



# Learning Outcomes

Students completing the FLITE visit portion of the FSU Seminar course (or its equivalent) will:

1. Run a successful search using the library's discovery tool to find academic sources
2. Use a library help page to learn about study rooms, laptop checkout, and library resources for help
3. Identify their library card number for use in checkout and access
4. Locate a book using library classification tools
5. Demonstrate how to use the library printing system
6. Recognize non-book material available for checkout
7. Identify parts of an APA citation
8. Visit the reference desk and identify the chat help function

# How Do We Adapt?

- **Engage With the Faculty**
- **Go Back to the Learning Outcomes**
- **Assess the Outcomes**
- **Brainstorm as a Team**
- **Adapt to make it Happen**



## FERRIS STATE UNIVERSITY

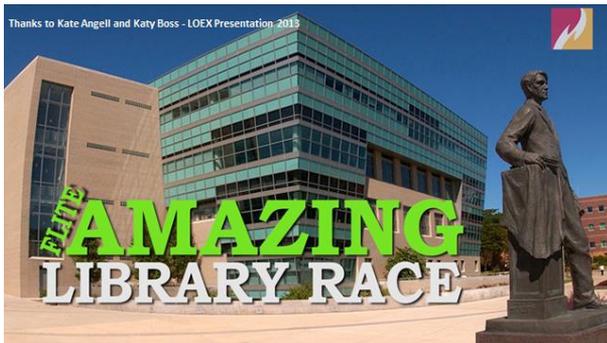
*Making the Best Better: Let  
Your Hands-On Activities Shine*

Stacy Anderson  
Mari Kermit-Canfield  
Kristy Motz

First Year Experience Conference –  
February 2018



Thanks to Kate Angell and Katy Boss - LOEX Presentation 2013



#IAmABulldog



### What We Worked With

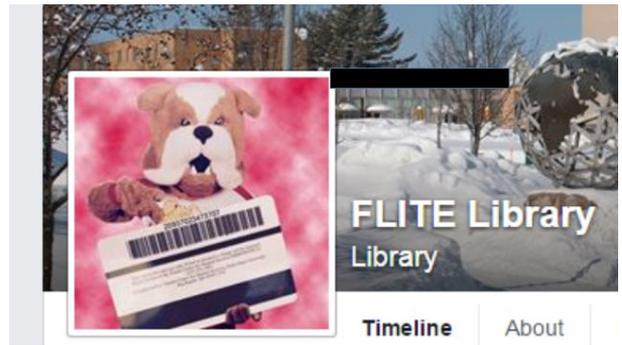
- Number of Teams
  - 2017: 47 new COB, 6 specialized Music Industry Management, 6 specialized Criminal Justice, and 421 regular = 480 teams
  - 2016: 405
  - 2015: 398
  - 2014: 260
  - 2013: 234
- Full Text of Answers
- Each had 22-24 data points
  - Team Size
  - Starting Leg
  - Completed Legs

### It's Working Great, but...

- Most of the College of Business faculty opted not to bring the students for the library visit in 2016. We lost more than 10% of the freshman students.
- A class of FSU Seminar was now offered online
- "Can you make my class more specific to the major?"

## THE BIG QUESTION

- How do we take a successful program and keep it vibrant and current?
- How do we make changes to successful programs without affecting our assessment data?
- (Be thinking about a project of your own.)





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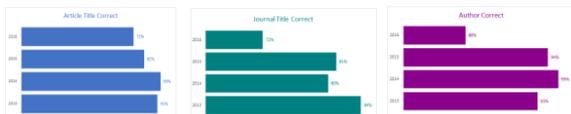
## What We Did



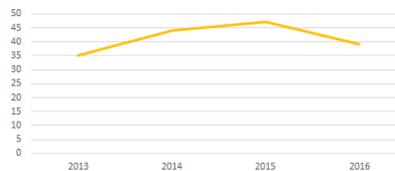
## How We Did It

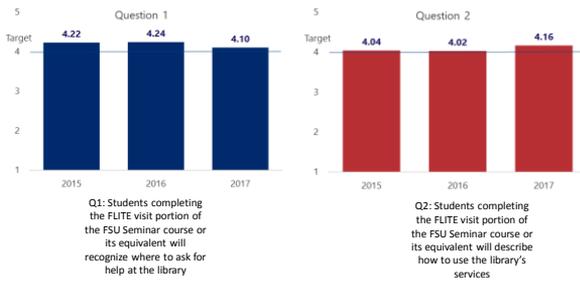
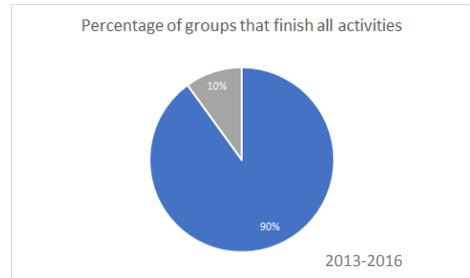


## Components of the question about citations



The number of groups that correctly answer the questions for all eight activities has always been below 50%





### Course Assessment Team - 2016

Kathleen Bearden, Gary Maixner, and Kristy Motz

Each year, one team and one individual are recognized as leaders in their use of assessment data to improve student learning. FLITE instruction librarians Kathleen Bearden, Part-time Professional; Gary Maixner, Assistant Professor; and Kristy Motz, Associate Professor, have been chosen as this year's recipients of the 2016 Excellence in Course Assessment Team Award.

This distinguished team was recognized for their work with approximately 100 FSU Seminar courses in multiple disciplines. In 2015, they compared their data to the data collected in Fall 2013 and Fall 2014 after they switched from a librarian-led tour to an active-learning instruction called the Amazing Library Race. They focused on eight specific learning outcomes in 2013. Following coding of 200 student team handouts each year, looking for completion and accuracy, they then used the Big Data comparison tool, Weka (University of Waikato), to run comparisons, look for trends, and assess the eight learning outcomes. These analyses have contributed to continuous improvement of library instruction.

## HLC Open Pathway Quality Initiative

### Centering on Academic Literacies: Aligning Strategies to Enhance Retention, Learning, and the Learning Environment

A strategic initiative of Ferris State University's Office of Academic Affairs is the creation of the Center for Academic Literacies. The principal goals of the Center are to holistically address academic literacy deficits, both as remediation and enhancement, to positively affect the student learning environment, learning, and retention. Embracing this strategic planning goal for the institution's quality initiative, each college has developed projects designed to result in improvements in each of these three areas.

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## So- How Do We Keep This Project Current?

- **Meet with the Faculty**
  - **You make the meeting happen**
- **Find Common Ground**
  - **What did they need that I could help with?**
- **Use Your Assessed Data to show value**
  - **Talk their language**
- **Learning Outcomes!!! Remember, Study, Adapt and Use**

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## COB Learning Outcomes

Students completing the FLITE visit portion of the FSU Seminar course (or its equivalent) will:

1. Run a successful search using the library's discovery tool to **find sources about Ferris founder**
2. Use a library and **Ferris history help pages to answer questions about library and the school**
3. Locate a **book about Ferris history** using library classification tools
4. Identify FSU ID and password for use accessing FLITE materials
5. Demonstrate how to use the library printing system **using FSU digital artifact**
6. Recognize non-book material available for checkout **with artifacts from FSU History**
7. Identify parts of an APA citation **using an article about Woodbridge Ferris**
8. **Chat with the FLITE research desk by asking a question about Woodbridge Ferris**



## Online Learning Outcomes

Students completing the FLITE visit portion of the FSU Seminar course (or its equivalent) will:

1. Run a successful search using the library's discovery tool to find academic sources
2. Use a library help page to learn about library resources for help
3. **Locate and open an online book using the online library catalog**
4. Identify their FSU ID and password for use in accessing FLITE materials from off-campus
5. **Find their library program liaison online**
6. **Locate library hours/research assistance information on the website**
7. Identify parts of an APA citation
8. **Chat with the FLITE Oval Information Desk**



## Course Specific Learning Outcomes

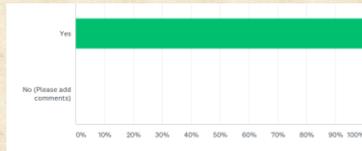
Students completing the FLITE visit portion of the FSU Seminar course for their **Music Industry Seminar** will:

1. Run a successful search using the library's discovery tool to find academic sources **about music industry trends.**
2. Use a library help page to learn about study rooms, laptop checkout, and library resources for help
3. Identify their library card number for use in checkout and access
4. Locate a book **in the music section** using library classification tools
5. Demonstrate how to use the library printing system **with a book record about music.**
6. **Locate the Music and Media Creation Room in the library.**
7. Identify parts of an APA citation **using a music management article.**
8. **Chat with the reference desk with a provided music reference question.**

## Results of Other Specialized Classes

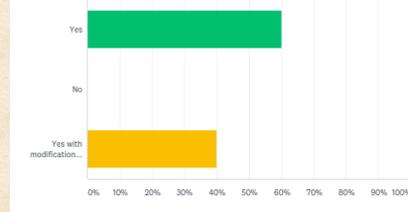
- **Music Industry Management Specialized Race**
  - Positive responses from instructor and students
  - Scoring on completion was mixed
- **Online Section from Off-Campus**
  - Instructor forgot to run the program
  - Apology received
  - Next year, not just email...but frequent reminder phone calls

Q1: I was asked if I could create a combined FLITE/FSU History FSUS session especially for the College of Business students. Did the session work?



### New Format Valuable Enough to Continue?

- Yes: Incorporate new Focus (Strengths Quest testing) & slow it down



### Changes Worthwhile? From Us and Students

- 1<sup>st</sup> time ever – 100% participation in FYE class visits to the library
- Student scores - 2017 survey: 4.16/5.0 “Because of FSU Seminar I can identify how to use the library’s services.”
- Increase of 3.5% over last year

### Changes Worthwhile? - From Faculty

- Even if students didn't fully take in the history when it was mentioned during this session, the scaffolding was there when I mentioned it in later sessions.
- Liked it and always look forward to improving how we can help you.
- LOVED IT. Our only problem is fitting all instructors into same time slots!
- Great job being willing to take on the challenge of changing things up.

### Now, it's your turn!

- What are you doing now in a program or class that needs an upgrade?
- Do you have learning outcomes for your activity?
- If so, can you talk with faculty about what activities would engage students while meeting these learning objectives?
- How will you measure and analyze the success of these new activities?

### Questions?

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- [KristyMotz@ferris.edu](mailto:KristyMotz@ferris.edu)

[FSU Seminar FLITE Amazing Library race video clip](#)