

PURPOSE

- To examine the relationship between two Undergraduate Studies (UGS) programs (LEAP First Year Experience and Honors) and retention to the second year of college while controlling for the effect of other explanatory variables.
- A **secondary purpose** of this analysis is **methodological**: to show the difference between taking a **univariate** vs. **multivariate** approach to examining retention. Including alternative explanatory variables increases validity of the analysis.

BACKGROUND

In order to evaluate academic outcomes for students participating in UGS programs, we have been assembling a dataset that merges UGS program participation data with enrollment, demographic, and graduation data from OBIA.

METHOD

Subject Selection:

- The dataset represents all students enrolling in the University of Utah from 1999 through 2009 who were **first-time** (fewer than 13 credits from another college), **full-time** (enrolled in at least 12 credits their first semester) students. This was done to isolate the impact of the University of Utah on new undergraduates.

- While the dataset goes through 2009, only those enrolling prior to the fall of 2007 are used in this particular analysis. One of the control variables used is **participation in advising** (proxy for motivation) and starting in 2007, advising became mandatory.

- Students were also selected who had completed at least two semesters at the University because LEAP students were defined as those who have completed the two semesters of LEAP. This explains the higher than normal retention rates.

Models: Because retention to second year is so impacted by missions for men, a separate analysis was conducted for men and women.

Variables:

- 1. Admissions Index** -High school GPA and ACT score.
- 2. Family Income** - Using the zip code from students' permanent address on application. Used as a proxy for socioeconomic status (SES). [May have error because it's for whole zip code.]
- 3. Advising** - An indicator of whether the student voluntarily signed up for advising at the end of 1st semester to get priority registration slots for second semester. Proxy for motivation.
- 4. 2nd Semester GPA.**

ANALYSIS

Two analyses were performed:

1. The **univariate analysis**, compared LEAP and non-LEAP and Honors and non-Honors students on their **academic indexes** and **second year retention**.

2. In the **multivariate analysis**, a logistic regression model was built – one with LEAP as a variable and another without.

The models were designed to predict retention to the second year of college for LEAP or Honors, and three variables represent the most significant explanations for retention: **academic ability**, **family income**, and **motivation**.

The regression allows for an examination of the impact of LEAP while controlling for the impact of other explanatory variables. In other words, it simulates what the effect of LEAP would be if all other variables were held constant (had no effect).

UNIVARIATE RESULTS

1. Both male and female students who come to the University with **lower academic ability** (as measured by high school GPA and ACT score) are more likely to return than those with higher ability.
2. Women in **LEAP are more likely to return to the second year than women not in LEAP**, but this pattern is not true for men.
3. Same pattern holds in **Honors-Women** but **retained at higher levels than women not in Honors** is not true of men.

MULTIVARIATE RESULTS

LEAP

- 1. Women with higher GPA's**, who participated in **advising** were **significantly more likely to return** for their second year than women with lower GPA's or those who did not participate in advising. *The regression model is true when statistically "pretending" that all other variables have any differences on the other variables.*
- 2. Men are more likely to return if they have higher GPA's** and come from **higher median income zip codes**, not because of LEAP.

HONORS

1. Using Honors in the regression, **women are more likely to return** if they have a **higher GPA**, signed up for **advising**, and **came from higher median income zip codes** than those who did not have Honors.
2. **Men** were more likely to return if they **came from higher income zip codes** than those who did not have Honors.

EPILOGUE (TAKE HOME MESSAGE)

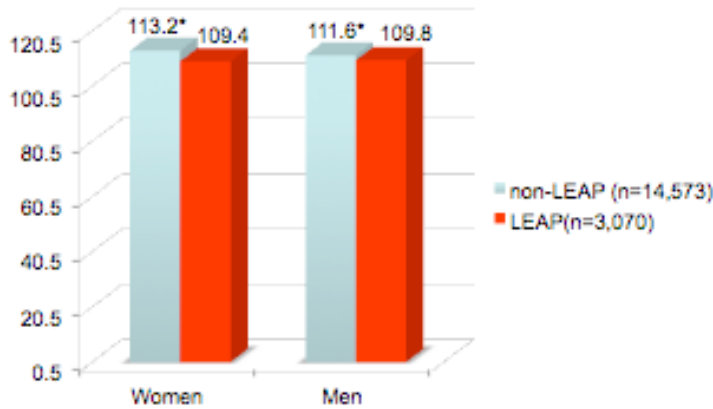
1. In the LEAP regression model, LEAP is a significant predictor of retention, even when controlling for 2nd semester GPA, motivation. This is not true for men.
2. With Honors in the regression model, retention is explained by GPA, motivation and family income for men, but not for women.

The Relationship of Two High Impact Programs to Retention Before and After Controlling for Academic Ability, SES, and Motivation - Mark St. André (mark.standre@utah.edu), Assistant Dean of Undergraduate Studies, Univ. of Utah

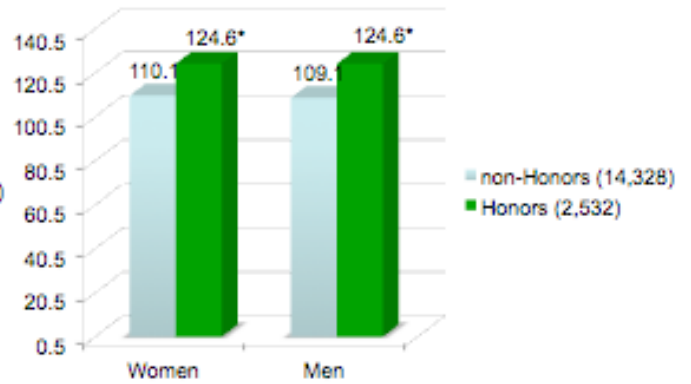
LEAP – First Year Experience

Honors College

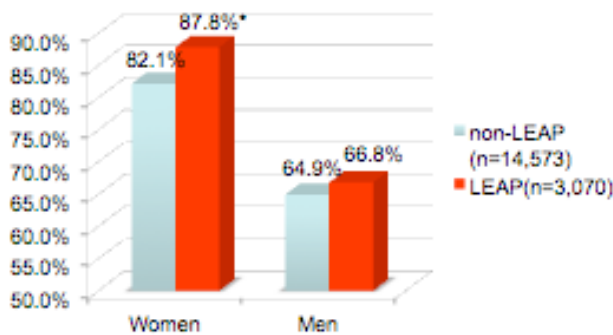
**Admissions Index: LEAP vs. non-LEAP
1999-2006: * = p<.05**



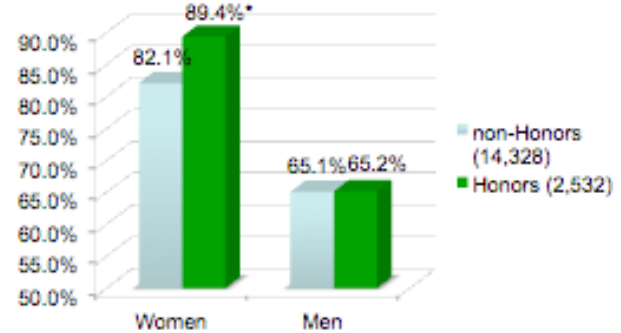
**Admissions Index: Honors vs. non-Honors
1999-2006: * = p<.05**



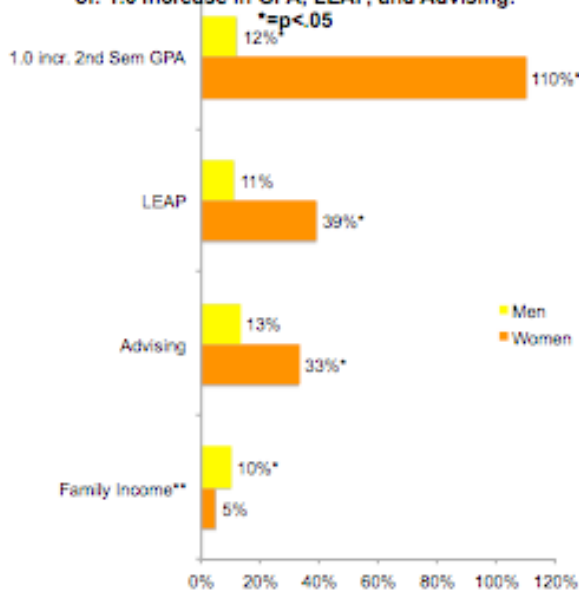
**Retention: LEAP vs. non-LEAP
1999-2006: * = p<.05**



**Retention: Honors vs. non-Honors
1999-2006: * = p<.05**



**Percent Increase in Retention as the Result of: 1.0 Increase in GPA, LEAP, and Advising:
* = p<.05**



Percent Increase in Retention as the Result of: 1.0 Increase in GPA, HONORS, and Advising: * = p<.05

