From Campus to Computer: Transferring Orientation to Online

Erin Rickman

Students in Transition Annual Conference

Denver, CO

October 19, 2014

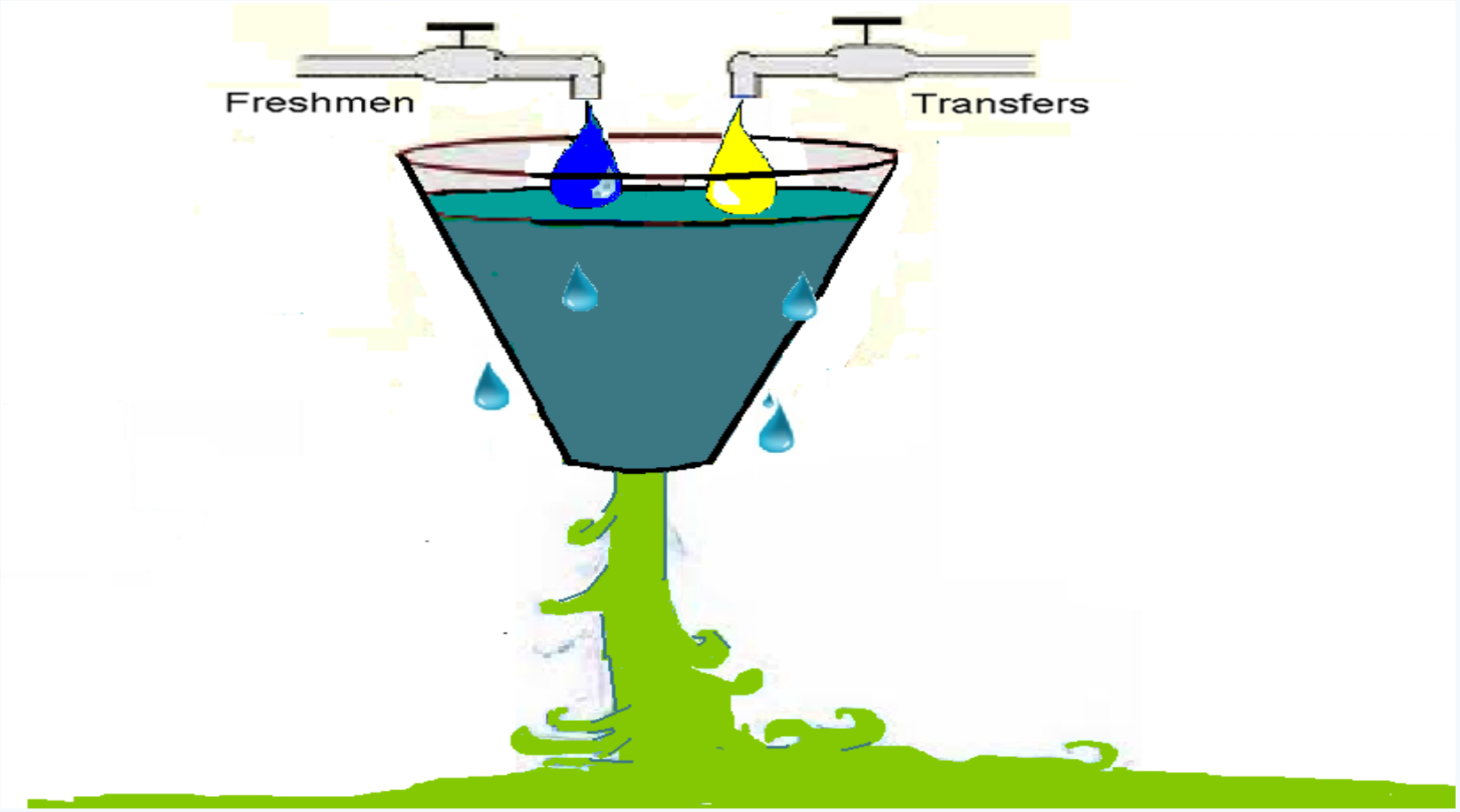
The College at Brockport

Demographics

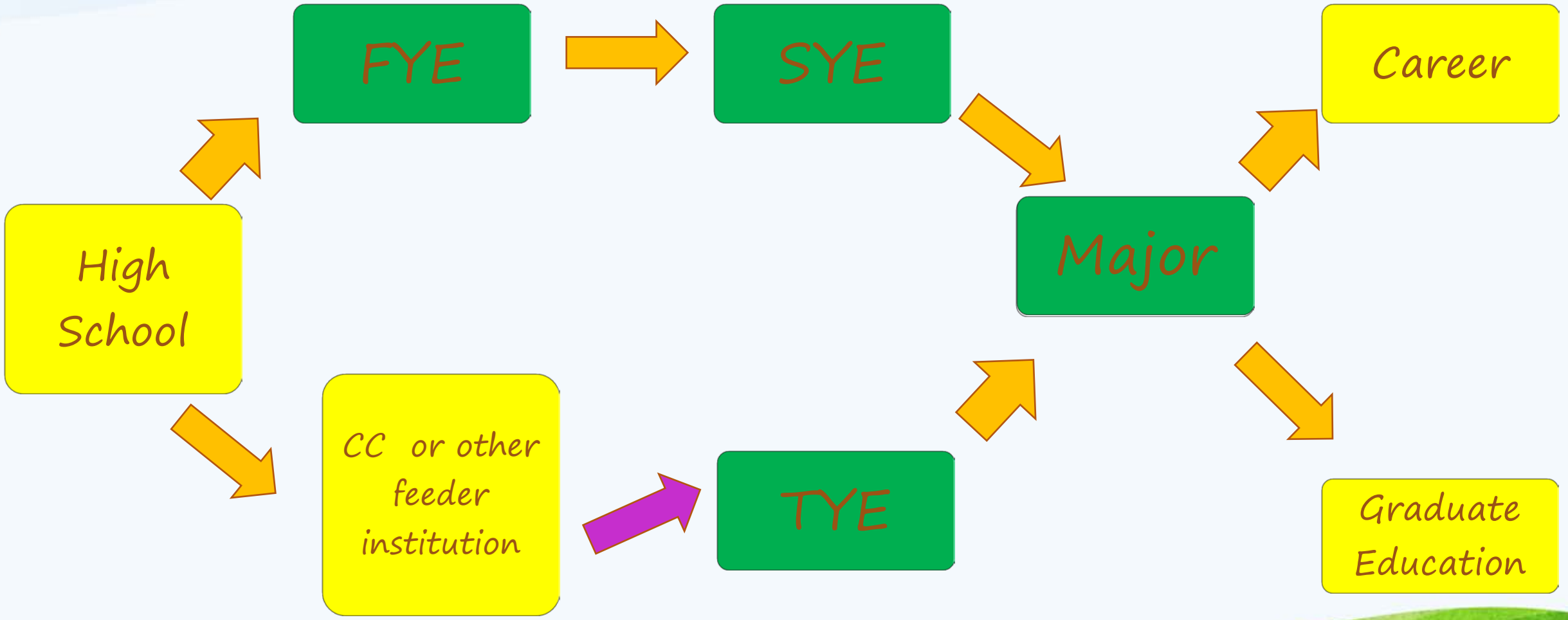
The College at Brockport

- Total undergraduate enrollment – 7,000
- New Freshmen – 1050
- New Transfer Students – 1,300
- Public
- Masters
- Selective
- Comprehensive

The Mixture



"Student Life Cycle"



The Transfer Student

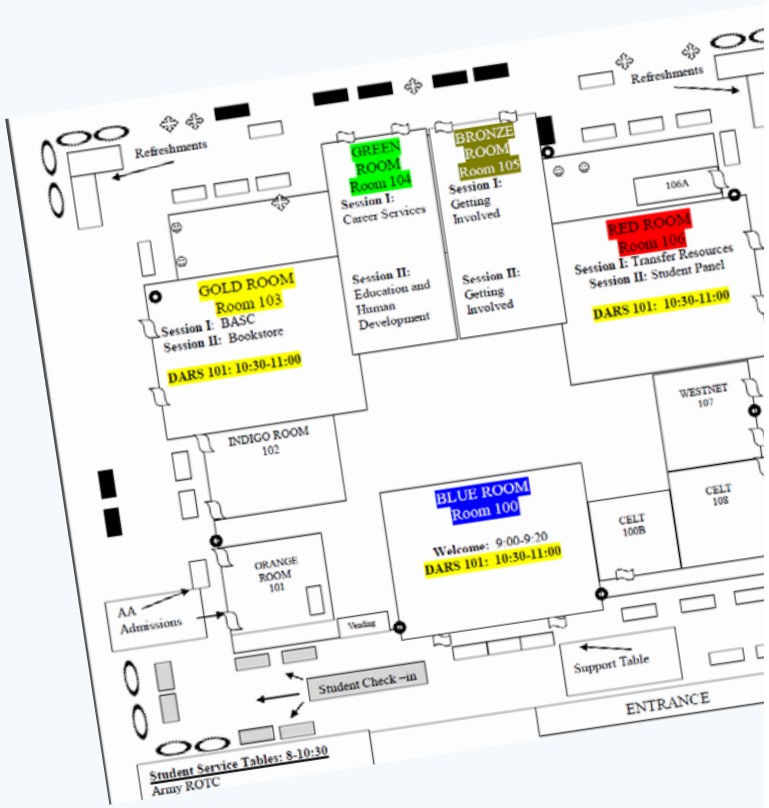
Just who are we looking at?

Brockport's Transfer Student

- Comes from local community college
- Earned Associate's Degree
- 18-24 years of age
- Lives off-campus
- Average 3.1 GPA at time of acceptance

Making the Move
The why and the how

Student Orientation Advisement & Registration (SOAR)- *The Old Way*



SOAR PROGRAM

August 6, 2012

Itinerary:

8:00-8:50 Check-in.....Edwards Hall
8:00-11:00 Continental Breakfast.....Edwards Hall
8:00-10:30 Information Tables.....Edwards Hall
9:00-9:20 Welcome.....Edwards Hall (Blue Room)
9:30-9:50 Workshop Session I.....Edwards Hall
10:00-10:20 Workshop Session II.....Edwards Hall
10:30-11:00 DARS 101.....Edwards Hall
(*Required of all students before registration*)
11:10 & 1:00 Campus Tours.....Edwards Hall/Union
11:10-2:00 Advisement.....Seymour College Union
Registration (after advisement).....Dailey Computer Lab

Workshops

Session I

BASC.....room 103
(dining, parking, transportation, bookstore, ID cards, Easy Money, and more)
Career Services.....room 104
Getting Involved.....room 105
Transfer Resources.....room 106

Session II

College Bookstore.....room 103
Education/Teacher Cert.....room 104
(required for all teacher cert. except for PE and Health Science, K-12)
Getting Involved.....room 105
Student Panel.....room 106

***Today's Tours:**
11:10 tour will depart from outside the Blue Room, Edwards Hall.
1:00 tour will depart from outside the Campus Bookstore, Seymour College Union.

DARS 101-Breakdown by department:

Room 100	Room 103	Room 106
Biology	Health Science	African & African-American Studies
Business and Economics	Kinesiology, Sport Studies and	Anthropology
Accounting	Physical Education (KSSPE)	Art
Bus. Administration	Athletic Training	Arts for Children
Finance	Exercise Physiology	Communications
Int'l Business	Kinesiology	Communication Studies
Marketing	Sport Management	Journalism & Broadcasting
Chemistry	Teacher Certification	Dance
Computational Science	Nursing	English
Computer Science	Recreation and Leisure	Foreign Languages & Lit.
Criminal Justice		History
Earth Sciences		Philosophy
Environmental Science & Biology		Political Science
Health Science		Sociology
Mathematics		Theater
Physics		Women & Gender Studies
Psychology		
Social Work		

While on campus you may also want to visit:

College Store-Seymour College Union (10:00 am-3:30 pm), **Parking Services**-Conrad Welcome Center (8:00 am-4:00 pm), **Student ID/Dining Services**-Brockway (8:00 am-4:00 pm), **Admissions**-Rakov Center (8:00 am-4:00 pm), **Financial Aid**-Rakov Center (8:00 am-4:00 pm)

SOAR PROGRAM

Workshop Descriptions

BASC- Learn about student services provided by Brockport Auxiliary Service Corporation including dining, parking, Easy Money, ID cards, parent connections, and more. Come find out why students rate our services top notch!

College Bookstore- An overview of the textbook ordering process, description of our textbook offerings, the textbook rental process, as well as the process for downloading digital textbooks, textbook buyback, and paying for your textbooks will all be discussed. A coupon will be distributed, so be sure to attend this session!

Career Services- A staff member will provide information pertaining to how Career Services can assist with career decision making, internships and student employment.

Getting Involved- Learn more about getting involved on campus and how to use *My Brockport* to keep track of the College's clubs and organizations. You will also hear about the opportunity to give back during Welcome Weekend and commuter student information-don't miss out!

Education- An overview of the Education and Human Development department's requirements of teacher certification curriculum. All students looking to take part in childhood education certification or adolescent education certification should attend.

Parent/Family- A staff member will share some tips to surviving your student's first semester at Brockport and beyond.

Student Panel- Who better to hear from than current students? Listen to what transfer students have to say about living on and off campus, courses and faculty as well as getting involved.

Transfer Resources- The Transfer-year Experience Office offers a number of resources to help you in making your transition from your previous institution to The College at Brockport as smooth as possible. Attend the workshop and hear about these programs and services to making a smooth transition.

SOAR-Orientation

- Program placement
- Once size fits all?
  - Fall admits (3 sessions available)
  - Spring admits (1 session available)
- Great attendance
- Hearding…lots of hearding

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11:10-2:00 Advisement

……Seymour College Union

Registration (after advisement)

……Dailey Computer Lab

Why Online? Why Now?

Student Orientation Advisement & Registration (SOAR)

- -Revamped advisement process
- -Registration available with current students
- -"Carrot" had been removed
- -Accepted, deposited, advised, and registered earlier than ever before!
- **-Mandatory orientation fee ($75)**

Out with the old...

In with the view!

New Transfer Student,

Congratulations on your acceptance to The College at Brockport! In order to assist you in your transition, the College has a mandatory online orientation.

Your next step is to visit the transfer orientation Web site at: http://www.brockport.edu/orientation/transfer.html. There you will find a step by step guide to your orientation experience. Please be sure to have your NetID and password as you will need both to proceed.

If you have any questions please let us know at transfer@brockport.edu.

Transfer Student Details

New Transfer Student Orientation

STEP 1: Welcome and congratulations!

Watch Video

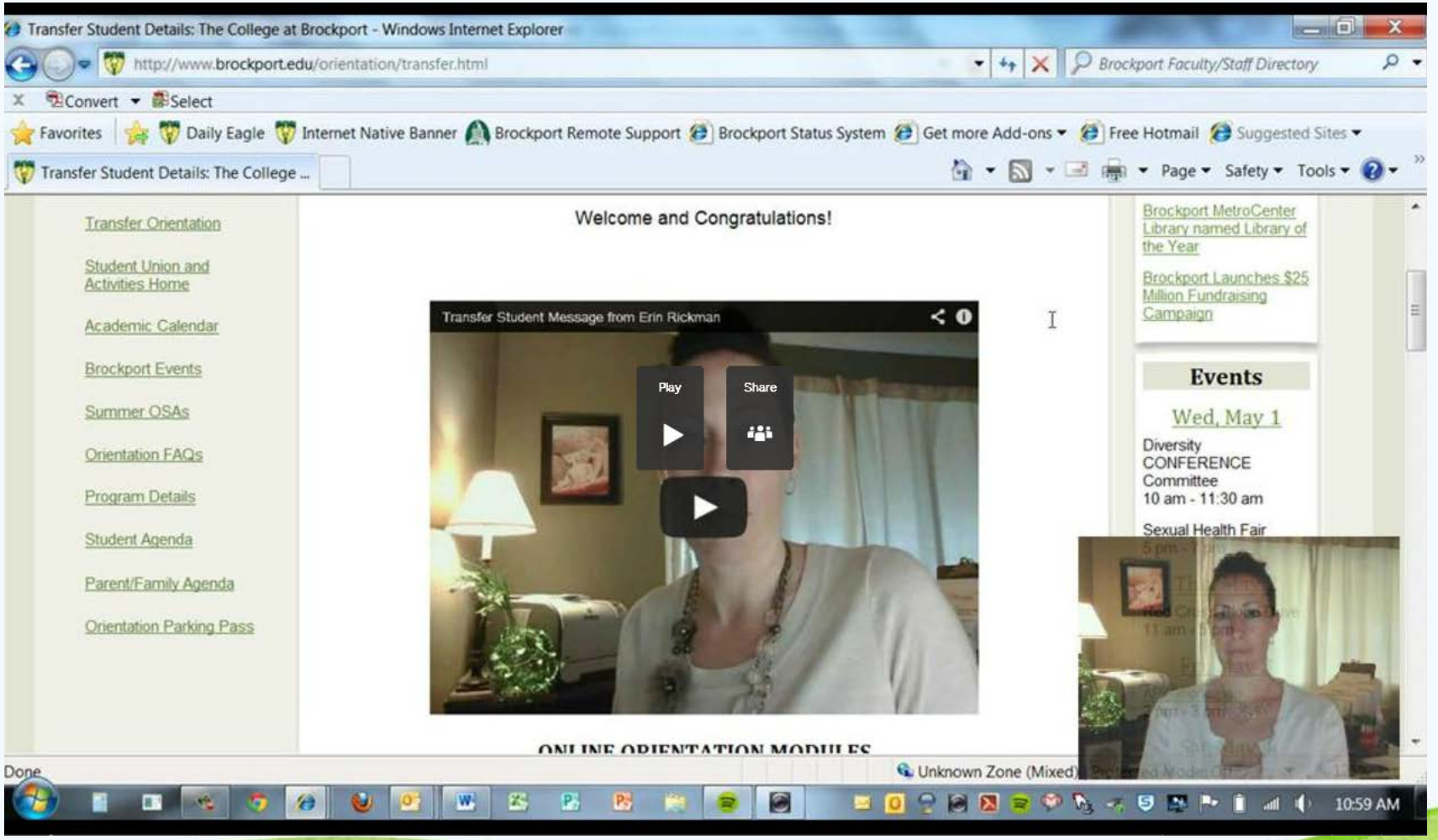
STEP 2: Review instructions on how to access new transfer online orientation

Watch video for directions on accessing the online orientation modules for new transfer students

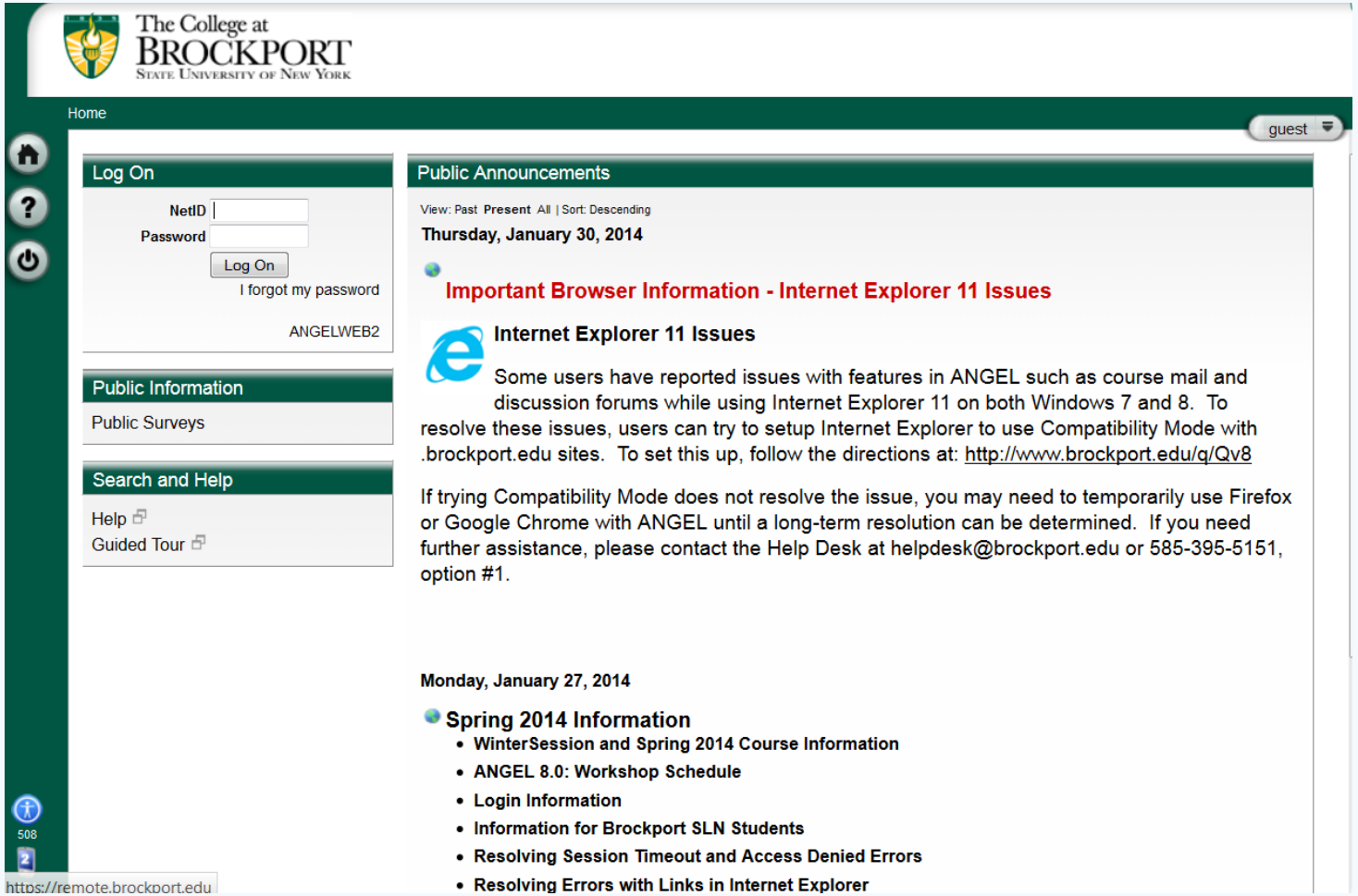
https://remote.brockport.edu

Welcome Video

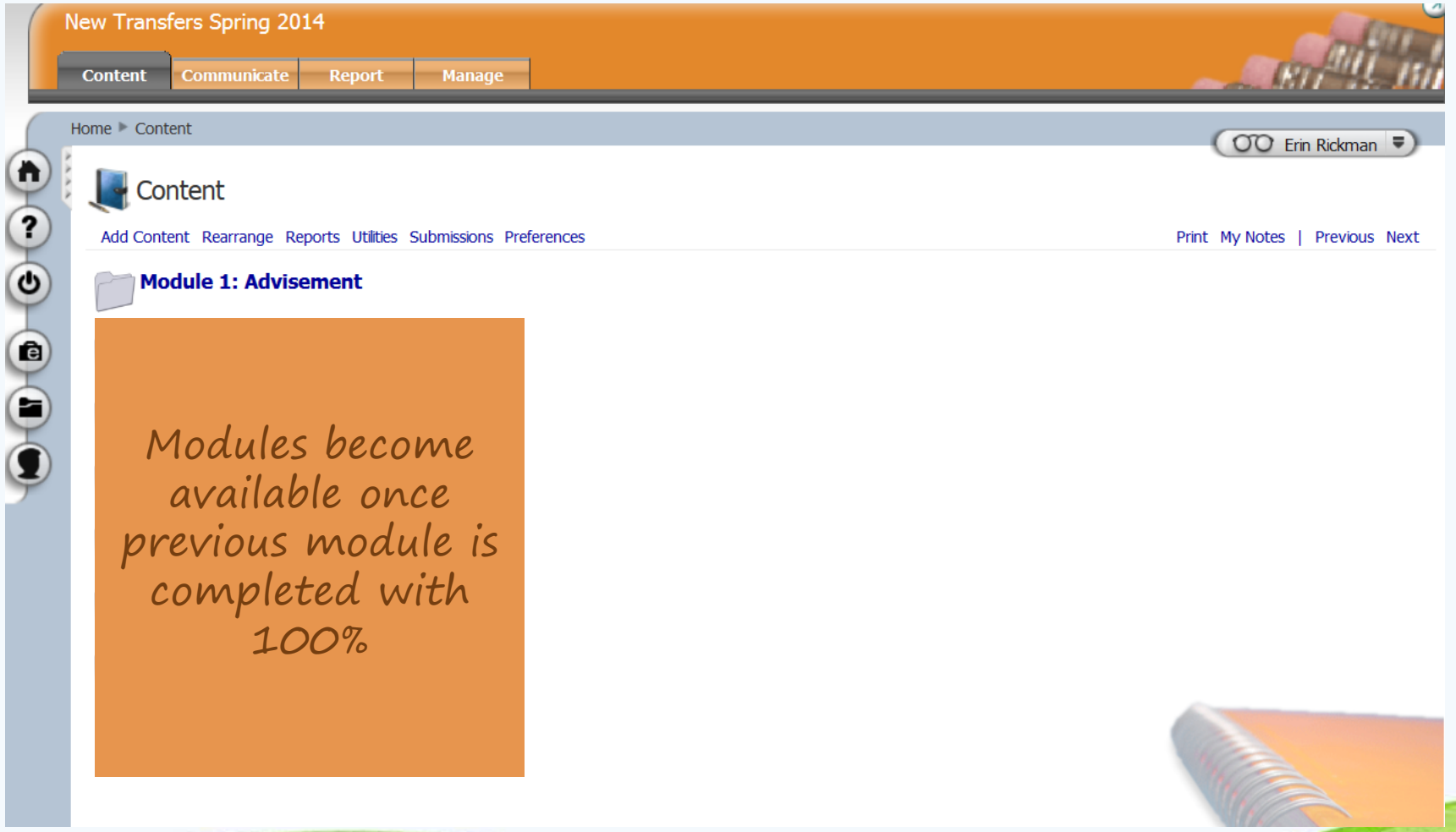
Access Information



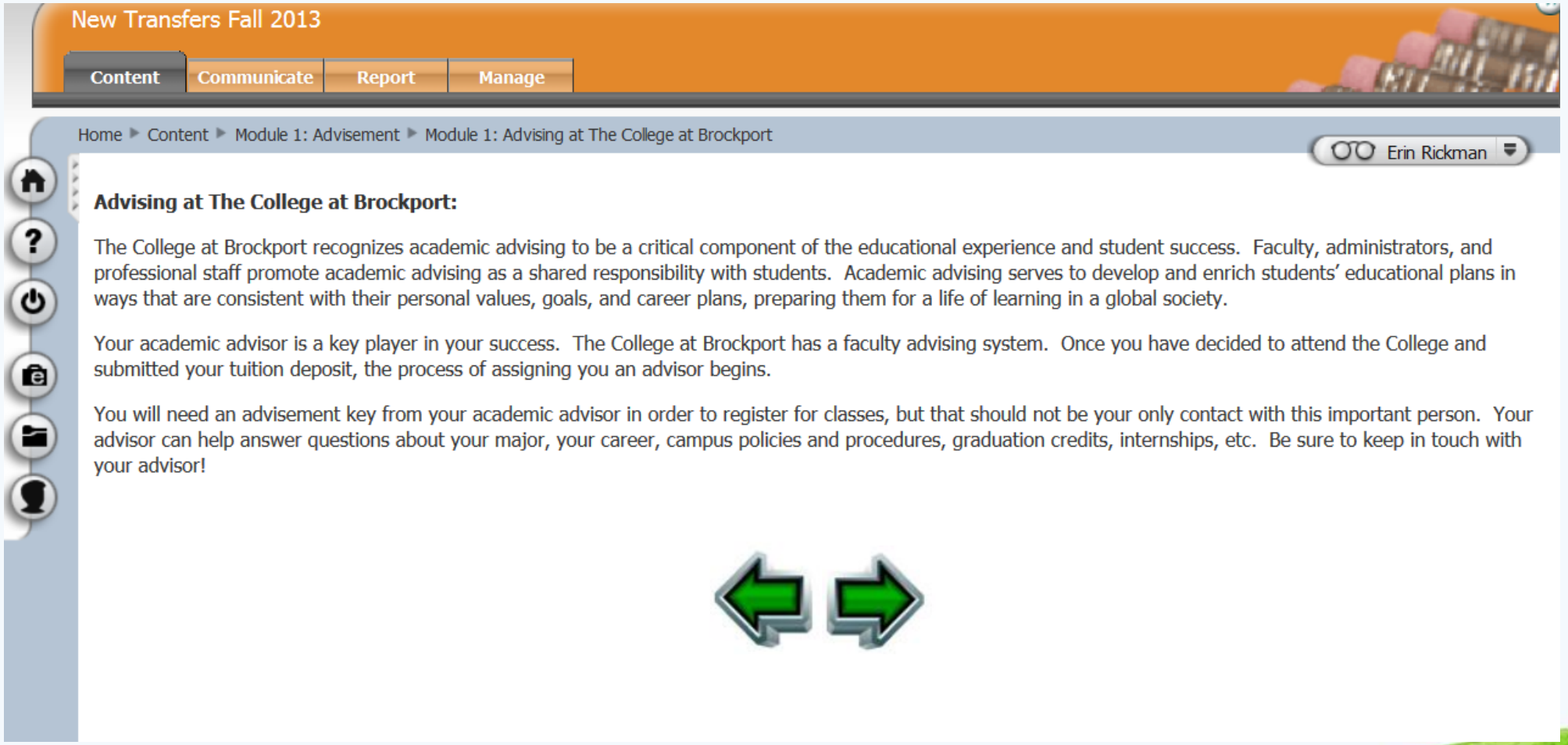
Delivery Mechanism-Angel



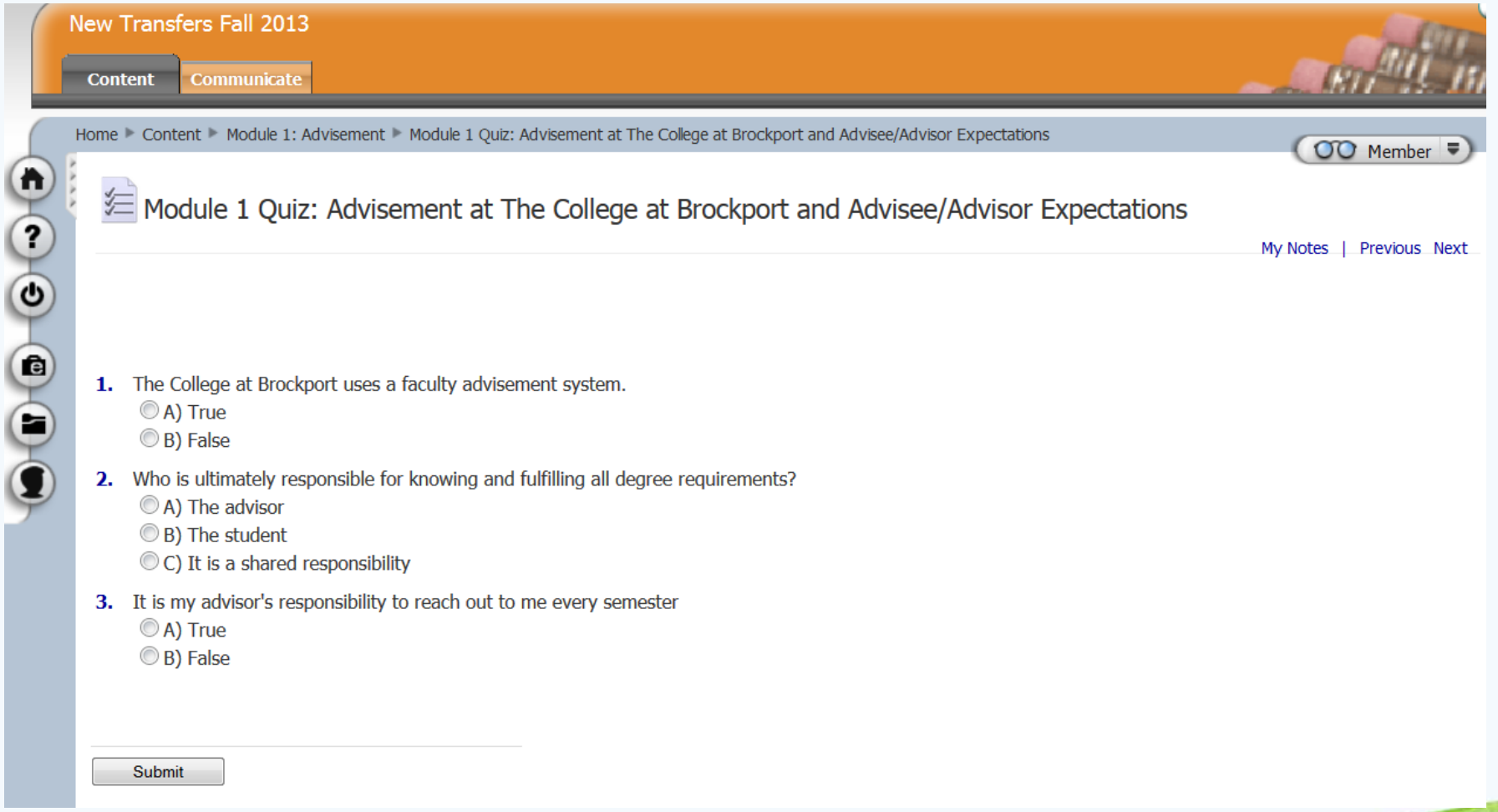
Modules


New Transfers Spring 2014
Content
Communicate
Report
Manage
Home ▸ Content
Erin Rickman
Content
Add Content Rearrange Reports Utilities Submissions Preferences
Print My Notes | Previous Next
Module 1: Advisement
Modules become available once previous module is completed with 100%

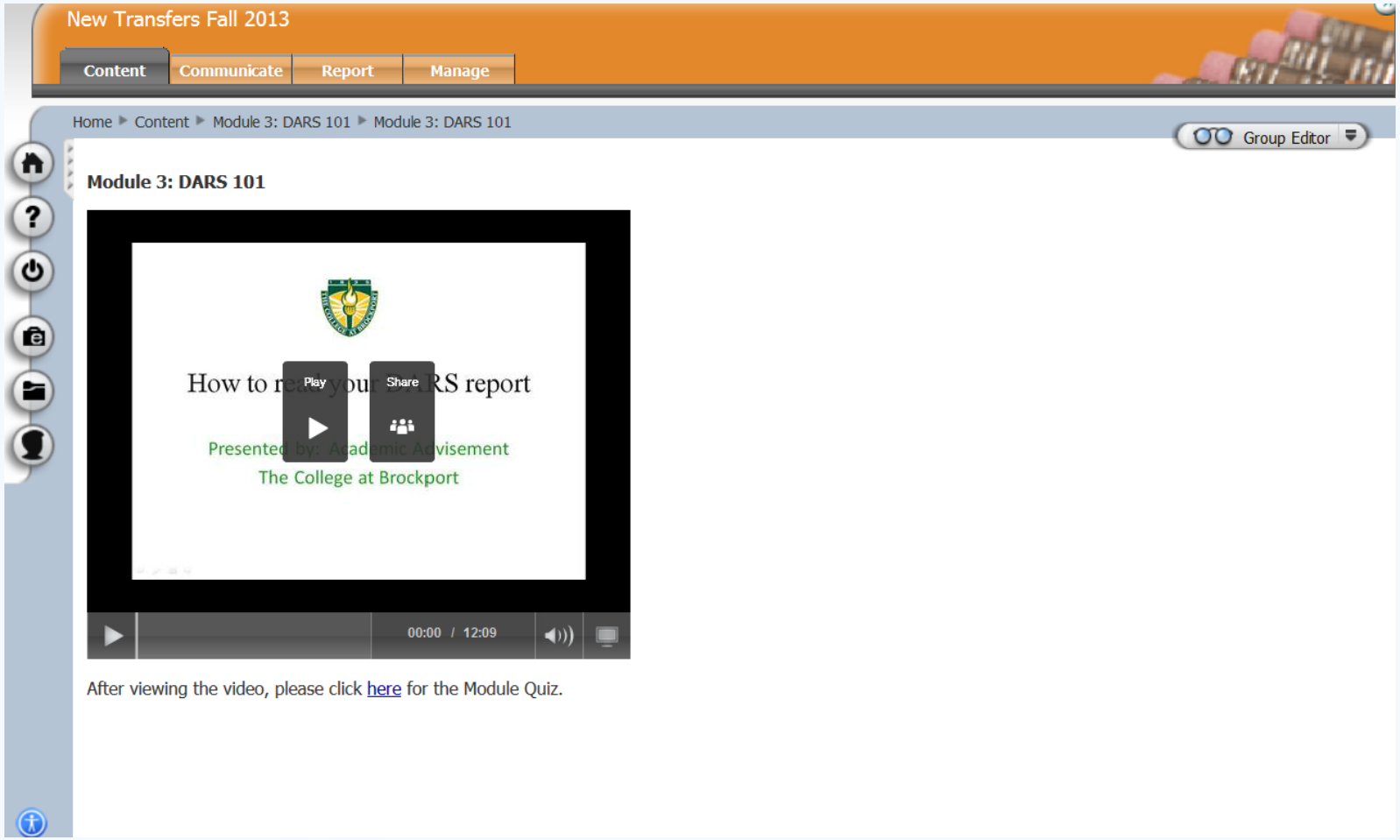
Example Module #1-Advisement



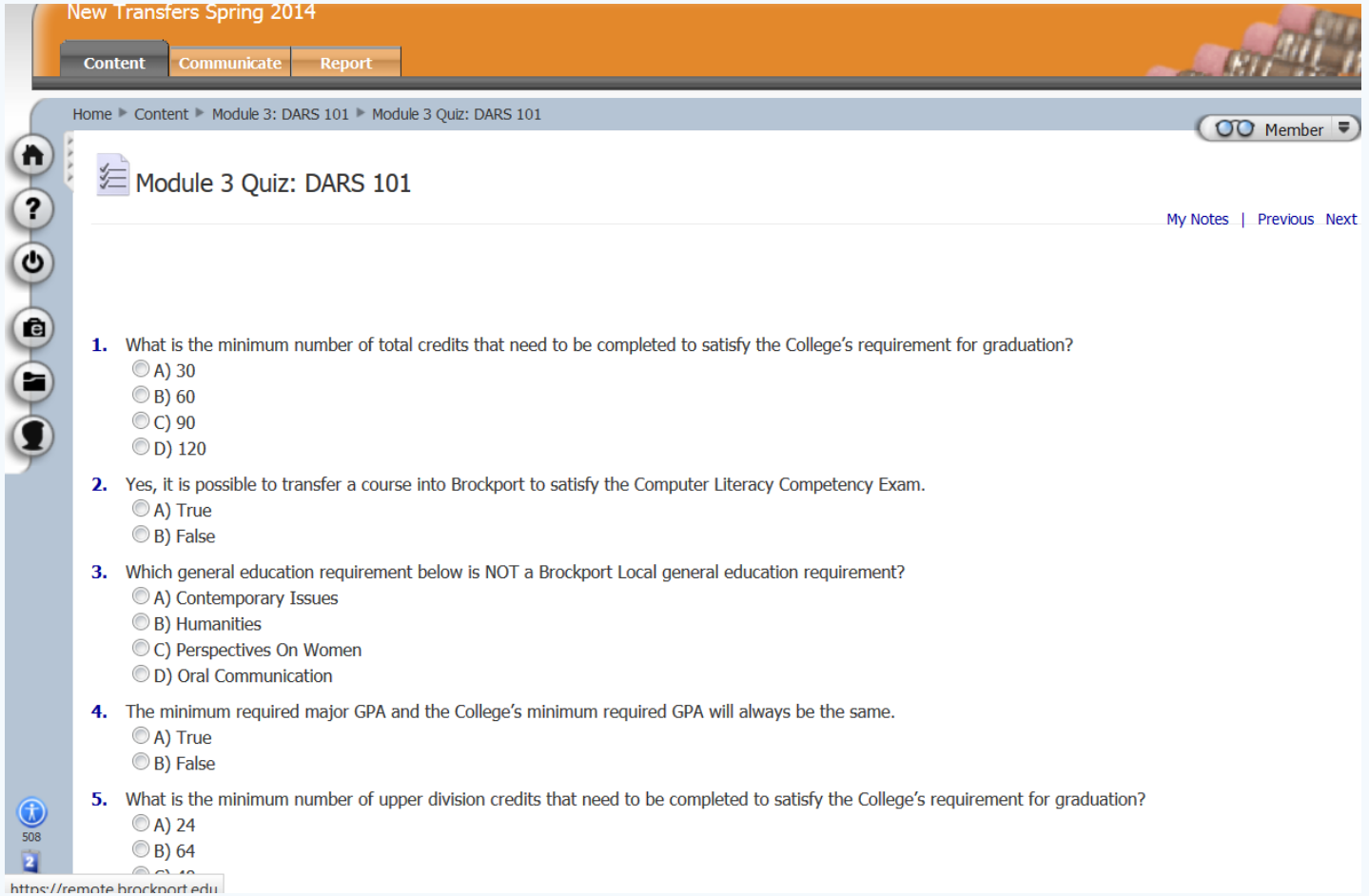
Module #1-Assessment



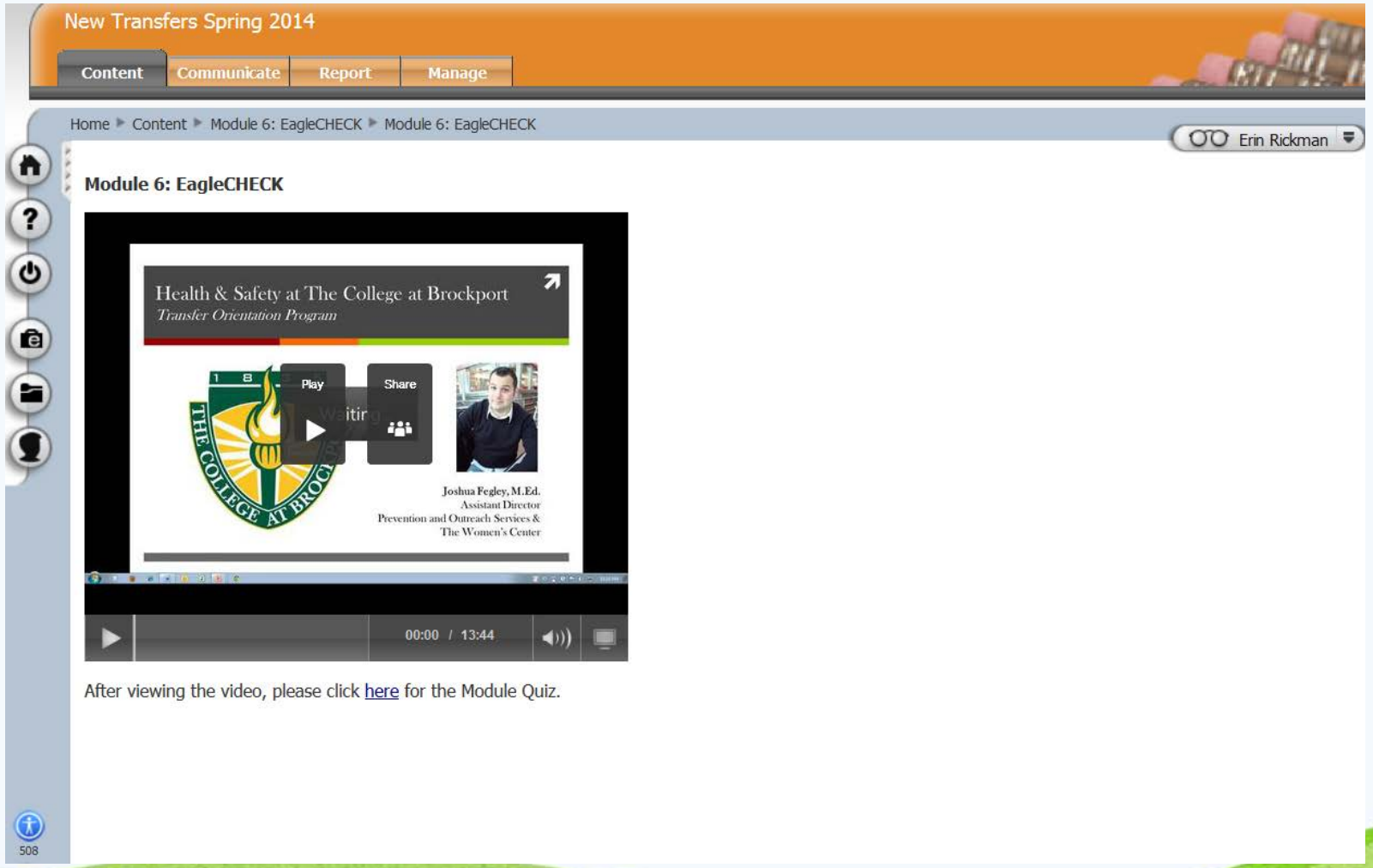
Example Module #3- DARS 101



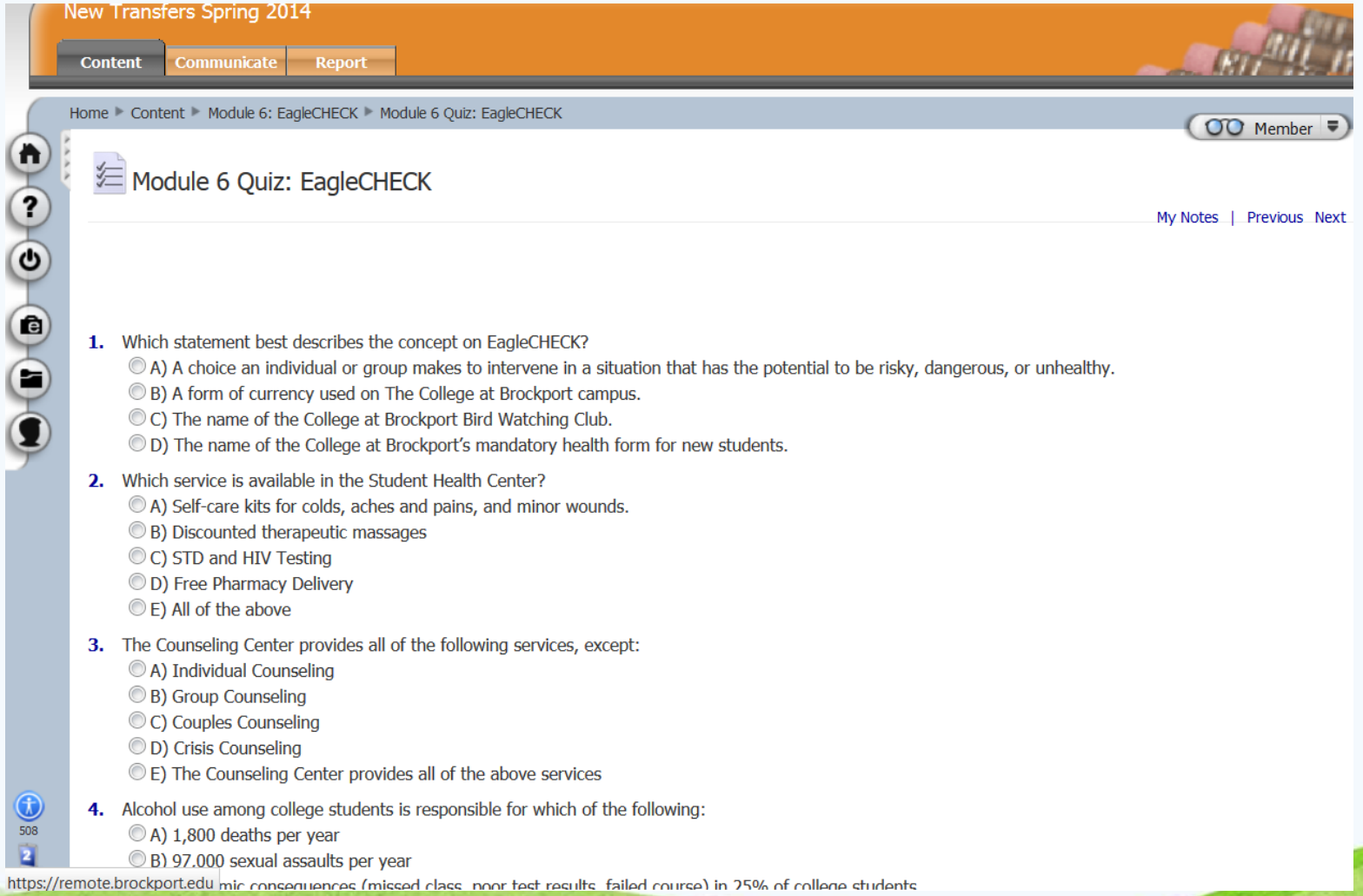
Module #3-Assessment



Module Example #3-EagleCHECK



Module #6-Assessment



Supplemental Programming

Additional support...

Supplemental Programming

- Brockport Bound
  - Transfer Student Checklist
- New Transfer Student Welcome (in-person orientation)
- Transfer Peer Mentor Program
- Transfer Academic Planning Seminar Course

BPORT BOUND

- Complete list of "next steps"
- Partner with UG Admissions
- Collaborate with various stakeholders
- No "lag" in information for point of deposit
- www.brockport.edu/brockportbound

New Transfer Student Welcome (In-person Option)

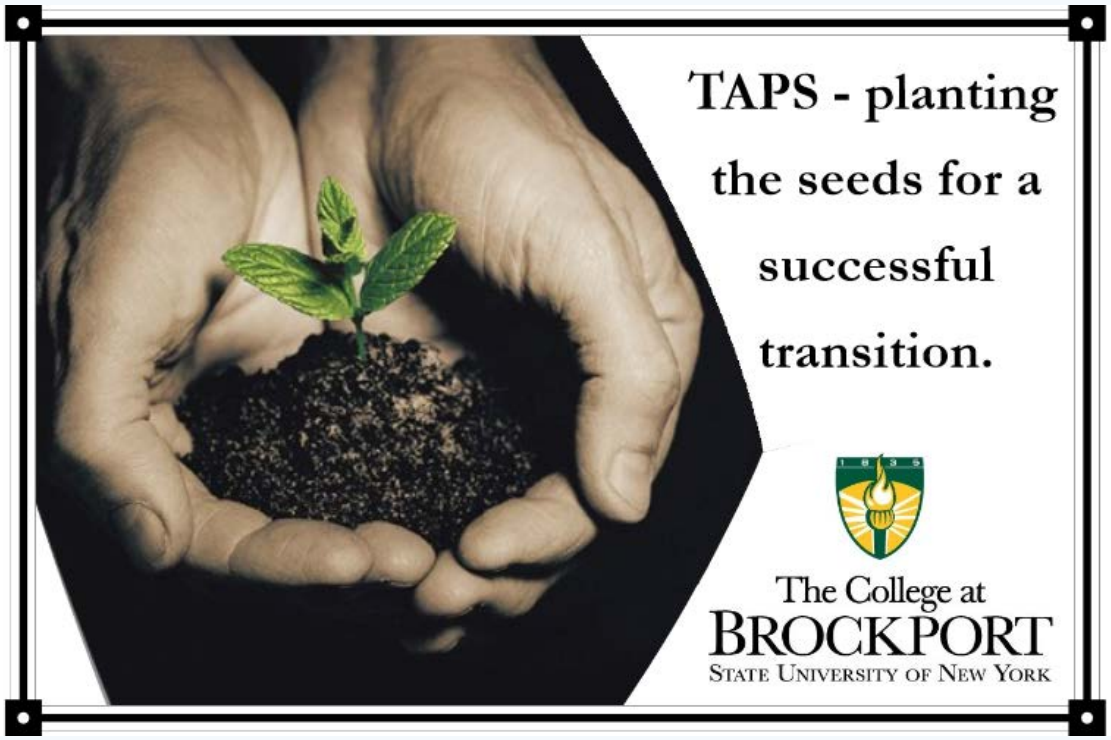
- Part of Welcome Week
  - Saturday before classes begin
- Provide new students with:
  - Opportunity to visit campus
  - Obtain student ID
  - Meet Transfer Peer Mentor
  - Hear from current students
- Program feeds into Saturday of Service

Transfer Peer Mentor Program

- 25 mentors
  - Earn 1 upper-division credit
- Communicate weekly to approximately 20 new transfer students
- Facilitate small group activities throughout first semester

Transfer Academic Planning Seminar (TAPS)

- Currently offered as an option
- Earn 1 upper-division credit
- Connects new transfer students to College's resources
- Full semester



Timeline

Review

Navigating the Pathway to Success

The Good, The Bad, and The Other Stuff

Assessment/Feedback

Qualitative Feedback

- "I have just completed all areas of the Modules. I see now why it is such a vital tool specifically during the very first few days on campus. Am I still able to participate in the Transfer Academic Planning Seminar currently? I found these modules extremely helpful, thank you."
- "thank you so much for this! It really helped me find out what I needed to do next."
- "very helpful. I learned a lot and I'm really excited to start this semester!"

Qualitative Feedback (cont.)

- "sure, I will be happy to waste my time with that. I am not busy with 5 classes and working full time so that sounds like a great way to spend my time."
- "the in-person orientation is repetitive. I've already learned all of this information from the online orientation."
- "very informative but maybe include more information for adult students."

Online Orientation Analysis/Feedback

Fall 2014 (as of 10/17)

Assessment Response Summary	
Assigned:	1024
In Progress:	0 / .00%
Completed:	821 / 80.18%
Average completion time:	.73 minutes
Reliability	.28
Average question difficulty	85.20%

Completed: 821 / 80.18%

83% complete

Next Steps

- Add Veteran Student Module
  - Veteran Student Academic Planning Seminar
  - Veteran Student Transfer Peer Mentor
  - Veteran Student Counseling Services
- Non-traditional Student Module
- Moving to Blackboard
  - Expected delivery mechanism fall 2015

Thank You

Questions?

Erin Rickman
Transfer-year Experience Coordinator
The College at Brockport