



U N I V E R S I T Y O F
SOUTH CAROLINA

Posting Date: March 18, 2011

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM, March 29, 2011, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with :

Michael B. Spicer
Chief Procurement Officer
Information Technology Management Office
1201 Main Street Suite 430
Columbia, SC 29201

Solicitation Number: USC-FPB-1894-CJ

Issue Date: February 7, 2010

Opening Date: March 11, 2011

Description: Contractual Services to Provide Media Services
Managed by the University Technology Services UTS)

Initial Contract Term: April 1, 2011 through March 31, 2012

Maximum Contract Term: April 1, 2011 through March 31, 2013

Estimated Potential Value of Contract: \$1,000,000.00

Awarded To: Capital Video
ATTN: George O'Day
2331 Wesley Drive
Columbia, SC 29204

Evaluated Amount:

**Media Services Schedule
Media Production**

TYPE	DESCRIPTION	UNIT	MAXIMUM RATE	Capital Video Prices Bid
LABOR				
*1/2 day averages 4hr; day averages 8hr.	Producer /Director	½ Day / Day	\$300 / \$600	\$300 / \$600
	Camera Operator	½ Day / Day	\$250 / \$500	\$250 / \$500
	Sound Technician	½ Day / Day	\$200 / \$400	\$200 / \$400
	Graphic Artist	½ Day / Day	\$200 / \$400	\$200 / \$400
	Editor (includes equipment)	½ Day / Day	\$400 / \$800	\$400 / \$800
	Grip/Production Assistant	½ Day / Day	\$150 / \$300	\$150 / \$300
	Photographer	½ Day / Day	\$200 / \$400	
EQUIPMENT	<u>Provided by Contractor</u>			
*Packages are averages. May be negotiated per event.	Camera Package; Camera, Tripod, and Monitor	½ Day / Day	\$200 / \$400	\$200 / \$400
	HD Camera Package; Camera, Tripod, and Monitor	½ Day / Day	\$300 / \$600	\$300 / \$600
	Audio Package; 2 wireless, shotgun mic& boom, mixer, and cables	½ Day / Day	\$100 / \$200	\$100 / \$200
	Audio Mult Box	½ Day / Day	\$50 / \$100	
	Lighting Package; Kit w/ 6 lights	½ Day / Day	\$200 / \$400	\$200 / \$400
	Editing (includes Editor)	½ Day / Day	\$400 / \$800	\$400 / \$800

Awarded To: ConstantNow, LLC
ATTN: David Anderson
1237 Gadsden Street
Suite 200A
Columbia, SC 29201

Evaluated Amount:

Media Services Schedule
Media Production

TYPE	DESCRIPTION	UNIT	MAXIMUM RATE	ConstantNow Prices Bid
LABOR				
*1/2 day averages 4hr; day averages 8hr.	Producer /Director	½ Day / Day	\$300 / \$600	\$300 / \$600
	Camera Operator	½ Day / Day	\$250 / \$500	\$250 / \$500
	Sound Technician	½ Day / Day	\$200 / \$400	\$200 / \$400
	Graphic Artist	½ Day / Day	\$200 / \$400	\$200 / \$400
	Editor (includes equipment)	½ Day / Day	\$400 / \$800	\$400 / \$800
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EQUIPMENT	<u>Provided by Contractor</u>			
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	Audio Package; 2 wireless, shotgun mic& boom, mixer, and cables	½ Day / Day	\$100 / \$200	\$100 / \$200
	Audio Mult Box	½ Day / Day	\$50 / \$100	\$50 / \$100

	Lighting Package; Kit w/ 6 lights	½ Day / Day	\$200 / \$400	\$200 / \$400
	Editing (includes Editor)	½ Day / Day	\$400 / \$800	\$400 / \$800

Charles C. Johnson, III.

Charles C. Johnson, III
Procurement Manager