

Project Digital Literacy: Peer Teaching

Abstract:

A successful multimedia project empowers students to higher levels of creativity. This assignment showcases the talents of the Net Generation in their use of technology. The success of this group project stems from the leadership, critical thinking skills, diversity, time management, and role development of students. The students' expressions and execution of the assignment always yield great displays of camaraderie.

Implications:

Characteristics of today's incoming college student, The Net Generation:

- Digital literacy
- Interactivity
- Collaboration
- Immediacy
- Multi-tasking

Adaptable assignment to be ever changing with:

- Topics
- Technology
- Equipment



The Assignment:

Identify a media source in [The Studio](#) that you will use to develop a multimedia presentation. Groups are required to use at least one multimedia tool, but you are welcome to use more. Presentations will include video/media clips and interviews given by the group with experts or other individuals knowledgeable about the groups' chosen topic. Finished projects will be submitted in a video format that you will upload to YouTube.

Topics:

- » The smart-phone/iPad - how technology has impacted the world
- » Hookups - problem or cultural shift
- » Healthy Lifestyles
- » Studying Abroad
- » 'Going Green' on campus
- » Civility
- » Fashion and the College Student
- » Life as a Freshman

Tools:

Video: iMovie, Final Cut Pro
Slideshow: iMovie, [Picasa](#)*
Audio: Garageband, Soundtrack Pro, [Audacity](#)*
Animation: Flash, Photoshop, After Effects
HTML: Dreamweaver, iWeb, [Text Wrangler](#)*
Photo Editing: Photoshop, [Aviary Image Editor](#)*
Other: [Aviary Screen Capture](#)*

* indicates a free program

Summary:

Learning outcomes from the multimedia assignment

- Ability to work in an instructor assigned group
- Knowledgeable of academic resources available
- Successful strategies for college students
- Presentation skills
- Creativity
- Collaboration
- Certification
- Ability to meet deadlines
- Developing a storyline
- Campus and community values



Next Step:

Integrating social media into the assignment as a communication tool for use by the instructor and students.

- Creating a hash tag (#FYS) for use on Twitter
- Create a Facebook Page and have students join
Social Media can help students get an earlier start on their project, so creativity can begin immediately.

These tools reduce the barriers of time, space, and physical presence; placing more focus on the project than group attendance.

"It was hard getting everyone together."

"Times clashing. Everyone always had something to do."

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