



# UNIVERSITY OF SOUTH CAROLINA

## INTENT TO AWARD

Posting Date: October 16, 2020

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM October 28, 2020** unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer  
Materials Management Office  
1201 Main Street  
Suite 600, Columbia SC 29201.  
Facsimile: 803-737-0639  
Email: [protest-mmo@mmo.state.sc.us](mailto:protest-mmo@mmo.state.sc.us)

**Referenced Solicitation Number: USC-FPB-3003-MR**

**For Furnishing: Integrated Marketing and Public Relations Services**

**Issue Date: July 20, 2016**

**Opening Date: August 10, 2016**

**Estimated Potential Value of Contract: \$2,000,000.00**

**Date of Award: October 28, 2020**

**Maximum Contract Term: August 22, 2021**

**AWARDED TO:**

**Period Three, LLC  
232 Darby Way  
West Columbia, SC 29170**

- Lot 1- Marketing Strategy Service: \$200.00 per hour**
- Lot 3- Freelance Writing Services: \$100.00 per hour**
- Lot 4- Graphic Design Services: \$100.00 per hour**
- Lot 7 -Web Design & Development Service: \$125.00 per hour**



**Dennis Gallman  
Procurement Manger**