Tuition, Tools, and Tactics: A Comprehensive Approach to Building Student Success

Jenna Seabold
Purdue University
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Session Agenda

- Student Access, Transition and Success Programs
- Purdue Promise
  - The Need
  - Program components
  - Assessment results
  - How it came about
- Discussion – how can this be replicated on your campus?
- Questions
Student Access, Transition and Success Programs

- 21st Century Scholars
- Boiler Gold Rush
- Common Reading Project
- Learning Communities
- Purdue Promise
- STAR (Summer Transition, Advising and Registration)
In 1990, Indiana created the Twenty-first Century Scholars Program to increase the educational attainment of low- and moderate-income families. The goal is to ensure that all Indiana families can afford a college education for their children.

- Pledge of Good Citizenship in 6th, 7th or 8th grade
- Guaranteed the cost of 4 years of undergraduate tuition and fees to any public institution in Indiana
Twenty-first Century Scholars...

- ...have higher odds of enrolling in college than do their peers.
- ...are more than twice as likely as their low-income counterparts to earn an associate’s degree.
- ...are still more likely to drop out of college than their middle and upper income peers.

6 year graduation rate for Purdue is 71%; for Twenty-first Century Scholars, it is 60%.

The Need

- The outcomes of recent research show that low-income and first-generation students need the combination of aid and support programming designed to their specific needs.

- “Access without support is not opportunity.” - Tinto

- The intentional combination of financial support and academic programming will enhance Purdue’s access and success efforts—helping fulfill its 19th century land-grant mission in a 21st century higher education context.

Koch, Andrew (2008), Purdue Promise: Expanding Access and Success for Twenty-first Century Scholars at Purdue University, Executive Summary

The intentional combination of financial support and academic & social programming to help eligible students thrive at Purdue.
Twentyn-first Century Scholar (TfCS) in good standing

Combined (student and parent) total income of $40,000 or less

Gain admittance to Purdue University

Complete FAFSA before the deadline.

Agree to participate in the Purdue Promise Support Program
The grant package will include the TfCS scholarship for tuition and fees. Purdue Promise will include institutional aid and Federal Work Study to meet full “financial need.”

It will be renewable up to 7 additional semesters.
The Support

- The support services are designed to help students succeed both academically and socially.
## Enrollment

### Purdue Promise breakout by Scholarship

<table>
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<tr>
<th>Scholarship</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerging Urban Leaders</td>
<td>0</td>
<td>28</td>
</tr>
<tr>
<td>Purdue Opportunity Award (POA)</td>
<td>0</td>
<td>7</td>
</tr>
<tr>
<td>Purdue Promise</td>
<td>171</td>
<td>188</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>171</strong></td>
<td><strong>223</strong></td>
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</table>
# Demographic Information

## Purdue Promise 2009 Cohort

<p>| | |</p>
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>171</td>
</tr>
<tr>
<td>Female</td>
<td>47.95%</td>
</tr>
<tr>
<td>Male</td>
<td>52.05%</td>
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<tr>
<td>African American/Black</td>
<td>21.64%</td>
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<tr>
<td>Asian American/Pac.Isl</td>
<td>3.51%</td>
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<tr>
<td>Hispanic/Latino(a)</td>
<td>5.85%</td>
</tr>
<tr>
<td>Other</td>
<td>5.85%</td>
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<tr>
<td>White/Non-Hispanic</td>
<td>63.16%</td>
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</table>
2009 Purdue Promise Cohort

- 65.5% First Generation
- 61 out of 92 Indiana Counties Represented
- Participate in 22 of 49 learning communities
- Represented across all Colleges and Schools at Purdue (Liberal Arts, Engineering, Undergraduate Studies, and Science are the highest)
The goal of the program is to increase access and success at Purdue University for eligible Twenty-first Century Scholars, Emerging Urban Leaders, and Purdue Opportunity Award recipients by coordinating initiatives that enhance learning, integration, retention, and success after graduation.
Purdue Promise Graduation Plan

Freshmen
- **Orientation**
  - STAR
  - BGR
  - Learning Community
  - GS Class
  - Fall Kickoff
  - Welcome Reception
  - Mentoring
  - Tutoring (if needed)
  - FAFSA
  - Class Reunion
  - End of Year Celebration

Sophomore
- **Purpose & Connections**
  - Sophomore GS Class
  - Welcome Back Event
  - Tutoring (if needed)
  - Leadership (encouraged)
  - End of Year Celebration

Junior
- **Preparation: Life after College**
  - Career Institute
  - Welcome Back Event
  - Tutoring (if needed)
  - Leadership (encouraged)
  - End of Year Celebration

Senior
- **Application**
  - Capstone course
  - Welcome Back Event
  - Tutoring (if needed)
  - Leadership (encouraged)
  - End of Year Celebration

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Transition to College
- Career/Major clarity
- Academic Plan
- Clarified Values/Goals
- Opportunities
- Job Search Skills I
- Connections/Internships

Effective Communication
- Intellectual Growth
- Social Responsibility
- Job Search II
- Networking
- Finances

College Success Skills
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Realistic Self-appraisal
- Leadership Development
- Connections/Internships
- Intellectual Growth
- Social Responsibility
- Job Search II
- Networking
- Finances

Healthy Behavior
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Career/Major clarity
- Intellectual Growth
- Social Responsibility
- Job Search II
- Networking
- Finances

Academic Plan
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Clarified Values/Goals
- Leadership Development
- Connections/Internships
- Intellectual Growth
- Social Responsibility
- Job Search II
- Networking
- Finances

Opportunities
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Job Search Skills I
- Leadership Development
- Connections/Internships
- Intellectual Growth
- Social Responsibility
- Job Search II
- Networking
- Finances

Job Search Skills II
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Connections/Internships
- Leadership Development
- Connections/Internships
- Intellectual Growth
- Social Responsibility
- Job Search II
- Networking
- Finances

Leadership Development
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Intellectual Growth
- Personal Growth
- Independence
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Social Responsibility
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Job Search III
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job

Getting/Keeping a Job
- Personal Growth
- Independence
- Productive Lifestyle
- Job Search III
- Getting/Keeping a Job
First-Year Support: Orientation

- Orientation & Registration
- Learning Communities
- First-Year Experience Course
- Mentoring
- Social Connections
- Campus Employment
- Financial Aid Education
- Tutoring and Academic Support
- Academic Review Process
- End of the Year Celebration
Orientation & Registration

- Summer Transition, Advising and Registration
- Boiler Gold Rush
- Welcome Convocation – Common Read Author
First-Year Experience Course & Learning Communities

- First-Year Experience Course
  - Study skills
  - Time management
  - University resources
  - Financial Aid

- Learning Communities
  - Major specific
  - Purdue Promise Learning Community
Mentoring & Social Integration

- College Mentors
- Peer Mentors
- Social Events
  - Movie nights
  - Dinners
  - Holiday party
  - Concerts & Plays
  - Bowling
  - Intramural Sports
  - Field trips
  - Community Service
Academic Support

- Tutoring
- Review Sessions
- Academic Review Process
  - Meetings for Academic Planning
Second-Year Support: Purpose & Connection

- Sophomore College Success Course
  - Purdue Promise Preparing Tomorrow’s Leaders: Purpose & Connection
- Sophomore Connection Reception
- Leadership Opportunities
- Campus Employment
- Tutoring and Academic Support
- Academic Review Process
- End of the Year Celebration
Leadership Opportunities

- **Boiler Gold Rush**
  - Student Orientation Committee
  - Team Supervisors
  - Team Leaders

- **Learning Communities**
  - LC Ambassadors

- **Purdue Promise**
  - Student Leadership Team
  - Peer Facilitators
  - Mentor Leaders
  - Academic Resource Guides
  - Peer Tutors
  - Peer Mentors
  - College Access Advocates
Connections Across Campus

- Academic Success Center
- Admissions
- Center for Career Opportunities
- Counseling Psychology Program
- Counseling and Psychological Services
- Disability Resource Center
- Diversity Resource Office
- Division of Financial Aid
- Office of the Dean of Students
- Office of the Bursar
- Office of the Registrar
- Study Abroad
Junior & Senior Year

- Under construction
- Why I am attending the conference...
- More to come later!
Staff

Associate Director

Sr. Assistant Director

Assistant Director
- 15 College Mentors
- 2 Peer Facilitators
  - Student Coordinator
    - Academic Resource Guides
    - Mentor Leaders
    - Peer Mentors

Assistant Director
- 2 Peer Facilitators
- 2 Peer Facilitators

Assistant Director
- 2 Peer Facilitators
- 2 Peer Facilitators
- 2 Peer Facilitators

9 Peer Facilitators
1 Peer Facilitators

Student Coordinator
College Access Advocates
ASSESSMENT INFO
### Summary of Fall 2009 First-Year Experience Course Evaluations

Based on the following scale:

1 = Strongly Disagree  
2 = Somewhat Disagree  
3 = Neutral  
4 = Somewhat Agree  
5 = Strongly Agree

<table>
<thead>
<tr>
<th>Score</th>
<th>Statement</th>
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<tbody>
<tr>
<td>4.42105</td>
<td>I feel like I belong at Purdue</td>
</tr>
<tr>
<td>4.25439</td>
<td>I feel like I have made lasting friendships</td>
</tr>
<tr>
<td>4.41228</td>
<td>I feel like I am aware of the academic resources available to me</td>
</tr>
<tr>
<td>3.76316</td>
<td>I feel confident in my study skills.</td>
</tr>
<tr>
<td>4.57895</td>
<td>I believe I will be successful at Purdue</td>
</tr>
<tr>
<td>4.4</td>
<td>I feel comfortable going to SATS/Purdue Promise office.</td>
</tr>
<tr>
<td>4.0367</td>
<td>I feel confident in my ability to present/speak in front of a class.</td>
</tr>
<tr>
<td>3.91818</td>
<td>I feel connected to my peer facilitators.</td>
</tr>
<tr>
<td>4.22727</td>
<td>I feel comfortable going to my prof. staff instructor. With problems/concerns/questions.</td>
</tr>
<tr>
<td>4.65455</td>
<td>I feel my peer facilitators were knowledgeable.</td>
</tr>
<tr>
<td>4.73636</td>
<td>I feel my professional staff instructor was knowledgeable.</td>
</tr>
<tr>
<td>Category</td>
<td>Percent Retained</td>
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<tr>
<td>----------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Purdue Promise (2009 Cohort)</td>
<td>87.13%</td>
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<tr>
<td>TfCS not in Purdue Promise</td>
<td>82.53%</td>
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<tr>
<td>All TfCS</td>
<td>84.87%</td>
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<tr>
<td>Pell w/ TFI &amp; TFI &lt; $40k</td>
<td>84.13%</td>
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<tr>
<td>University Retention Rate</td>
<td>88.97%</td>
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Increased free tutoring for all students
More intensive academic review process for students not in good academic standing
Changes made to increase effectiveness of the mentoring program
Implemented Signals (online academic notification and monitoring system) in the first-year course
Sophomore programming
How did it all come about?

- Identified a need and a solution
- Connected it to the new strategic plan and advancement campaign
- Utilized existing programs to create synergy
- Developed relationships across campus
- Utilized assessment
- Connected financial incentives to support
Ways to start small

- Waivers to attend orientation
- Link existing scholarships to support programs
- Work with your financial aid office to help students navigate the challenges of complicated financial aid packages
Wrap-Up

- How can this be replicated on your campus?

- What have you taken away from this presentation?

- Questions?
Contact Us

Thank you!

Student Access, Transition and Success Programs

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