



U N I V E R S I T Y O F
SOUTH CAROLINA

ADDENDUM NO.2

TO: ALL VENDORS

FROM: William (Dennis) Gallman

SUBJECT: USC-IFB-2418-DG
On-Line Survey for 700-800 Atlanta respondents

OPENING DATE AND TIME: See Item One

DATE: May 2, 2013

This Addendum No. 2 modifies the IFB only in the manner and to the extent as stated herein.

ITEM ONE: NO CHANGE

ITEM TWO: CLARIFICATIONS TO QUESTIONS PRESENTED BY VARIOUS VENDORS

Question 1:

Do you provide the database or send people to the website to take the survey or are we responsible for obtaining a database for this survey? It appears that we will need to provide this but I want to verify this.

Answer: WE EXPECT THE FIRM TO PROVIDE US WITH A REPRESENTATIVE/STRATIFIED SAMPLE, WHICH SHOULD COME FROM THEIR ON-LINE POOL OF RESPONDENTS

Question 2:

When I went to view your requirements for HIPAA compliance the link is down and being redesigned. Can you email me the information to review prior to submitting a quote?

Answer: DO YOU MEAN HIPPA COMPLIANCE OR IRB COMPLIANCE? HERE ARE BOTH:

<http://orc.research.sc.edu/hipaa.shtml>

http://orc.research.sc.edu/hs_faq.shtml

Question 3:

How many completes are you looking to receive? 700-800

Answer: YES

Question 4:

Targeting: 2) *What is the target of the Survey? (ex Walmart shoppers, students, full-time employees, etc)*
Country respondents need to come from? People in Atlanta, Georgia that are 18 yrs. or older –

Answer: YES ALTHOUGH WE REALIZE IT MAY BE NECESSARY TO EXPAND THE SAMPLE TO INCLUDE THE ALTANTA-SMSA (METRO AREA) IN ORDER TO HAVE A LARGE ENOUGH SAMPLE OF AFRICAN AMERICANS.

Question 5:

Will there be any additional screen out questions? If so, what would they be? (ex. When was the last time you received treatment in a dental office?) It looks like you're hoping for a representative/stratified sample. Do you need hard quotas for different demographics or will a best efforts basis suffice?

Answer: – BEST EFFORT BUT WE HOPE TO HAVE AN AFRICAN AMERICAN OVERSAMPLE AROUND 400-500 IN ORDER TO ENSURE WE CAN DO ANALYSIS ON JUST THE AFRICAN AMERICAN SUBSAMPLE AND HAVE LARGE ENOUGH A LARGE ENOUGH SAMPLE (N) FOR OUR RESULTS TO BE VALID.

Question 6:

Average time it might take for a normal respondent to complete your survey? 15 min or less? (On average a respondent can answer 5 multiple choice questions per minute) 25 min.

Answer: Yes.

Question 7:

What's the timeline for implementation of this project? How long for budget approval? –

Answer: WE SAID THAT 10 DAYS FOLLOWING THE APPROVAL OF THE CONTRACT BECAUSE WE WANT TO GET THIS INSTRUMENT INTO THE FIELD AS SOON AS POSSIBLE.

BIDDER SHALL ACKNOWLEDGE RECEIPT OF ADDENDUM NO. 2 IN THE SPACE PROVIDED BELOW AND RETURN IT **WITH THEIR BID RESPONSE**. FAILURE TO DO SO MAY SUBJECT BID TO REJECTION.

Authorized Signature

Firm

Date