



Notice of Intent to Award
Posting Date: August 19, 2021

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM on August 31, 2021** unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidders right to protest as listed in Section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed in writing with:

Chief Procurement Officer
Materials Management Office
1201 Main Street, Suite 600
Columbia SC 29201
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Solicitation Number: Event No. 210046

Issue Date: June 30, 2021

Opening Date: August 11, 2021

Description: Integrated Marketing and Public Relations

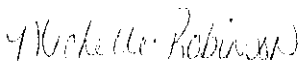
Initial Contract Term: August 31, 2021 through August 30, 2022

Maximum Contract Term: August 31, 2021 through August 30, 2024

Estimated Potential Value of Contract: \$ 3,000,000.00

Awarded to: See attached Spreadsheet

***NOTE: The spreadsheet is a partial list of awards. Additional awards will be made pending further evaluation,**



Michelle Robinson, CPPB
Procurement Manager

INTEGRATED MARKETING AND PUBLIC RELATIONS SERVICES
 FIXED PRICE BID – EVENT NO. 210046
 CONTRACT PERIOD – AUGUST 31, 2021 – AUGUST 30, 2024

| | SUPPLIERS | Lot 1 Marketing Strategy Services \$200.00 | Lot 2 Media Buying Services \$100.00 | Lot 3 Freelance Writing Services \$100.00 | Lot 4 Graphic Design Services \$100.00 | Lot 5 Videography Services \$125.00 | Lot 6 Photography Services \$125.00 | Lot 7 Web Design Development Services \$125.00 | Lot 8 Public Relations Services \$125.00 |
|----|---------------------------------|--|--|---|--|--|--|--|--|
| 1 | BEST CONSULTING INC | | | | | | | | \$125.00 |
| 2 | VISIONPOINT MEDIA | \$185.00 | | | | \$125.00 | \$125.00 | | |
| 3 | TWO MONKEYS GRAPHIC DESIGN | | | | \$65.00 | | | | |
| 4 | THE CRAWFORD AUSTIN AGENCY | \$175.00 | | | | | | | \$125.00 |
| 5 | CHERNOFF NEWMAN | \$200.00 | \$100.00 | \$100.00 | \$100.00 | | | \$125.00 | \$125.00 |
| 6 | CYBERWOVEN LLC | \$200.00 | \$100.00 | | \$100.00 | | | \$125.00 | |
| 7 | ADCO | \$125.00 | | | \$100.00 | | | \$125.00 | |
| 8 | INJEANIOUS MEDIA | | | \$85.00 | \$95.00 | \$100.00 | \$100.00 | | \$90.00 |
| 9 | SEXTANT MARKETING | \$190.00 | \$100.00 | \$95.00 | \$90.00 | \$125.00 | \$110.00 | \$125.00 | |
| 10 | RIGGS PARTNERS INC | \$200.00 | | \$100.00 | \$100.00 | | | | |
| 11 | INTERACTIVE KKNOWLEDGE | | | | | | | \$125.00 | |
| 12 | DANGEROUSLY PERSISTANT | | | | | \$125.00 | | | |
| 13 | BUONASERA MEDIA SERVICES | \$175.00 | \$90.00 | | | | | | |
| 15 | CRAWFORD STRATEGY LLC | \$200.00 | \$100.00 | \$100.00 | \$100.00 | | | \$125.00 | \$125.00 |
| 16 | KGLOBAL LLC | \$185.00 | | \$90.00 | \$90.00 | \$125.00 | \$125.00 | \$125.00 | \$120.00 |
| 17 | OLOGIE, LLC | \$175.00 | \$100.00 | \$100.00 | \$100.00 | \$125.00 | \$125.00 | \$125.00 | |
| 18 | WEJUSTHEM INC. | \$200.00 | | | \$100.00 | | | | |
| 19 | FLOCK AND RALLY | \$200.00 | \$100.00 | \$100.00 | \$100.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 |
| 20 | NP STRATEGY LLC | | | | | \$125.00 | | | \$125.00 |
| 21 | MINDPOWER INC. | \$200.00 | | | | | | | |
| 22 | DUST OF THE GROUND MEDIA LLP | | | | | \$100.00 | | | |

