


California State University Fullerton

Increase Student Retention & Graduation Rates Through Collaborative Practices

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Learning Outcomes

- Attendees will learn...
 - The history and development of the Student Success Team at CSUF
 - The role of each Student Success Team member
 - The College of the Arts initiatives to increase student retention & graduation rates
 - To reflect on the information provided and apply it to their campus and/or department

California State University Fullerton Overview

- 1 of 23 California State University campuses
- Over 40,000 enrolled students in fall 2017
- 8 academic colleges
- Hispanic Serving Institution (HSI) and Asian Serving Institution (ASI)
- No. #1 in California and 5th in the nation awarding bachelor's degrees to Latinxs



College of the Arts

- 3 departments (Visual Arts, School of Music and Theatre & Dance)
- 2,500 students

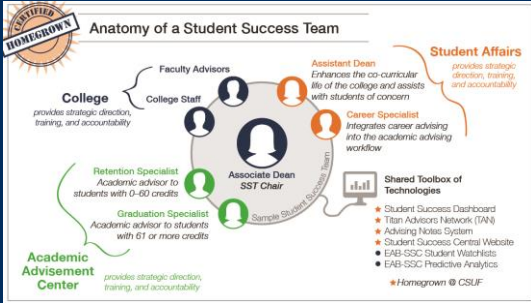





CSUF Background/History

- **Goal 1:** “Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.”
- **Goal 2:** “Improve student persistence, increase graduation rates University wide, and narrow the achievement gap for underrepresented students.”


Student Success Team Structure








Retention Specialist

- Academic advisor to students with 0-60 units
- Provide intrusive advising for all students within the College of the Arts who are placed on academic probation
- Outreach to non-enrolled students every Fall & Spring semester
- Conduct ongoing review of retention data within the college to identify common trends and/or errors and provide student centered solutions.



“Without this workshop, I would have been completely lost and would not know which classes to sign up for and when my Registration Date is.”
 - First Time Freshman Fall 2016

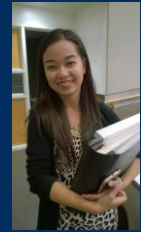
Graduation Specialist

- Academic advisor to students with 61 or more units
- Deferral letters and audit reviews
- How and when to apply for graduation
- Provide Graduation Bootcamp workshops
- Mandatory Academic Advising, (MACAW) and Transfer Student Orientation, (TSO) Workshops
- Change graduation terms



Career Specialist

- Individual Career Advising -Resumes, Cover Letters, Interviewing, Artist Statements, Grad School Prep, Portfolios, Job & Internship Searches
- Collaborations - Workshops, In-Class Presentations, Field Trips, Speakers, Panels, Portfolio Reviews
- Hold office hours at the Student Success Center



"You helped me so much!"
- Linh Nguyen Nhat Le, BFA
Graphic Design, 2016

Arts Student Success Center

- Provide a one-stop advising center for students in the college
- Graduation Advising
- General Education and Major Advising
- Academic Probation Workshops
- Graduation Check and Titan Degree Audit Workshops
- Academic Success and Retention Workshops
- Scholarship Information
- Career and Internships Advising
- Student Engagement & Involvement Opportunities
- Referrals to other campus resources and support services



Dean Merrill announcing the opening of the center & thanking faculty, staff & administrators for making the center a reality

Campaign: Arts Success Academy

Objective (Fall 2016)

- Increase targeted population graduation rates by 1%
- Build self efficacy and increase student understanding of resources and services
- Develop early outreach mechanism – connect them to Student Success Team

Target Student Population:

- 42 Visual Arts Majors
- 0-72 units completed
- High risk only



Campaign: Arts Success Academy

Commitment

- Meet with faculty/staff advisor once a month
- Attend one academic success workshops
- Attend one career planning and preparation seminar
- Attend one predetermined college based networking event

Benefits

- An Arts Success Academy Certificate of Completion
- A personalized letter of recommendation from the Associate Dean and Assistant Dean of the College of the Arts
- Additional opportunities for advising and consultation with members of the College's Student Success Team
- Additional invitations to on-campus and off-campus networking events such as exhibitions and theater productions

Campaign: Arts Success Academy

Spring 2017 Highlights

- 97.6% Retained
- 2 Students on Academic Probation
- 1 Student Academically Disqualified
- 2.56 Average Cum GPA (spring 2016)

Graduation Initiative 2025



Campaign: Graduation Rate Improvements for Transfer Students (GRITS)

Objective (Spring 2017)

- To target transfer visual arts students and provide mandatory advising and interventions that will increase persistence, graduations rates, and time to degree.

Target Student Population:

- Visual Arts majors
- Transfer students
- Completed 60 plus units
- Not filed for spring 2017 graduation
- Total number of students identified: 461

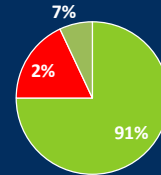
Campaign: Graduation Rate Improvements for Transfer Students (GRITS)

Actions taken:

- Placed one-time registration hold
- Low risk: Attend a group advising session
- High risk: Attend a one-on-one advising session
- Declare a concentration (if applicable)

Campaign: Graduation Rate Improvements for Transfer Students (GRITS)

GRITs Advising Attendance

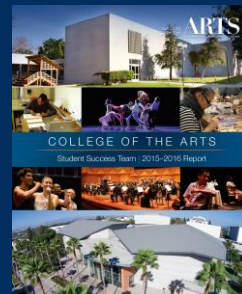


■ Attended ■ Did not Attend ■ Exempted

College Graduation Initiatives

- Moving to mandatory advising
- Increase points of contact with transfer students
- Promote enrolling in 15 units per semester
- Provide Graduation Bootcamp
- Faculty Training on Student Success Tools
- Sharing Data and story telling

Data/Outcomes



Activity

1. What are you already doing on your campus?
2. What are the needs on your campus?
3. What challenges do you expect to come across?

Questions?

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