

Tweeting your facebook

YouTube blog:

how to join multiple social networks and maximize student exposure to **Transfer Information**.

DO's	DON'Ts
GENERALLY SPEAKING	
<ul style="list-style-type: none"> • Keep social networking and professional networking separate • Keep it professional by only including job related information 	<ul style="list-style-type: none"> • Don't try to socialize and be professional from the same page • Don't post questionable pictures, behaviors, opinions to your social friends on your professional pages
CONTENT	
<ul style="list-style-type: none"> • Post frequently but not too often • Post useful content • Use professional language skills • Be selective when posting pictures • Improve your network by provided links to other helpful sites • Be prepared to figure out how to account for your time and measurable results 	<ul style="list-style-type: none"> • Too many posts tend to be ignored or worse blocked! • Don't post empty, inane comments • Don't post in abbreviated slang • No pictures that are at all questionable • Don't link to political, religious or questionable sites • Leave your chat capability on

SOCIAL MEDIA RESOURCES

- Prologger
- Mashable
- Seth Godin (Seth's Blog)
- Video: Social media revolution - YouTube
- SLCC diversity requirement video:
<http://www.slcc.edu/academicadvising/services.asp>
 (link is in center of page, half way down)

FOLLOW SLCC ACADEMIC ADVISING ON



@slcc advising



SLCC Academic and Career Advising



www.slccadvising.wordpress.com

Step ahead . . .