

SHOULD I STAY OR SHOULD I
GO...

facilitating successful transition for transfer students

Overview

Background

Services

Collaboration

Successes

BACKGROUND



Bluegrass Community & Technical College (BCTC)

□ **Located in Central Kentucky**

- KCTCS system
- Six campuses spread throughout the Bluegrass district
- Services offered to students on all BCTC campuses
- More than 13,000 full- and part-time students

□ **Programs**

- Certificate
- Diploma
- Associate's degrees

BCTC Transfer Center

□ **Project goal**

- To improve the transfer rate of BCTC students to four-year institutions by expanding services through a Transfer Center

□ **Funding**

- Title III Grant, U.S. Department of Education
Strengthening institutions

□ **Five-Year Grant**

- 2005-2010

□ **Total Amount**

- \$1,467,022

Transfer Center Team

□ **Grant Management**

- Project Director (VP for Student Development and Enrollment Services): 20% time

□ **Transfer Center Staff**

- Director
- Associate Director
- Research Analyst (75% time)
- Transfer Advisor
- 3 onsite 4-year advisors
- Administrative Assistant

SERVICES



Transfer Center Services

□ **Technology**

- Website www.bluegrass.kctcs.edu/sa/transfercenter
- Computer lab
- E-transfer centers
- Marquees
- TVs

□ **Resources**

- Library
- College catalogs
- Newsletters/brochures
- Website

Transfer Center Services

□ **Events**

- Fairs
- Receptions
- Focus groups
- TTC - traveling transfer center
- Campus tours
- Presentations

□ **Programs**

- CONNECTIONS - peer mentoring
- Individual Transfer Success Plan
- Blue+
- Colonel
- Green & Gold

Transfer Center Services

□ **Advising**

- Individual
- General or school specific

□ **Advising appointments**

- In person
- Phone
- Email
- Website
- Social networks

Transfer Center Services

□ **Typical Appointment**

- Transfer process
- Student responsibilities
- Contacts
- Academic (unofficial) – AA/AS
- Website navigation
- Resources

COLLABORATIO N



Collaboration with 4-year schools

- **Strong relationships**
 - Onsite transfer advisors
 - University of Kentucky
 - Eastern Kentucky University
 - Kentucky State University
 - Open two-way communication
 - Transfer and Admissions Personnel
 - Faculty
 - Administrators

- **Development (and marketing)**
 - Transfer agreements
 - Scholarships
 - Programs

SUCCESSSES



Transfer Center Success

□ **Top transfer numbers in KCTCS**

- 2007/08
 - 924 students transferred
 - 7.95% transfer rate

□ **Top feeder school for**

- Four of KY's top 4-year institutions

□ **Transfer Center advising**

- Students
 - 3804 total
- Appointments
 - 4706 total

Transfer Center Success

□ **Satisfaction**

- 94% overall student satisfaction
 - Students surveyed in Transfer Center (advising and events)

□ **The Transfer Center transfers students**

- 39% transferred
- 35% still enrolled at BCTC

(Fall 2007 status – advised during 2006/07 academic year)

WHAT DOES IT ALL
MEAN??



Contact Info

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