



UNIVERSITY OF SOUTH CAROLINA

May 3, 2013

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., May 14, 2013**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-1999-MLS
For Furnishing:	Integrated Marketing Communication and Public Relations Services
Issue Date:	July 11, 2011
Opening Date:	August 5, 2011
Total Potential Amount:	Maximum \$1.5 million
Date of Award:	August 26, 2011

Initial Contract Period	May 14, 2013 – August 22, 2014
Maximum Contract Period:	May 14, 2013 – August 22, 2016

***The following is a partial list of awards. Additional awards may be made pending further evaluation.**

Awarded to:

- **PHOENIX DESIGNS**, 180 Wyoming Avenue, Maplewood NJ 07040
 - Lot 1 – Marketing Strategy Services - \$150.00
 - Lot 2 – Media Buying Services - \$75.00
 - Lot 3 – Freelance Writing Services - \$75.00
 - Lot 4 – Graphic Design Services - \$75.00

Michelle Robinson

Michelle Robinson, CPPB, Procurement Manager