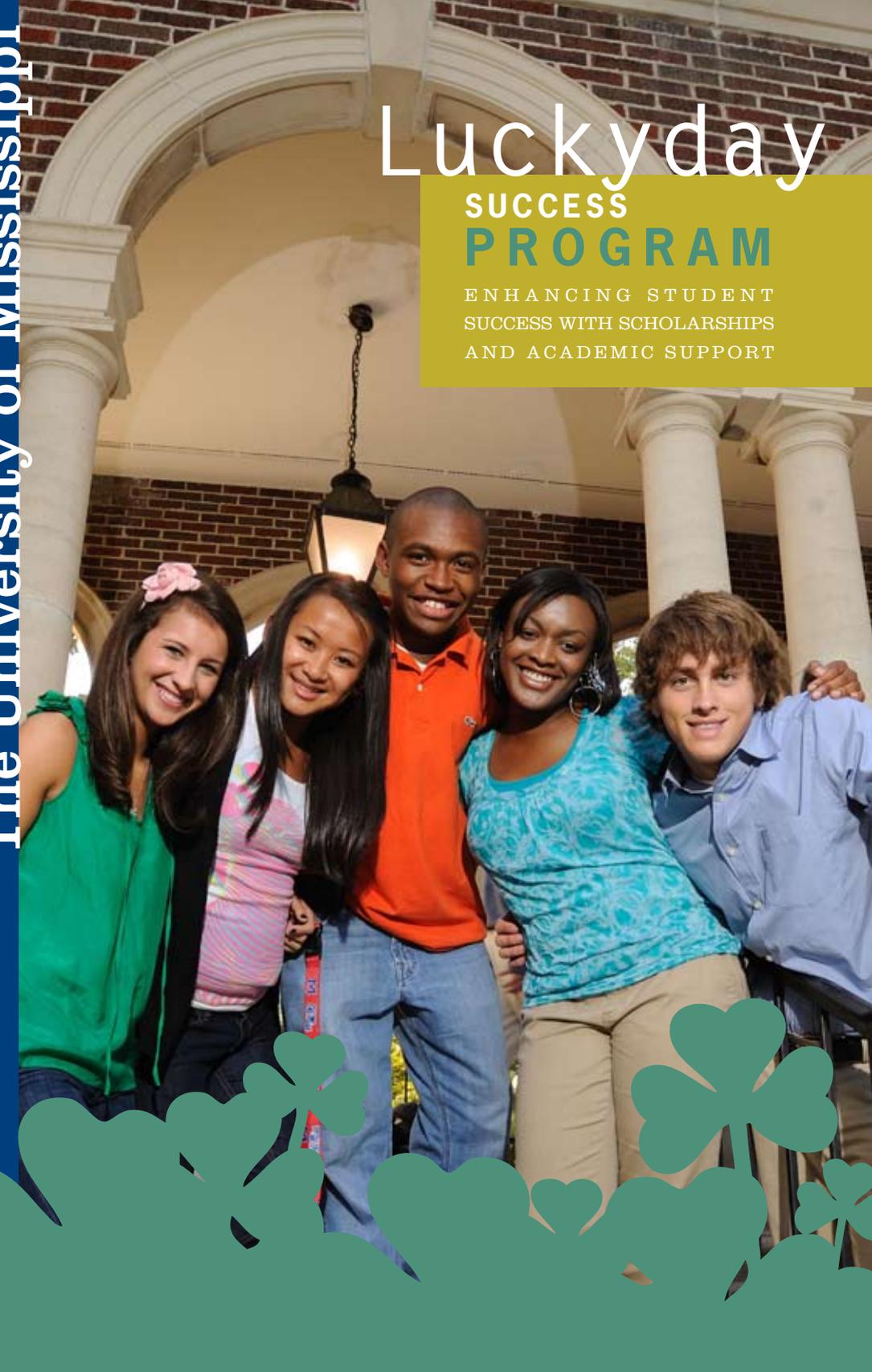


Luckyday

SUCCESS PROGRAM

ENHANCING STUDENT SUCCESS WITH SCHOLARSHIPS AND ACADEMIC SUPPORT



Apply for the Luckyday Scholarship

Requirements

In order to be considered by the Luckyday Scholarship Selection Committee, applicants must meet all of the following requirements:

- * **Enroll as a University of Mississippi freshman**
- * **Meet Mississippi residency requirements**
- * **Score 20 or higher on the ACT** (or SAT score of 930 or higher)
- * **Have a high school GPA of 3.2 or higher** (on 4.0 scale)
- * **Have remaining financial need after awarding of other scholarships and grants**
- * **Meet all application priority deadlines**

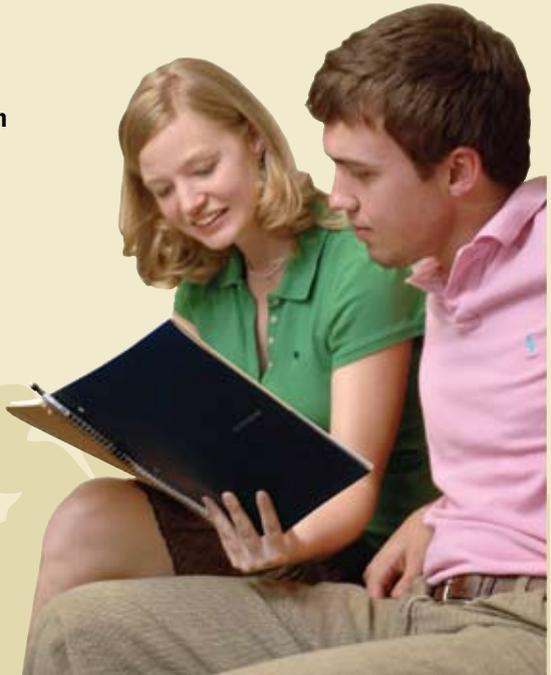
To apply for the Luckyday Scholarship, eligible students must submit the following:

University of Mississippi admissions application and other required materials
<http://www.olemiss.edu/admissions/fap.html#regad>

University of Mississippi Entering Freshman Scholarship Application
February 1 is the priority deadline.
www.olemiss.edu/depts/financial_aid/pros_freshman.html

Important: To fill out The University of Mississippi Entering Freshman Scholarship Application, students must submit a University of Mississippi admissions application.

Free Application for Federal Student Aid (FAFSA)
February 1 is the priority deadline.
www.fafsa.ed.gov/



Ole Miss and Oxford

The city of Oxford blends small-town safety and friendliness with metropolitan amenities, including cultural events, major conference athletics, a lively arts and writing community, and a classic but updated town square that caters to the needs of students. Ole Miss is truly a home away from home nestled in one of the top six college towns in the nation as reported by *USA Today*.

The university has a broad range of high-quality academic programs, a national reputation for academic excellence, and a diverse group of students and faculty. More than 18,000 students are currently enrolled on all of the UM campuses around the state. Offering more than 150 structured academic programs and more than 200 campus organizations, Ole Miss has endless opportunities for students to become involved on and off campus.

Prospective students and their families are encouraged to come and experience the Ole Miss mystique for themselves. Weekly campus tours can be scheduled Monday through Friday and on selected Saturdays. To schedule a personalized campus visit, call **800-OLE MISS**, or access the visitation form on the Ole Miss Web site at www.olemiss.edu/admissions/visit.



The university complies with all applicable laws regarding affirmative action and equal opportunity in all its activities and programs and does not discriminate against anyone protected by law because of age, color, disability, national origin, race, religion, sex, sexual orientation, handicap, or status as a veteran or disabled veteran. 3671c/10-09



THE LUCKYDAY PROGRAM at The University of Mississippi is about scholarships, but it's so much more than that. As a Luckyday Scholar, you will get the support you need to be successful in college.

Luckyday has a structured mentoring/advising element to its program that encourages a smoother transition from high school to college. The program also provided a study hall, which encouraged me to learn better studying techniques and thus excel in my academics."

ALEX MCCLARTY

Major: Mechanical Engineering | Hometown: Byhalia, Mississippi



Why Choose the Luckyday Program?

- * Helps you make the **transition from high school to college**—academically, socially and culturally
- * Helps you **develop study and life skills**, including time management, communication, critical thinking, leadership and problem solving
- * Shows you how to develop **strong interpersonal relationships**
- * Gives you the support you need to **complete your degree**
- * Helps you develop an **appreciation of diversity**

Special Benefits for Luckyday Scholars

- * Financial aid assistance
- * First-Year Seminar
- * Free tutoring
- * Annual retreat
- * Mentoring programs
- * Opportunities to volunteer in the community and hold leadership positions
- * Computer lab and study lounge
- * Academic success advising and training
- * Career advising (in partnership with campus Career Center)
- * Residential learning community

How You'll Grow as a Luckyday Scholar

Performance

Students who participate in the Luckyday Success Program perform significantly higher academically than the overall freshman class.

Exploration

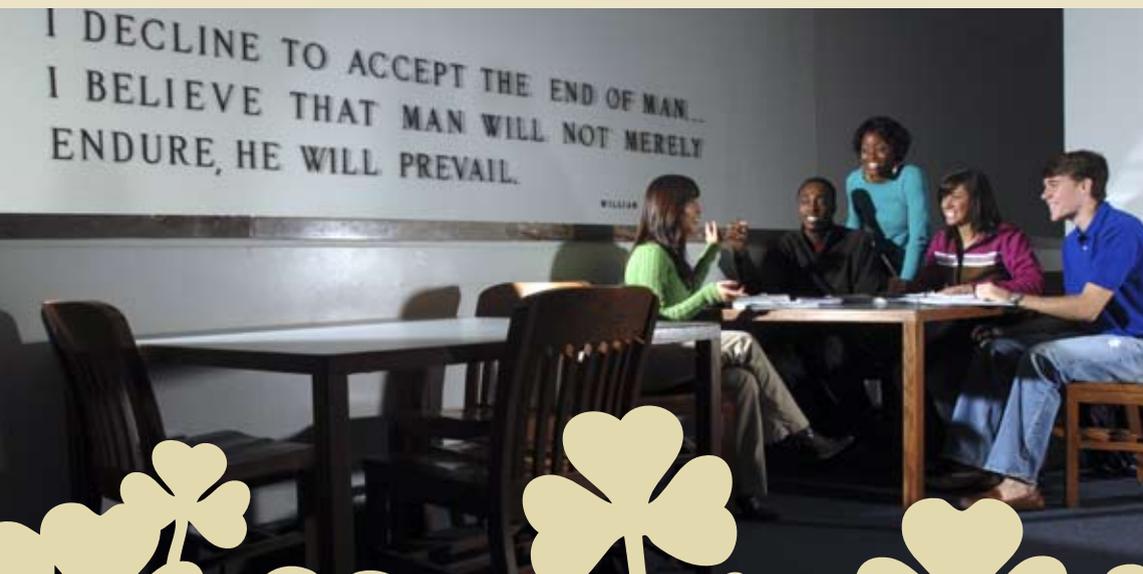
Luckyday Scholars explore various aspects of university life by participating in academic seminars, student life activities and career-planning sessions.

Motivation

Luckyday Scholars participate in field trips, listen to motivational speakers, and have faculty and peer mentors who keep them motivated.

Graduation

The Luckyday Program provides continuous personal guidance and programming to Luckyday Scholars until the completion of their degrees. Scholars also make networking connections that last a lifetime.



I can honestly say that I would not be a student at Ole Miss if it were not for the Luckyday Scholarship. The name of the scholarship is very fitting because that is exactly what it was. I do feel lucky but, more importantly, blessed."

GLORIA HOWELL

Major: Broadcast Journalism | Hometown: New Albany, Mississippi

FRANK ROGERS DAY

The Luckyday Foundation was founded by Frank Rogers Day, a native of Aberdeen. He was an alumnus of The University of Mississippi and the Graduate School of Banking at Louisiana State University. In addition to serving as chairman of the board and CEO of Trustmark National Bank, Day committed himself to helping young Mississippians achieve their educational goals. In 1978, he established the Luckyday Foundation to do just that. Although Day died in 1999, his vision lives on through his foundation, which continues to support deserving Mississippi students.