



U N I V E R S I T Y O F
SOUTH CAROLINA

Posting Date: July 10, 2014

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM July 22, 2014, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Voight Shealy
Chief Procurement Officer
1201 Main Street Suite 600
Columbia, SC 29201

Solicitation Number: USC-BVB-2610-MR

Issue Date: June 2, 2014

Opening Date: June 19, 2014

Description: Provide National and International Business and Higher Education Public Relations (PR) Services for USC Darla Moore School of Business

Initial Contract Term: July 22, 2014 – July 21, 2015
Potential Maximum Contract Term: July 22, 2014 through July 21, 2017

Evaluated Amount: \$ \$60,860.00 per year

Estimated Potential Value of Contract: Not to Exceed \$200,000.00 (3 year period)

Awarded To: BlueSky Education
Prosperity House
Rear of 42/44 High St.
RedBourn

**Hearts
AL3 7LN
United Kingdom**

Michelle Robinson

**Michelle Robinson, CPPB
Procurement Manager I**