



ASSOCIATION FOR
Orientation • Transition • Retention
IN HIGHER EDUCATION



ORIENTATION 101: THE BASICS OF ORIENTATION AN INTRODUCTION TO NODA

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NODA'S MISSION AND CORE VALUES



Mission

The mission of the NODA is to provide education, leadership, and professional development in the fields of college student orientation, transition, and retention.

Core Values

- Community
- Diversity
- Integrity
- Learning
- Scholarship
- Service

NODA Tidbits



- 1st 'meeting' was December of 1948
(24 delegates from 6 states)
- Continued to meet and develop;
NODA was chartered in 1977
- Organization is governed by Board of Directors
made of volunteers from within membership
- Membership is separated into 9 Regions

Orientation is the college's best opportunity to introduce a strong learning environment, build the foundations for academic success, welcome students and families to the campus community, promote student interactions with faculty & staff, and convey the values and traditions of their new institution.

Mullendore, R.H. & Banahan, L.A. (2005). Designing orientation programs. In M.L. Upcraft, J.N. Gardner, & B.O. Barefoot (Eds.) Challenging and supporting the first-year student: A handbook for improving the first year of college. San Francisco: Jossey Bass.



Guiding Principles (1/3)



COUNCIL FOR THE ADVANCEMENT OF STANDARDS (2006)

Orientation should:

- Facilitate the transition of new students into the institution,
- Prepare students for the institution's educational opportunities and student responsibilities, and
- Initiate the integration of new students into the intellectual, cultural, and social facets of the institution.

Council for the Advancement of Standards in Higher Education. (2013). *CAS professional standards for higher education (8th ed.)*. Washington, D.C: Author.

Guiding Principles (2/3)



- Be guided by Theory
- Represent a Collaborative Effort
 - Departments, Colleges, Campus, & Community Stakeholders
- Be built as a Comprehensive Process
- Establish a Welcoming Environment, Introduce/Reinforce Community Expectations, and Campus Culture

Guiding Principles (3/3)




- Focus on Specialized Populations
 - Freshmen, Transfer, Exchange, Transient, International, etc.
- Support Anticipatory Socialization
- Integrate Families or Other Support Systems
- Develop and Utilize Student Mentorship and Leadership
- Be based in Student Learning and Development Outcomes
 - Intentional Assessment

Sedotti, M., & Payne, M. (2010). *Orientation planning manual*. Minneapolis, MN: Retrieved from https://c.ymcdn.com/sites/noda.site-ym.com/resource/collection/BD8D3C0E-7F8D-456B-8AB1-63C1DCD0C262/2010_NODA_Orientation_Planning_Manual.pdf



Common Models

- First-Year vs. Freshmen vs. Transfer
- Multiple-Day versus One-Day
- Online Orientation
 - Complete program versus Supplemental
- Extended and Off-Site Programs



Emerging Trends

- Technology Integration
- Balance of Online Orientation and Modules
- Specialized and Underrepresented Populations
 - International, high performing, student athletes, multicultural, LGBTQ, TRIO
- Veteran Programming
- Extended Orientation Programs
- Shift toward Retention/Persistence
- Social Justice Integration and Intentional Conversations
- Parent/Family/Sibling Orientation



Other First-Year Initiatives

Opportunities for Strategic Partnerships and Collaboration

- Week of Welcome
- Convocation
- Mentoring
- Common Reading Programs
- Extended Orientation and Camps
- First-Year Seminars
- Summer Bridge Programming

NODA RESOURCES



- **Conferences: Annual (Fall) and Regional (Spring)**
- **Networks: Affinity and Special Interest Groups**
 - Canadian, Extended Orientation, GLBTA, Graduate Student, Highly Selective Institutions, International Student Orientation, Multicultural, Large Institution, Non-Traditional, Parent and Family, Small College, Transfer Services, Community College
- **Publications**
 - Orientation Planning Manual, Parent and Commuter Guides, Designing Successful Transitions Monograph, Journal of College Orientation and Transition
- **Peer Resources: Data Bank, Web Site**
- **NODA Consultant Program**
 - Consulting services assessing organizational strengths while identifying opportunities for rejuvenation and change.



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QUESTIONS? CONTACT US!

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