

Introduction to the Advising Success Network: Trends in Advising

Introductions



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Session Outline

- Introductions
- Formative Questions
- Evolution, Purpose & Potential of Advising
- Trends and Data of First-Year Advising
 - Break for Questions
- Introduce the Advising Success Network
- Summative Questions & Discussion

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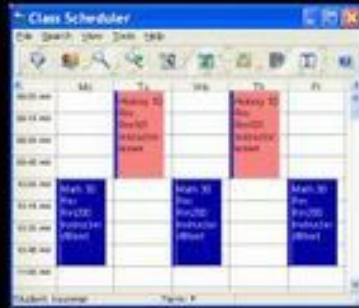
What is your role? How are you connected to advising?

Top

Why are you here (in this session) today?

Top

Evolution, Purpose & Potential of Advising



what society thinks
I do



what faculty think I
do



what parents think I
do



what my
students think I do



what I think I do



what I really do

Over the years the focus and taxonomy of advising have evolved



Technology-Enabled Advising

- Technology at the center
- Point-solution led
- Silver bullet/ unrealistic expectations + lack of preparation

+



Advising Reform/Redesign

- Advising at the center
- Positions it within a singular function
- Can create anxiety among advisors

+



Integrated Student Support

- Institution at the center
- Highlights need for cross-functional involvement
- Input focused, sets expectations of work involved

+



Holistic Advising and Student Support

- Student at the center
- Outcome focused
- Institution wide motivation
- Sets a vision for continuous improvement and adapting to evolving student needs



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Over the years the purpose of advising has evolved

STANDARD

- Introduction to advising and how it is different than interactions with counselors in HS
- Academic planning, transfer timeline, and progression
- Major exploration and selection
- Chart career pathways
- Forge a connection between student and institution

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OTHER

- Identity exploration and development through academic planning, major exploration, and career pathways
- Skill development and competency building
- Triage for mental health and emotional distress
- Stewardship for financial investment in college
- Mentorship
- Student success tracking and early alerts
- Experiential data for climate assessment



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LEADERSHIP

- Important node in social network of campus, esp between academic and student affairs
- Purveyor of message to all constituents that college isn't just about retention
- Move academic advising as an emergent HIP
- Tool for equity
- Prime example of scholarly practice



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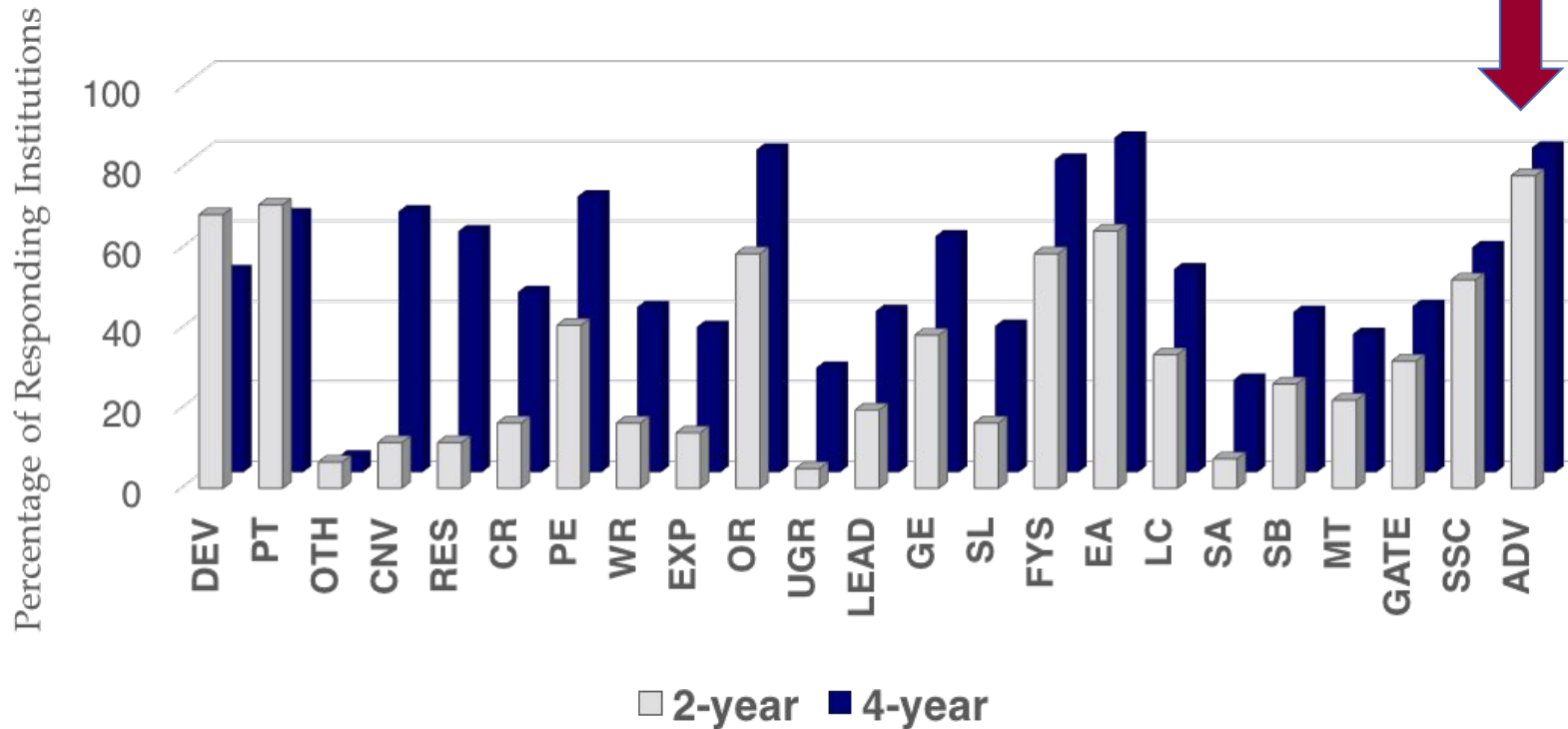
Academic Advising in the First-Year Experience (FYE)

FYE Initiatives

FYE Initiative (2017 NSFYE)	%
First-year academic advising (ADV)	80.4
Early alert systems (EA)	79.0
Pre-term orientation (OR)	75.4
First-year seminars (FYS)	73.5
Placement testing (PT)	65.9
Peer education (PE)	62.3
Student success center (SSC)	55.2
Developmental/remedial education (DEV)	54.5
General education (GE)	54.1
Convocation	52.6

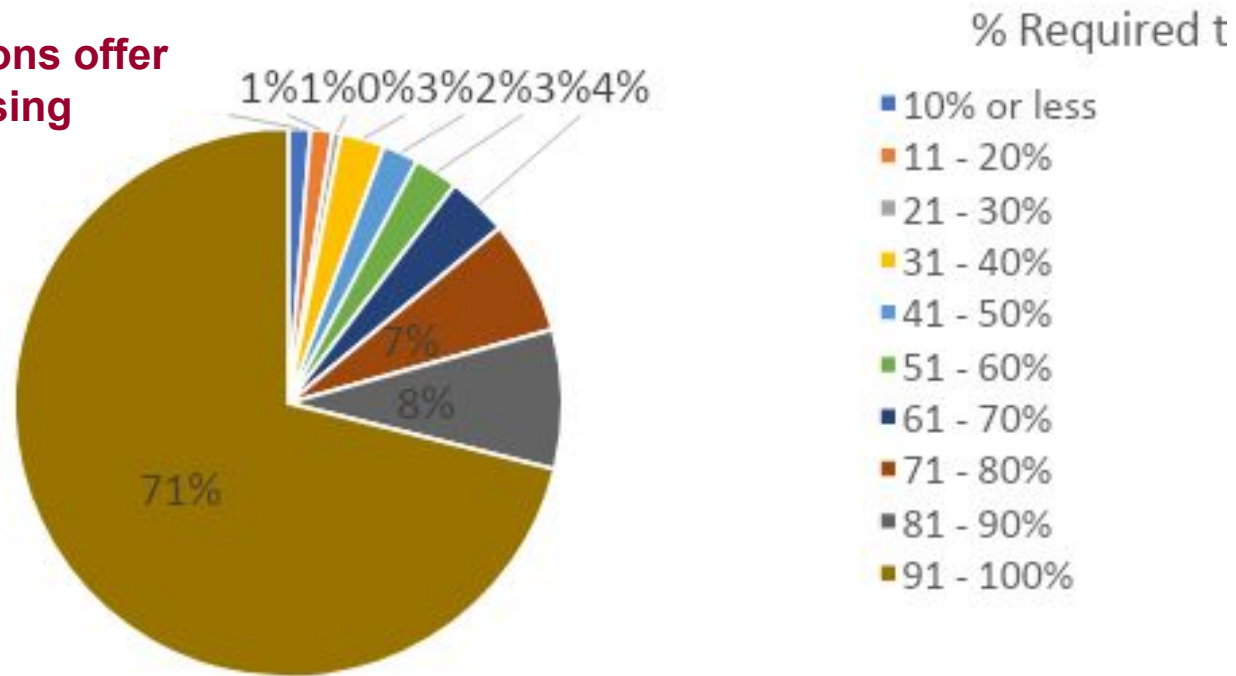
FYE Initiative (2017 NSFYE)	%
Residential programs or initiatives (RES)	48.8
Learning communities (LC)	46.7
First-year gateway courses (GATE)	39.2
Common reading (CR)	38.3
Summer bridge (SB)	36.8
Writing-intensive coursework (WR)	35.4
Leadership programs (LEAD)	35.4
Service learning (SL)	31.8
Mentoring by campus professionals (MT)	31.6
Experiential learning/learning beyond the classroom (EXP)	31.0
Undergraduate research (UGR)	21.1
Study abroad	19.4

Differences by Institution Type, But...



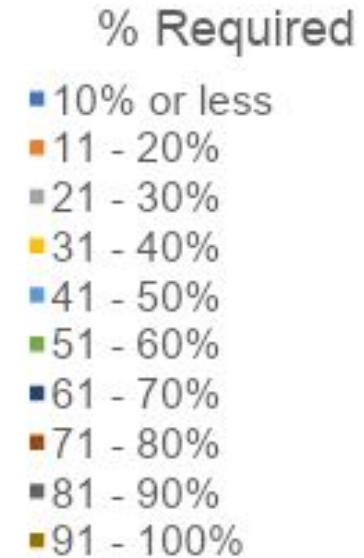
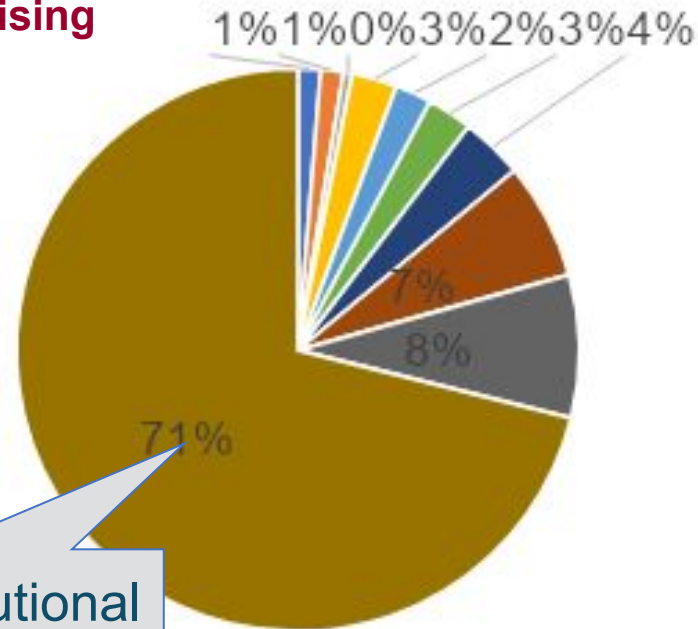
Access to Academic Advising in FYE

80.4% of responding institutions offer first-year academic advising



Access to Academic Advising in FYE

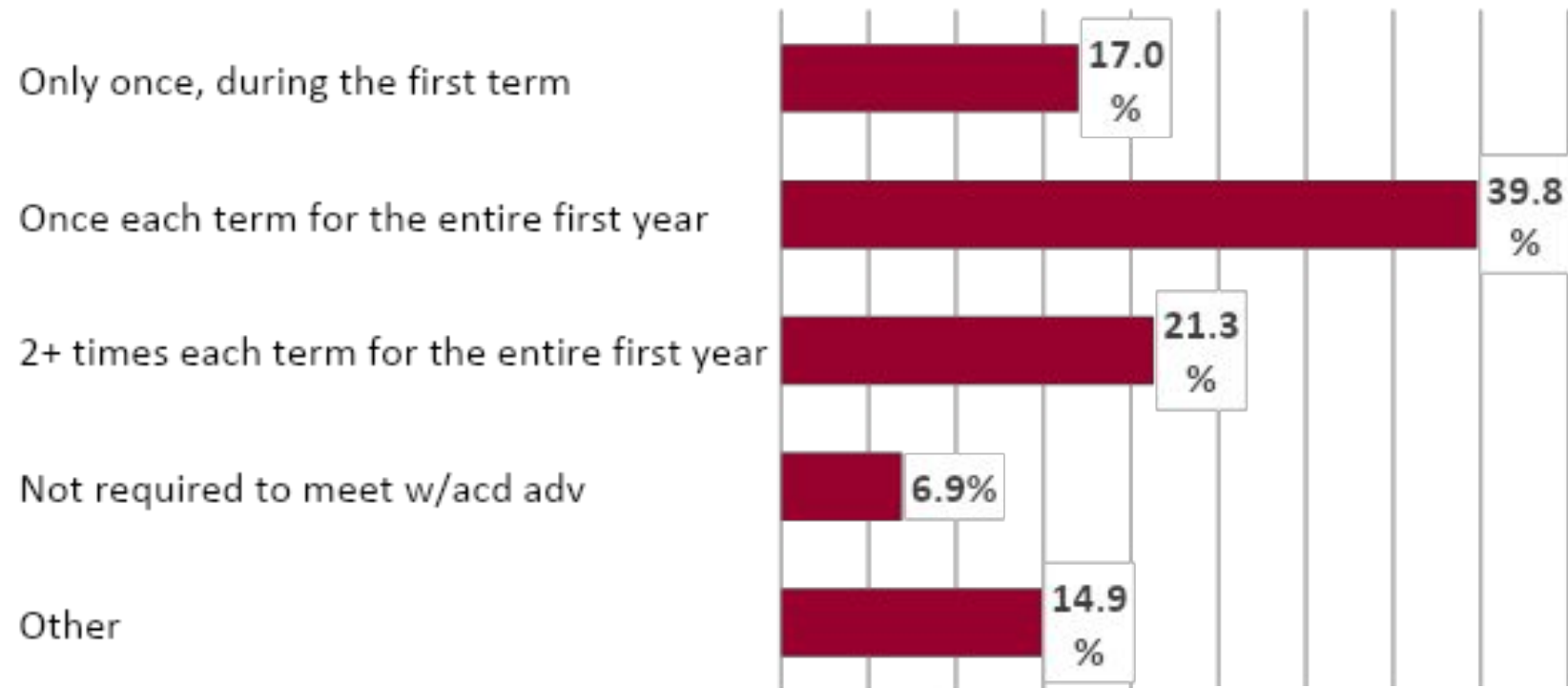
80.4% of responding institutions offer first-year academic advising



Differs by institutional type:

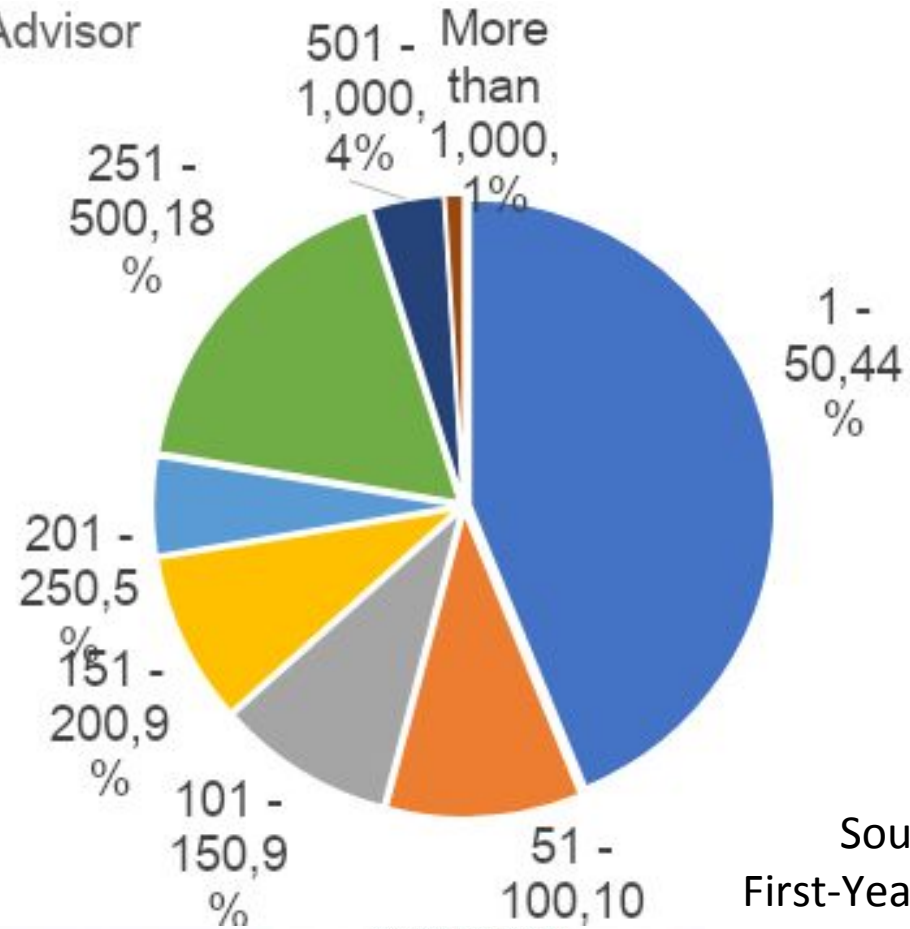
- 85.7% req at 4-yr
- **59.1% req at 2-yr**

Contact with Advisors in FYE



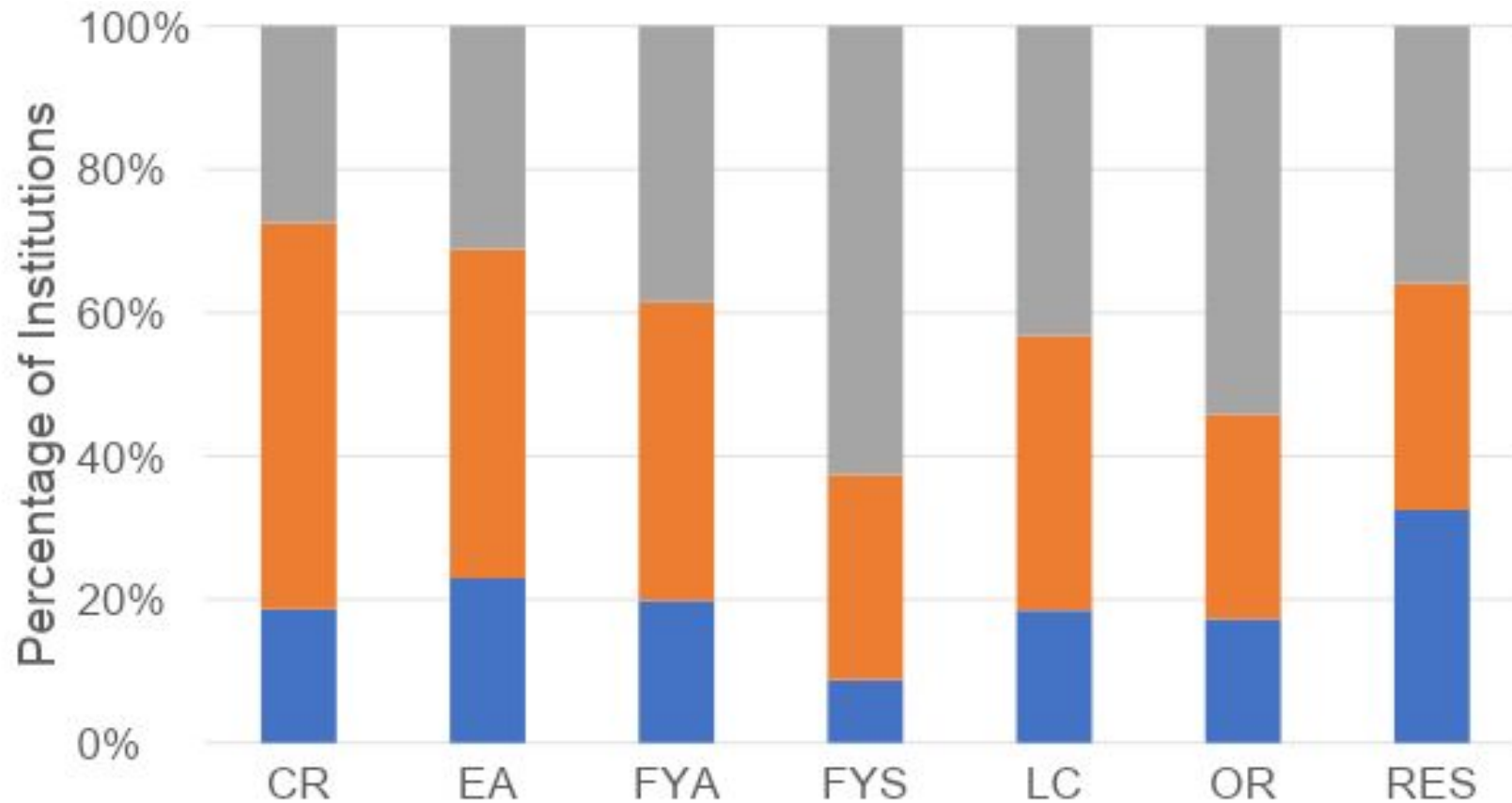
Advising Load in FYE

Students Per Advisor



Source: 2017 National Survey on The First-Year Experience; N = 525 institutions

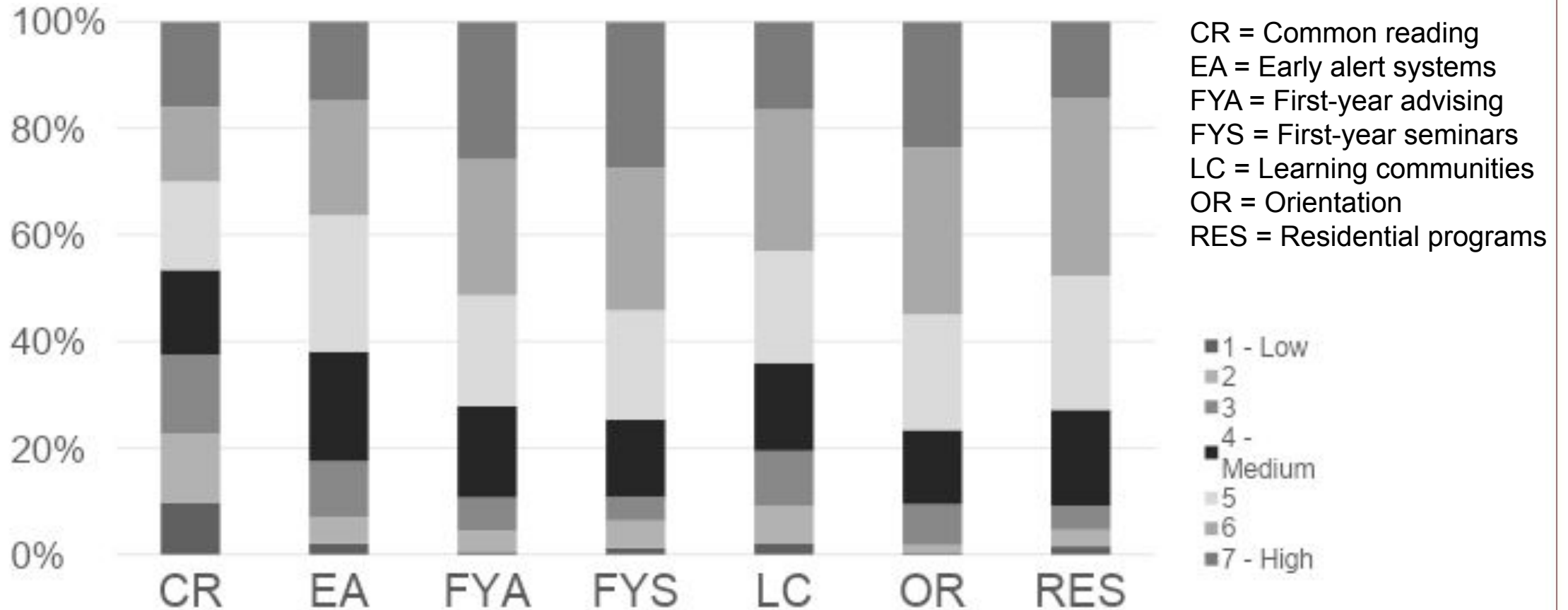
Recent Assessment of First-Year Program?



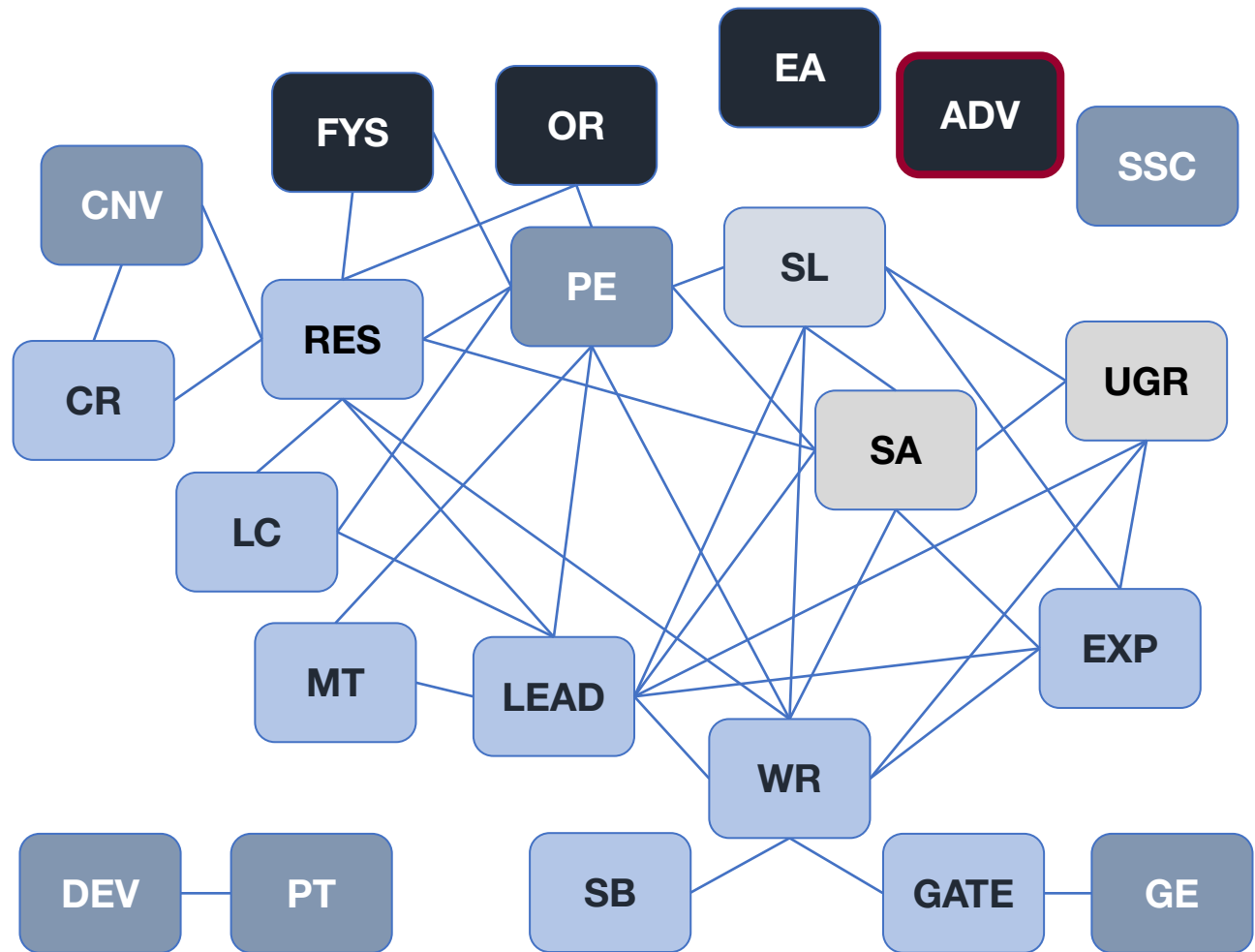
CR = Common reading
EA = Early alert systems
FYA = First-year advising
FYS = First-year seminars
LC = Learning communities
OR = Orientation
RES = Residential programs

Source: 2017 National
Survey on The First-Year
Experience; N = 525
institutions

Return on Investment?



Source: 2017 National Survey on The First-Year Experience; N = 525 institutions



A Constellation of FYE

Legend:

- Lines represent correlations $\phi > .25$
- Colors of boxes represent percentage of institutions reporting FYE program offered.

Dark Blue = > 70%

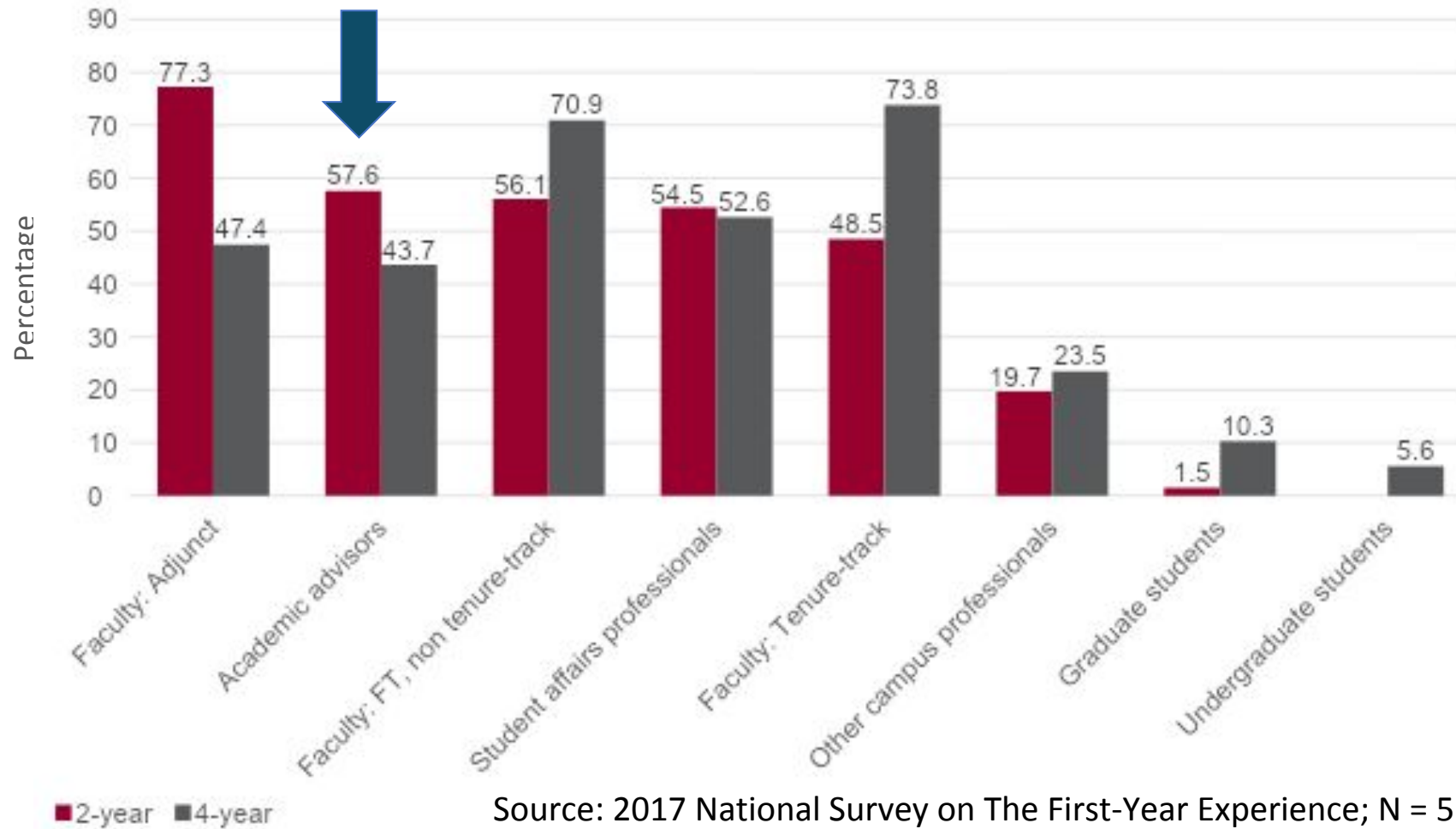
Royal Blue = 50-69%

Light Blue = 30-49%

Gray = < 30%

Source: 2017 National Survey on The First-Year Experience

First-Year Seminar Instruction



Source: 2017 National Survey on The First-Year Experience; N = 525 institutions



BILL & MELINDA
GATES *foundation*

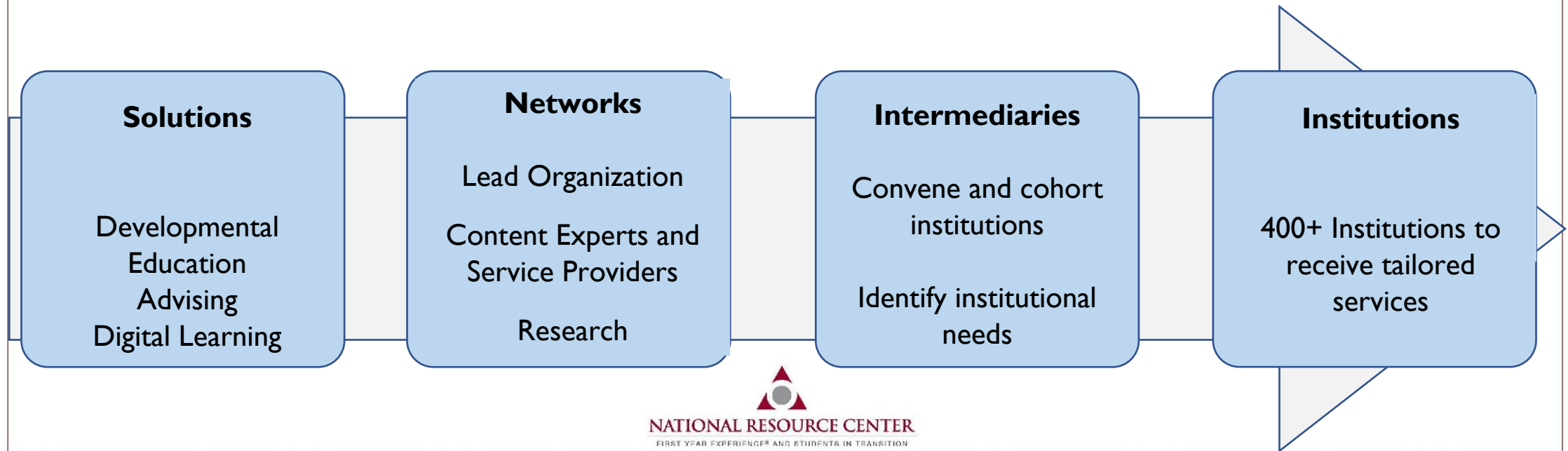
BMGF Post-Secondary Success Strategy



THE ADVISING SUCCESS NETWORK IS PART OF THE BILL & MELINDA GATES FOUNDATION'S POSTSECONDARY WORK

Foundation's Goal:

Hundreds more colleges help millions **more students obtain high value degrees or credentials** while **closing gaps** in student success by both race and income



WHAT IS THE ADVISING SUCCESS NETWORK?

Mission

To identify, build, and scale effective and equitable advising solutions across the field of higher education to ensure academic, career, and personal success for all students, with a focus on low-income students and students of color.



Vision

A transformed higher education landscape that has eradicated educational inequities through institutional transformation that produces a seamless, personalized, and proactive educational experience for all students regardless of their economic, social or racial background.



Advising
Technology
Vendor
Community



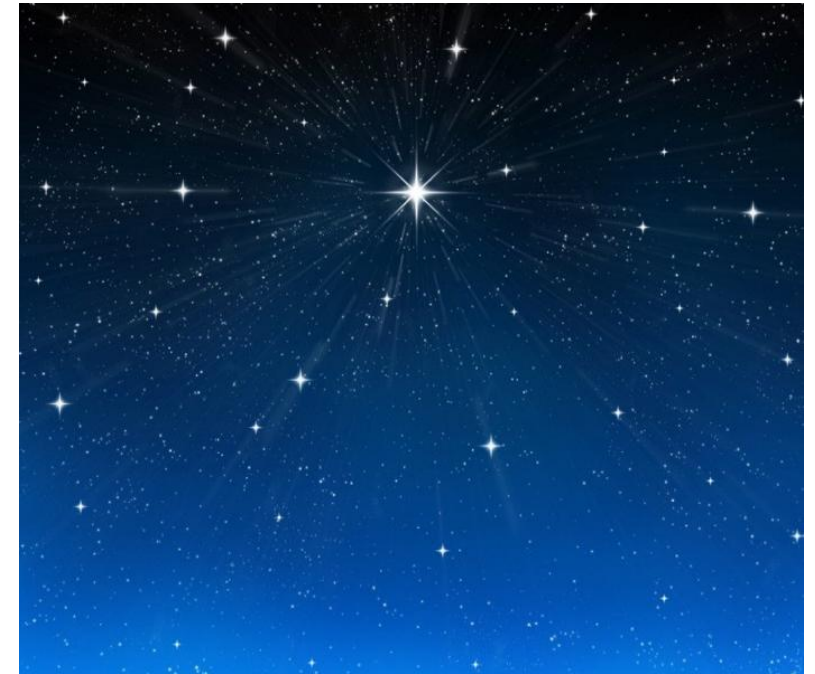
ADVISING
SUCCESS
NETWORK


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HOW THE NETWORK DEFINES ADVISING...

Advising is a critical component of student success, and a “bright star” in the integrated constellation of student supports at an institution. The advisor-advisee relationship supports students as they identify and attain their **academic, career, and personal goals**.



Advisor Roles and Responsibilities



Student Interactions



Pedagogies



Approaches and Models



Structure and Operations

8 OBSERVED CATEGORIES OF INSTITUTIONAL NEEDS

Leadership and Change Management

Strategy and Vision

Accountability and Buy-In

Investment

Structures and Processes

Map Processes to Future Student Journey

Create Incentives and Structures

Align Structure and Process to Improve Student Experience

Engagement and Communication

Student Engagement and Utilization

Faculty Buy-In and Engagement

Structures and Processes for Communication

Technology Selection

Assess Needs

Identify Resources Needed

Use Rigorous Selection Process

Technology Management

Project Management

Privacy and Security Protocols

Cross-Functional Team

Professional Development and Training

Define Core Competencies

Develop PD

Develop Career Pathways

Situational Awareness and Planning

Organizational Learning and Continuous Improvement

Set Metrics of Success and Process to Evaluate

Establish System to Capture Ongoing Feedback

Establish Culture Around Continuous Improvement



The Network Has Identified A Number of Approaches to Address the Challenges

- Broadening definition of advising
- Developing network equity principles
- Creating a vendor engagement strategy
- Creating an interactive website to share vetted and approved advising resources
- Develop case making materials for institutional leaders
- Identifying and filling current gaps in services in the field
- Conducting research and developing guidebooks to help institutions better integrate career and financial advising
- Creating a roadmap and service tracks that outline ways institutions can implement



What Does Everyone Have to Gain?

Field At-Large: An increase in clarity and shared understanding among practitioners and campus leaders on effective advising principles and standards

Institutions: Able to receive tailored services in a “one-stop shop” format that brings together multiple experts

Partners: Able to enhance and update current services offerings and resources and expand their reach to more institutions



Things to Come...

- Will have a public website in early spring 2020.
- Continued commitment to equity and expansion of our principle document.
- Appearing at a conference near you! Sessions at DREAM 2020, AAC&U, and NASPA Annual are scheduled so far.



Group Activity

Based on the 8 categories of institutional needs, choose a corner of the room for Q&A



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