STUDENT SUCCESS IN THE 21ST CENTURY

Working with an Interactive Resource to Support Student Engagement, Retention and Learning
- Opportunities for interactive digital resources
- **skills4study campus**: a case study
- Challenges (UK and US)
- Strategies
Technical
- Accessible 24/7
- Simultaneous access for large numbers of students

Content
- Interactivity
- Learning styles
Getting started

When you have analysed your title and identified what you need to do, you need to start planning, researching and gathering information for your assignment. There are a number of ways of getting started on a piece of writing. Below are some techniques you might want to try; you can try these individually or combine several, if you find this helps.

1. Click each sticky note for more information on getting started on a piece of writing. If you would like to try a particular technique in the future, click the relevant icon, drag it and drop it into the 'Favourites' box. You can save, print or download your favourites by clicking the appropriate button.

- Free association
- Free writing
- Lists
- Pattern notes
- Summing up
- Question banks
- Talking
- Wheel diagrams

2. Click here to view text only description.

My journal
When you have tried some of these activities, record which ones which work best for you.
EVIDENCE OF ASSESSMENT AND SUCCESS

PLATFORM

- Stella Cottrell
- Learning Technologists
- Lecturers
- Librarians
- Students
- Palgrave expertise
- Beta-tested at 5 UK institutions [March 2010]
- Content review at 5 US institutions [March 2011]

STUDENTS/USERS

Use of site

- Total number of logins
- Average login time
- Volume of visits by user
- Volume of visits by content

Improving grades

‘When I sit down and guide students through the resource they say how wonderful it is - they like how the modules are bite-size; they find the resource very accessible, with the interactive elements much more engaging than just reading information’
Key messages:

- Sense that product could work mostly ‘out of the box’ with the exception of spelling changes/terminology changes (revision, tutor, etc) and need for audio with US accent
- Reviewers indicated that we should consider further amends to improve our appeal (US referencing systems)
- We need to consider how to add a clearer pathway through the site
- A full review of resource by US students/academics would be welcomed
**Pre-sale**

Ownership
Budget
Technical issues
Content

‘Not yet’ feedback:
20% funding route TBC
53% budget
3% technical issues
12% own resources
12% content

“Each time I draw attention to the resource in group workshops I always see a surge in student usage. Face-to-face contact is most effective: actually being in the room to demonstrate the system, and showing enthusiasm about the material makes all the difference”

**Post-sale**

Ownership
Benchmarking
Roll-out
Promotion

Key cohorts
Other stakeholders
Customisation
Materials
Timing
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Read our white paper “Supporting Student Success with Digital Learning: Nine Fundamental Things Every First-Year Experience Instructor Needs to Know” at www.palgrave.com/skills4study/digitallearning