



U N I V E R S I T Y O F
SOUTH CAROLINA

November 1, 2011

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., November 14, 2011**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-1999-MLS
For Furnishing:	Integrated Marketing Communication and Public Relations Services
Issue Date:	July 11, 2011
Opening Date:	August 5, 2011
Total Potential Amount:	Maximum \$1.5 million
Date of Award:	August 26, 2011
Initial Contract Period	November 1, 2011 – August 22, 2012
Maximum Contract Period:	November 1, 2011 – August 22, 2016

***The following is a partial list of awards. Additional awards will be made pending further evaluation.**

Awarded to:

The Wolf Group, 30—Willow Street, Suite 200, Dallas, TX 75226

Lot 1 – Marketing Strategy Services - \$150.00

Lot 7 – Web Design Development Services - \$75.00

Mary L. Sims

Mary L. Sims, CPPO
Procurement Manager