

## Notice of Intent to Award

Posting Date: November 18, 2021

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM on December 3, 2021 unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidders right to protest as listed in Section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed in writing with:

> Chief Procurement Officer Materials Management Office 1201 Main Street, Suite 600 Columbia SC 29201 Facsimile: 803-737-0639

Email: protest-mmo@mmo.state.sc.us

Solicit	ation 1	Viimher:	Event No.	210046-03

**Issue Date:** 

June 30, 2021

**Opening Date:** 

October 12, 2021

**Description:** 

Integrated Marketing and Public Relations

**Initial Contract Term:** 

December 3, 2021 through December 2, 2022

Maximum Contract Term: December 3, 2021 through August 30, 2024

Estimated Potential Value of Contract: \$ 3,000,000.00

Awarded to: See attached Spreadsheet

\*NOTE: The spreadsheet is a partial list of awards. Additional awards will be made pending

further evaluation,

Michelle Robinson, CPPB

4) Wich (Le Robinson)

Procurement Manager

## INTEGRATED MARKETING AND PUBLIC RELATIONS SERVICES FIXED PRICE BID – EVENT NO. 210046-03 CONTRACT PERIOD – DECEMBER 3, 2021 – AUGUST 30, 2024

	SUPPLIERS	Lot 1	Lot 2	Lot 3	Lot 4	Lot 5	Lot 6	Lot 7	Lot 8
		Marketing	Media	Freelance	Graphic	Videography	Photography	Web Design	Public
		Strategy	Buying	Writing	Design	Services	Services	Development	Relations
		Services \$200.00	Services \$100.00	Services \$100.00	Services \$100.00	\$125.00	\$125.00	Services \$125.00	Services \$125,00
н	ONE SIXTY OVER NINETY, LLC				•				
	Dba 160over90	\$195.00							
7									
m									
4									
ις.									
9									
7									
œ									
6									
10									
11									
12									
13									
15									
16									
17					:				
18									
19									
20									
21									
77									
23						;			
24									
22									
<b>5</b> 6									