



U N I V E R S I T Y O F  
**SOUTH CAROLINA**

April 27, 2012

**INTENT TO AWARD**

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., May 8, 2012**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy  
Chief Procurement Officer  
Materials Management Office  
1201 Main Street Suite 600  
Columbia, SC 29201

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Referenced Solicitation Number: USC-FPB-1999-MLS

For Furnishing: Integrated Marketing Communication and Public Relations Services  
Issue Date: July 11, 2011  
Opening Date: August 5, 2011  
Total Potential Amount: Maximum \$1.5 million  
Date of Award: August 26, 2011

Initial Contract Period May 8, 2012 – August 22, 2012  
Maximum Contract Period: May 8, 2012 – August 22, 2016

**\*The following is a partial list of awards. Additional awards may be made pending further evaluation.**

**Awarded to:**

- **Strada Unlimited**, P.O. Box 3500 PMB 189, Sisters, OR 97759  
Lot 5 – Videography - \$100.00

*Mary L. Sims*  
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Mary L. Sims, CPPO, Procurement Manager