

## Notice of Intent to Award

Posting Date: November 22, 2021

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM on December 7, 2021 unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidders right to protest as listed in Section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed in writing with:

Chief Procurement Officer Materials Management Office 1201 Main Street, Suite 600 Columbia SC 29201 Facsimile: 803-737-0639

Email: protest-mmo@mmo.state.sc.us

Solicitation Nur	nber: Even	t No. 210046-03
Issue Date:	June 30, 202	21
Opening Date:		November 9, 2021
Description:	Integrated M	Marketing and Public Relations
Initial Contract	Term:	December 7, 2021 through December 2, 2022
Maximum Cont	ract Term:	December 7, 2021 through August 30, 2024
Estimated Poter	ntial Value o	f Contract: \$ 3,000,000.00

Awarded to: See attached Spreadsheet

\*NOTE: The spreadsheet is a partial list of awards. Additional awards will be made pending further evaluation,

Michelle Robinson, CPPB Procurement Manager

YVICKE (LE RODINSIA)

## INTEGRATED MARKETING AND PUBLIC RELATIONS SERVICES FIXED PRICE BID – EVENT NO. 210046-03 CONTRACT PERIOD – DECEMBER 7, 2021 – AUGUST 30, 2024

	SUPPLIERS	Lot 1	Lot 2	Lot 3	Lot 4	Lot 5	Lot 6	Lot 7	Lot 8
		Marketing Strategy	Media	Freelance	Graphic Design	Videography Services	Photography Services	Web Design	Public Relations
		Services	Services \$100.00	Services \$100.00	Services \$100.00	\$125.00	\$125.00	Services	Services
1	EDUCATION DYNAMICS								2012-4
		\$175.00			\$90.00				
2	BEAM & HINGE							\$125.00	
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