



UNIVERSITY OF
South Carolina
Notice of Intent to Award
Posting Date: March 23, 2022

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM on April 4, 2022**, unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidders right to protest as listed in Section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed in writing with:

Chief Procurement Officer
Materials Management Office
1201 Main Street, Suite 600
Columbia SC 29201
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Solicitation Number: Event No. 210046-04

Issue Date: June 30, 2021

Opening Date: January 20, 2022

Description: Integrated Marketing and Public Relations

Initial Contract Term: August 31, 2021 through August 30, 2022

Maximum Contract Term: April 4, 2022 through August 30, 2024

Estimated Potential Value of Contract: \$ 3,000,000.00

Awarded to: Pine Cone Lane Productions, LLC
1753 N. College Ave., Suite 207
Fayetteville, AR 72703

Lot 5 – Videography Services - \$125.00 per hour

***NOTE: This is a partial list of awards. Additional awards will be made pending further evaluation,**

Michelle Robinson

Michelle Robinson, CPPB
Procurement Manager