

Project Outcome for Academic Libraries measures the following service areas:



DIGITAL & SPECIAL COLLECTIONS



EVENTS/ PROGRAMS



RESEARCH



TEACHING SUPPORT



INSTRUCTION



SPACE



LIBRARY TECHNOLOGY

project | **OUTCOME**
MEASURING THE TRUE
IMPACT OF LIBRARIES

ACRL Advancing learning
Transforming scholarship
Association of College & Research Libraries
A division of the American Library Association

What is Project Outcome for Academic Libraries?

Project Outcome is a FREE online toolkit designed to help libraries understand and share the impact of essential library programs and services. It provides standardized surveys, an easy-to-use process for measuring and analyzing outcomes, and the resources libraries need to apply their results to effect change in their institutions and beyond.

The toolkit includes both **immediate surveys**, designed to be distributed immediately after a program or service is completed to understand its impact, and **follow-up surveys**, for use 4-8 weeks after a program or service is completed to help libraries understand if patrons have changed their behavior or continued to benefit as a result of the program or service.

What Do the Surveys Measure?

Project Outcome helps libraries easily measure their patron outcomes, which are one piece of the assessment puzzle. Measuring outcomes helps libraries understand the specific benefits that result from their services or programs. Outcomes can be quantitative or qualitative, and are often expressed as changes that individuals perceive in themselves. They answer the question: “What good did we do?”

What Good Did We Do?	Helping Libraries Measure Four Key Outcomes			
	 <p>Knowledge</p>	 <p>Application</p>	 <p>Confidence</p>	 <p>Awareness</p>

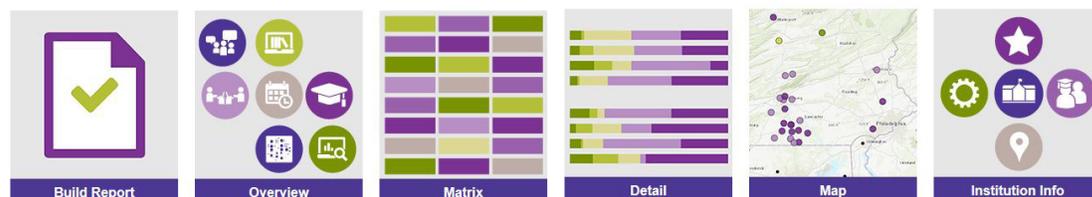
What's in the Toolkit?

Resources: Project Outcome provides registered users with a variety of training resources, including outcome measurement guidelines, best practices, case studies, and more.

Survey Management: Libraries can create and customize their surveys, enter and track survey responses, and download their raw data all in one place.

Reports: Ready-made and customizable reports make it easy for libraries to quickly share their results and advocate for their programs and services.

Data Dashboard: Interactive data dashboards help libraries easily visualize and analyze their results. Academic libraries can see how their results compare across their institution, Carnegie Class, and nationwide.



Learn more about Project Outcome for Academic Libraries and register for FREE at aclr.projectoutcome.org.