Accessories	1	Percentage	15%	18%
Includes but is not limited to: Portfolios, Notebooks, Calculators, Business Card Holders, Picture Frames, Sticky Notes, Magnets, Desk Accessories, USB Drives, Flashlights, Mouse Pads, Computer Assessories, Lanyards and Badge Holders, Keychains,					
Link to Promotional Website: <a href="http://www.marcopromotional.com">www.marcopromotional.com</a>					
5	Writing Instruments	1	Percentage	15%	18%
Includes but is not limited to: Highlighters, Ink Pens, Pencils, Stylus					
Link to Promotional Website: <a href="http://www.marcopromotional.com">www.marcopromotional.com</a>					

*Caleisha Hayes*

**Caleisha Hayes, J.D. on behalf of Juaquana Brookins  
Procurement Manager**