



Framing Advising as a Tool for Achieving Equity in Student Experience and Outcomes

**January 23, 2020
2:15 - 3:30 pm**

PRESENTERS



Jennifer Keup

Director, National Resource Center for the First-Year Experience and Students in Transition



Jacquelyn Jones

Senior Director, AASCU's Frontier Set & Student Success Strategy



Brett McFarlane

Associate Director for External and Institutional Partnerships, NACADA: The Global Community for Academic Advising



Kathe Pelletier

Director, Student Success Community Programs, EDUCAUSE



Elise Newkirk-Kotfila

Director of Advising Initiatives, NASPA - Student Affairs Administrators in Higher Education

Over the years the focus and taxonomy of advising have evolved



Technology-Enabled Advising

- Technology at the center
- Point-solution led
- Silver bullet/ unrealistic expectations + lack of preparation

+



Advising Reform / Redesign

- Advising at the center
- Positions it within a singular function
- Can create anxiety among advisors

+



Integrated Student Support

- Institution at the center
- Highlights need for cross-functional involvement
- Input focused, sets expectations of work involved

+



Holistic Advising and Student Support

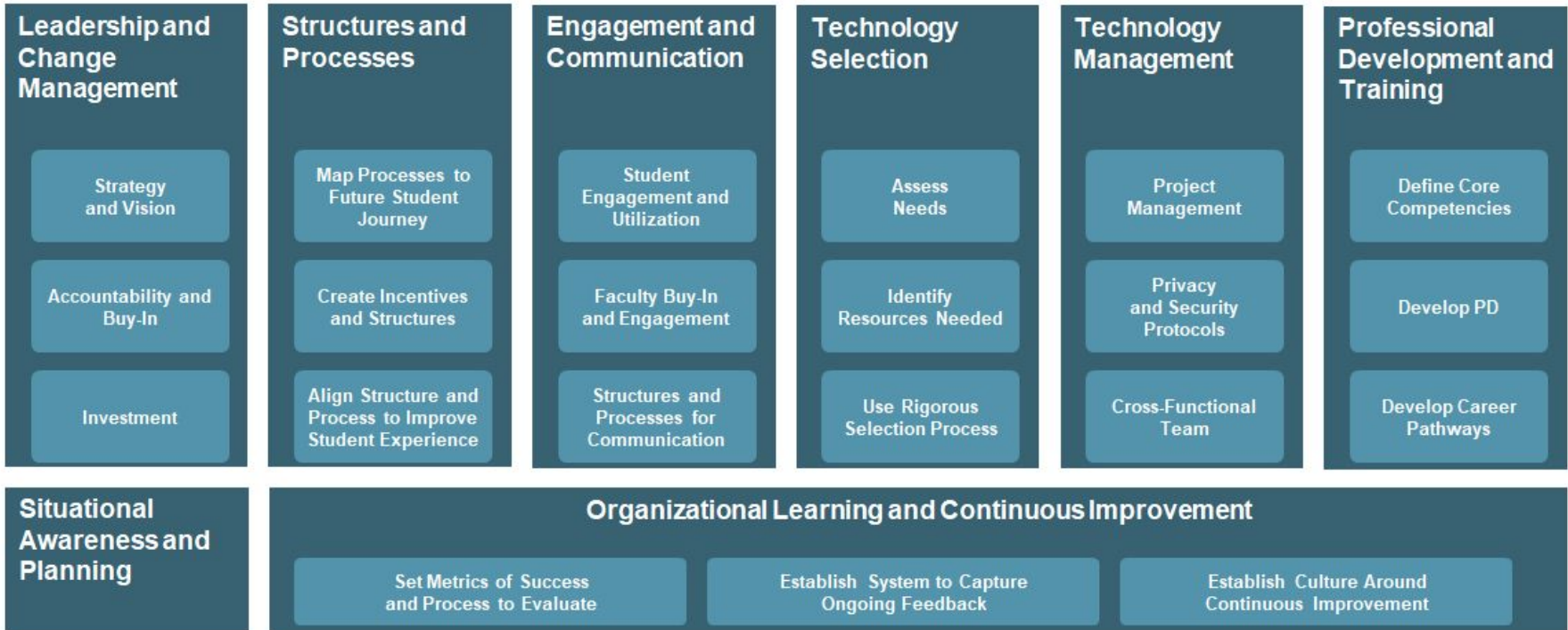
- Student at the center
- Outcome focused
- Institution wide motivation
- Sets a vision for continuous improvement and adapting to evolving student needs





ADVISING **SUCCESS** NETWORK

THE ADVISING SUCCESS NETWORK'S RESOURCES AND SERVICES ARE BASED ON 8 OBSERVED CATEGORIES OF INSTITUTIONAL NEEDS





Framing Advising as a Tool for Achieving Equity in Student Experience and Outcomes

Slido.com
K393