



U N I V E R S I T Y O F
SOUTH CAROLINA

INTENT TO AWARD

Posting Date: March 12, 2019

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM March 25, 2019** unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Chief Procurement Officer
Materials Management Office
1201 Main Street
Suite 600, Columbia SC 29201.
Facsimile: 803-737-0639
Email: protest-mmo@mmo.state.sc.us

Referenced Solicitation Number: USC-FPB-3003-MR

For Furnishing: Integrated Marketing and Public Relations Services

Issue Date: July 20, 2016

Opening Date: August 10, 2016

Date of Award: March 25, 2019

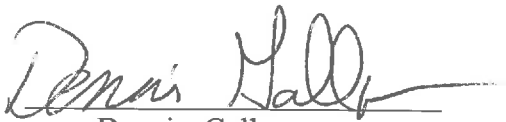
Estimated Potential Value of Contract: \$2,000,000.00

Maximum Contract Term: March 25, 2019- August 22, 2021


AWARDED TO:

**1212design
PO Box 4703
Beaufort SC 29903**

Marketing Strategy Services	\$125.00 per hour
Graphic Design Services	\$100.00 per hour
Videography Services	\$125.00 per hour
Photography Services	\$125.00 per hour
Web Design and Development Services	\$125.00 per hour



Dennis. Gallman
Procurement Manger

 UNIVERSITY OF SOUTH CAROLINA	FIXED PRICE BID	Solicitation Number: USC-FPB-3003-MR
		Date Issued: July 20, 2016
		Procurement Officer: Michelle Robinson
		Phone: 803-777-4115
		E-Mail Address: marobins@mailbox.sc.edu
		Mailing Address: 1600 Hampton Street Ste 606 Columbia, SC 29208

DESCRIPTION: Provide Integrated Marketing Communications and Public Relations Services

USING GOVERNMENTAL UNIT: UNIVERSITY OF SOUTH CAROLINA

The Term "Offer" Means Your "Bid" or "Proposal". Your offer must be submitted in a sealed package. Solicitation Number & Opening Date must appear on package exterior. See "Submitting Your Paper Offer or Modification" provision.

SUBMIT YOUR SEALED OFFER TO EITHER OF THE FOLLOWING ADDRESSES:

MAILING ADDRESS: University of South Carolina – Purchasing Department 1600 Hampton Street, Suite 606 Columbia SC 29208	PHYSICAL ADDRESS: University of South Carolina – Purchasing Department 1600 Hampton Street, Suite 606 Columbia SC 29208
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SUBMIT OFFER BY (Opening Date/Time): August 10, 2016 at 2:30 PM (See "Deadline For Submission Of Offer" provision)

QUESTIONS MUST BE RECEIVED BY: July 29, 2016 at 11:00 AM (See "Questions From Offerors" provision)

NUMBER OF COPIES TO BE SUBMITTED: **One Original and three (3) Hardcopies Marked "COPY" and one (1) Electronic Copy (Flash Drive). Original Shall Prevail**


Offers must be submitted in a sealed package. Solicitation Number and Opening Date must appear on package exterior.

CONFERENCE TYPE: N/A DATE & TIME: <small>(As appropriate, see "Conferences - Pre-Bid/Proposal" & "Site Visit" provisions)</small>	LOCATION:
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AWARD & AMENDMENTS	Award will be posted on 8/12/2016 . The award, this solicitation, any amendments, and any related notices will be posted at the following web address: http://purchasing.sc.edu
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You must submit a signed copy of this form with Your Offer. By signing, You agree to be bound by the terms of the Solicitation. You agree to hold Your Offer open for a minimum of sixty (60) calendar days after the Opening Date. (See "Signing Your Offer" provision.)

NAME OF OFFEROR 1212design <small>(full legal name of business submitting the offer)</small>	Any award issued will be issued to, and the contract will be formed with, the entity identified as the Offeror. The entity named as the offeror must be a single and distinct legal entity. Do not use the name of a branch office or a division of a larger entity if the branch or division is not a separate legal entity, i.e., a separate corporation, partnership, sole proprietorship, etc.
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AUTHORIZED SIGNATURE  <small>(Person must be authorized to submit binding offer to contract on behalf of Offeror.)</small>	DATE SIGNED 2/25/2019
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TITLE Owner <small>(business title of person signing above)</small>	TAX PAYER IDENTIFICATION NO. 83-3592845
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PRINTED NAME Jamie Fleming <small>(printed name of person signing above)</small>	STATE OF INCORPORATION South Carolina <small>(If you are a corporation, identify the state of incorporation.)</small>
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OFFEROR'S TYPE OF ENTITY: (Check one)	<small>(See "Signing Your Offer" provision.)</small>
<input type="checkbox"/> Sole Proprietorship	<input type="checkbox"/> Partnership
<input type="checkbox"/> Corporate entity (not tax-exempt)	<input checked="" type="checkbox"/> Other LLC
<input type="checkbox"/> Corporation (tax-exempt)	<input type="checkbox"/> Government entity (federal, state, or local)

(Return Page Two with Your Offer)

HOME OFFICE ADDRESS (Address for offeror's home office / principal place of business)

500 Carteret St
Suite 4
Beaufort, SC 29902

NOTICE ADDRESS (Address to which all procurement and contract related notices should be sent.) (See "Notice" clause)

PO Box 4703
Beaufort, SC 29903

843-986-8709 _____ Area Code -
Number - Extension Facsimile
jamie@1212.design E-
mail Address

PAYMENT ADDRESS (Address to which payments will be sent.) (See "Payment" clause)

ORDER ADDRESS (Address to which purchase orders will be sent) (See "Purchase Orders and "Contract Documents" clauses)

____ Payment Address same as Home Office Address
 Payment Address same as Notice Address (check only one)

____ Order Address same as Home Office Address
 Order Address same as Notice Address (check only one)

ACKNOWLEDGMENT OF AMENDMENTS

Offerors acknowledges receipt of amendments by indicating amendment number and its date of issue. (See "Amendments to Solicitation" Provision)

Amendment No.	Amendment Issue Date	Amendment No.	Amendment Issue Date	Amendment No.	Amendment Issue Date	Amendment No.	Amendment Issue Date

DISCOUNT FOR PROMPT PAYMENT (See "Discount for Prompt Payment" clause)	10 Calendar Days (%)	20 Calendar Days (%)	30 Calendar Days (%)	____ Calendar Days (%)
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PREFERENCES - A NOTICE TO VENDORS (SEP. 2009): On June 16, 2009, the South Carolina General Assembly rewrote the law governing preferences available to in-state vendors, vendors using in-state subcontractors, and vendors selling in-state or US end products. This law appears in Section 11-35-1524 of the South Carolina Code of Laws. A summary of the new preferences is available at www.procurement.sc.gov/preferences. **ALL THE PREFERENCES MUST BE CLAIMED AND ARE APPLIED BY LINE ITEM, REGARDLESS OF WHETHER AWARD IS MADE BY ITEM OR LOT. VENDORS ARE CAUTIONED TO CAREFULLY REVIEW THE STATUTE BEFORE CLAIMING ANY PREFERENCES. THE REQUIREMENTS TO QUALIFY HAVE CHANGED. IF YOU REQUEST A PREFERENCE, YOU ARE CERTIFYING THAT YOUR OFFER QUALIFIES FOR THE PREFERENCE YOU'VE CLAIMED. IMPROPERLY REQUESTING A PREFERENCE CAN HAVE SERIOUS CONSEQUENCES. [11-35-1524(E)(4)&(6)]**

PREFERENCES - ADDRESS AND PHONE OF IN-STATE OFFICE: Please provide the address and phone number for your in-state office in the space provided below. An in-state office is necessary to claim either the Resident Vendor Preference (11-35-1524(C)(1)(i)&(ii)) or the Resident Contractor Preference (11-35-1524(C)(1)(iii)). Accordingly, you must provide this information to qualify for the preference. An in-state office is not required, but can be beneficial, if you are claiming the Resident Subcontractor Preference (11-35-1524(D)).

In-State Office Address same as Home Office Address
____ In-State Office Address same as Notice Address (check only one)

VIII. BIDDING SCHEDULE / PRICE-BUSINESS PROPOSAL

The University has listed below a maximum rate for each item in the bid/price schedule. Bidder is to insert a rate for each item that the bidder can provide and return the bid/price schedule with its bid/proposal. Item(s) that cannot be provided are to be left blank.

Prices under this contract are "not to exceed" prices and are fixed for the life of this contract. The University is not authorized to pay more than the maximum rates listed below. Bidders may offer and the University may accept prices below those listed on the contract at any time.

LOT 1

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Marketing Strategy Services	\$200.00	\$125.00

LOT 2

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Media Buying Services	\$100.00	

LOT 3

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Freelance Writing Services	\$100.00	

LOT 4

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Graphic Design Services	\$100.00	\$100.00

LOT 5

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Videography Services	\$125.00	\$125.00

LOT 6

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Photography Services	\$125.00	\$125.00

LOT 7

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Web Design and Development Services	\$125.00	\$125.00

LOT 8

DESCRIPTION OF SERVICES	MAXIMUM HOURLY RATE	OFFEROR'S HOURLY RATE
Public Relations Services	\$125.00	