



UNIVERSITY OF SOUTH CAROLINA

October 21, 2014

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., November 3, 2014**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Michael Spicer
Chief Procurement Officer
Materials Management Office
1201 Main Street Suite 600
Columbia, SC 29201

Referenced Solicitation Number:	USC-FPB-1999-MLS
For Furnishing:	Integrated Marketing and Public Relations Services
Issue Date:	July 11, 2011
Opening Date:	August 5, 2011
Total Potential Amount:	Maximum \$1.5 million
Date of Award:	November 3, 2014
Initial Contract Period	November 3, 2014 – November 2, 2015
Maximum Contract Period:	November 3, 2014 – August 22, 2016

***The following is a partial list of awards. Additional awards will be made pending further evaluation.**

- **Tower Development Group, LLC.** 751 Portpatrick Place, Fort Mill, SC 29708
Lot 1 – Marketing Strategy Services - \$125.00
Lot 3 – Freelance Writing Services - \$65.00

Michelle Robinson

Michelle Robinson, CPPB
Procurement Manager