Building Loyalty, Understanding, and Excellence: BLUE Week First-time Freshman Orientation

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Jefferson College of Health Sciences
Roanoke VA
- Private
- Single-purpose (health sciences)
- Degrees: AAS, BS, MS, Doc
- Approx. 1100 students
- 800 undergrad
- Admitted to Major
- 60-80 First-time freshman each fall

Chickering & Reisser’s (1993) Vectors of Development

Table adapted from Patton, Renn, Guido, & Quaye (2016), p. 301
BLUE Week

Fall 2016

Organization Impact: Retention