



BUILDING A COMPREHENSIVE FIRST-YEAR PROGRAM



February 20, 2012

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AND STEVEN J. HAWKS**



A question for everyone ...

WHERE ARE YOU IN FYE PROCESS?

Research shows ...

FYE WORKS



In 2004, these lessons had not yet made their impact at

KANSAS STATE UNIVERSITY



K-STATE FIRST

A brief history of

K-STATE FIRST

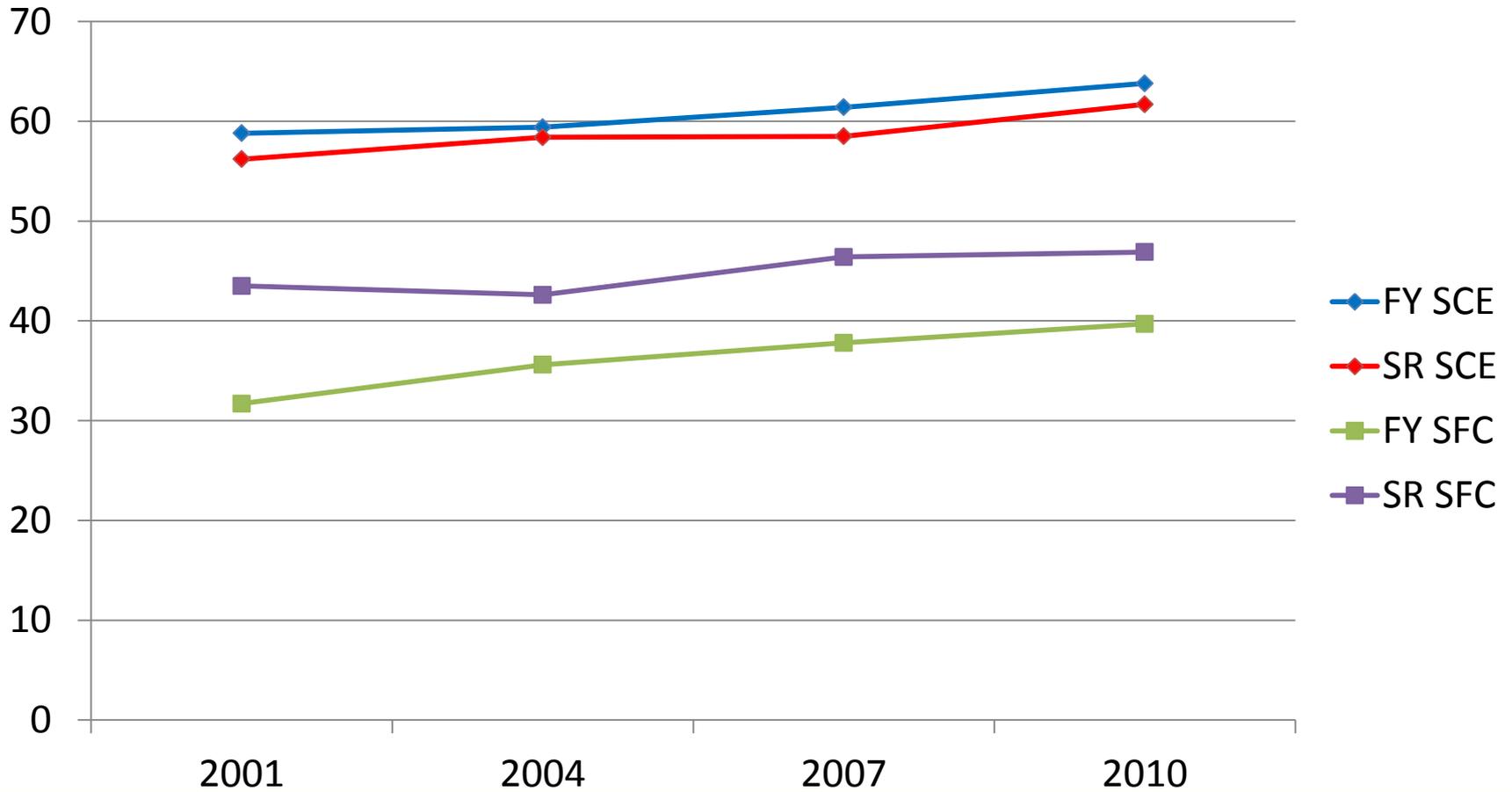


**National Survey
of Student Engagement**

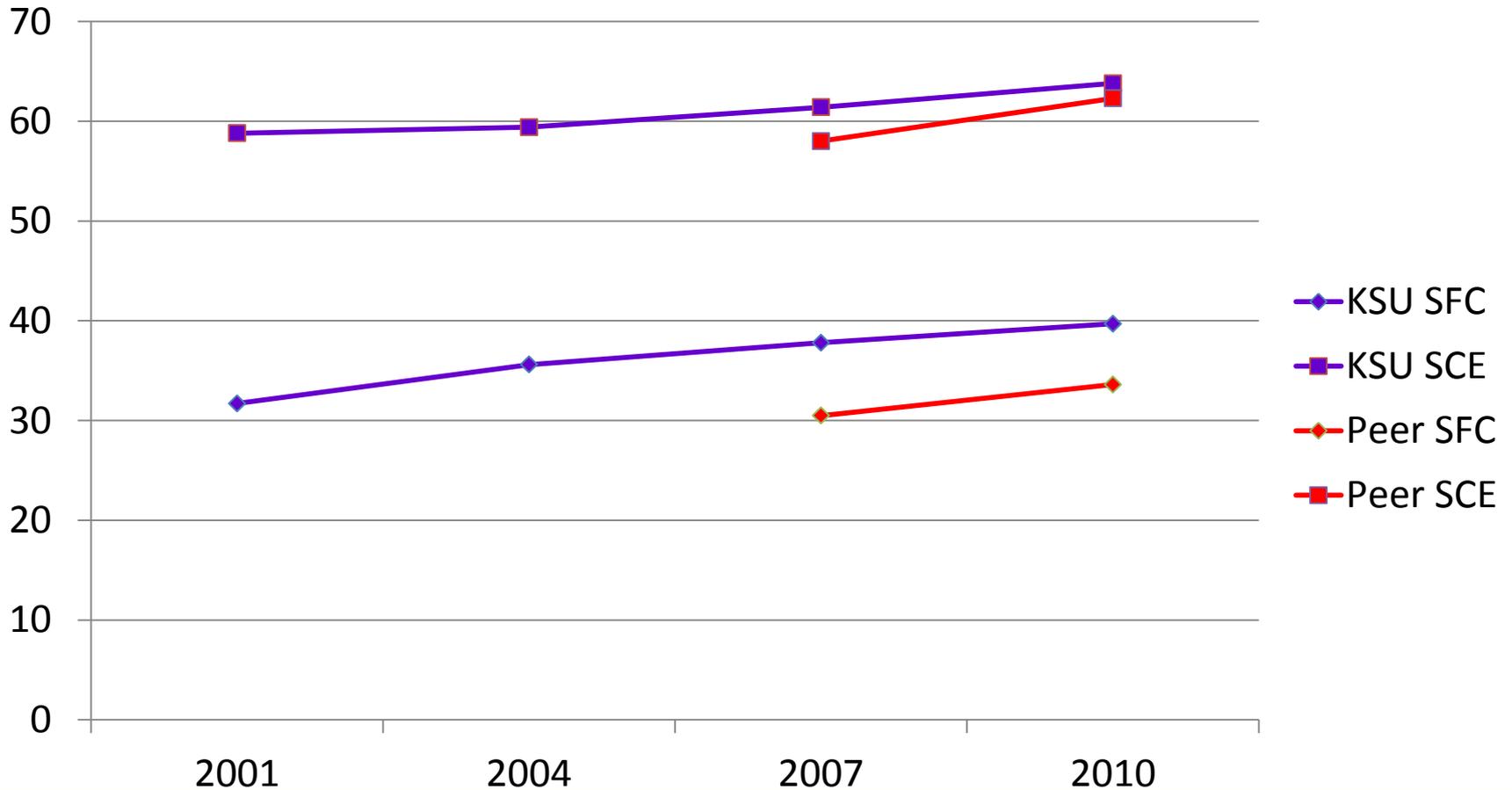
2001, 2004

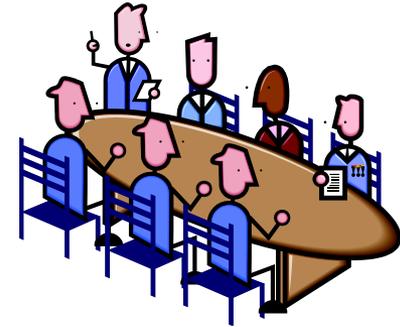
KANSAS STATE & THE NSSE

NSSE BENCHMARKS



FIRST-YEAR BENCHMARKS





2005-07

THE TWO TASK FORCES

31st Annual Conference on The First-Year Experience*

February 17-21, 2012
San Antonio, Texas



Supporting, Advancing, Improving — Our Mission Remains

Register Before January 24, 2012 to Receive the Conference Registration Discount

2008-12

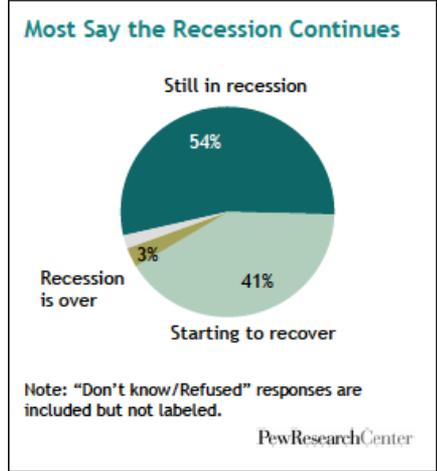
THE ANNUAL CONFERENCE ON THE FIRST-YEAR EXPERIENCE



1st - Year Seminar

2008-09

FYS PILOT STUDY AT KANSAS STATE



2008 - ?

THE GREAT RECESSION



2009

UNIVERSITY ADMINISTRATION CHANGE



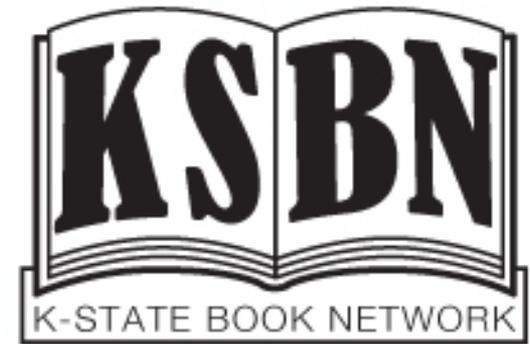
2009

UNIVERSITY OF OREGON SITE VISIT



2009

CREATION OF GPS - GUIDE TO PERSONAL SUCCESS



2010

LAUNCH OF KSBN - THE K-STATE BOOK NETWORK



2010

CREATION OF CAT COMMUNITIES



K-STATE
FIRST

2010

OFFICIAL LAUNCH OF K-STATE FIRST

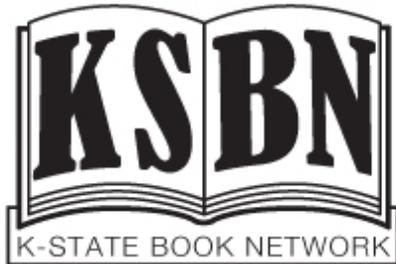


K-STATE FIRST

2011-12

K-STATE FIRST, NOW

1st - Year Seminar



NOW

FOUR PROGRAMS

ADMINISTRATIVE STRUCTURE

- Report to Provost
- Advised & guided by campus workgroup
- 2 Directors, faculty & student life
- Assistant Coordinator & GTA
- Committees: Research & Assessment, KSBN, Communications, Student Advisory Council
- Faculty & Learning Assistants
- Connected widely

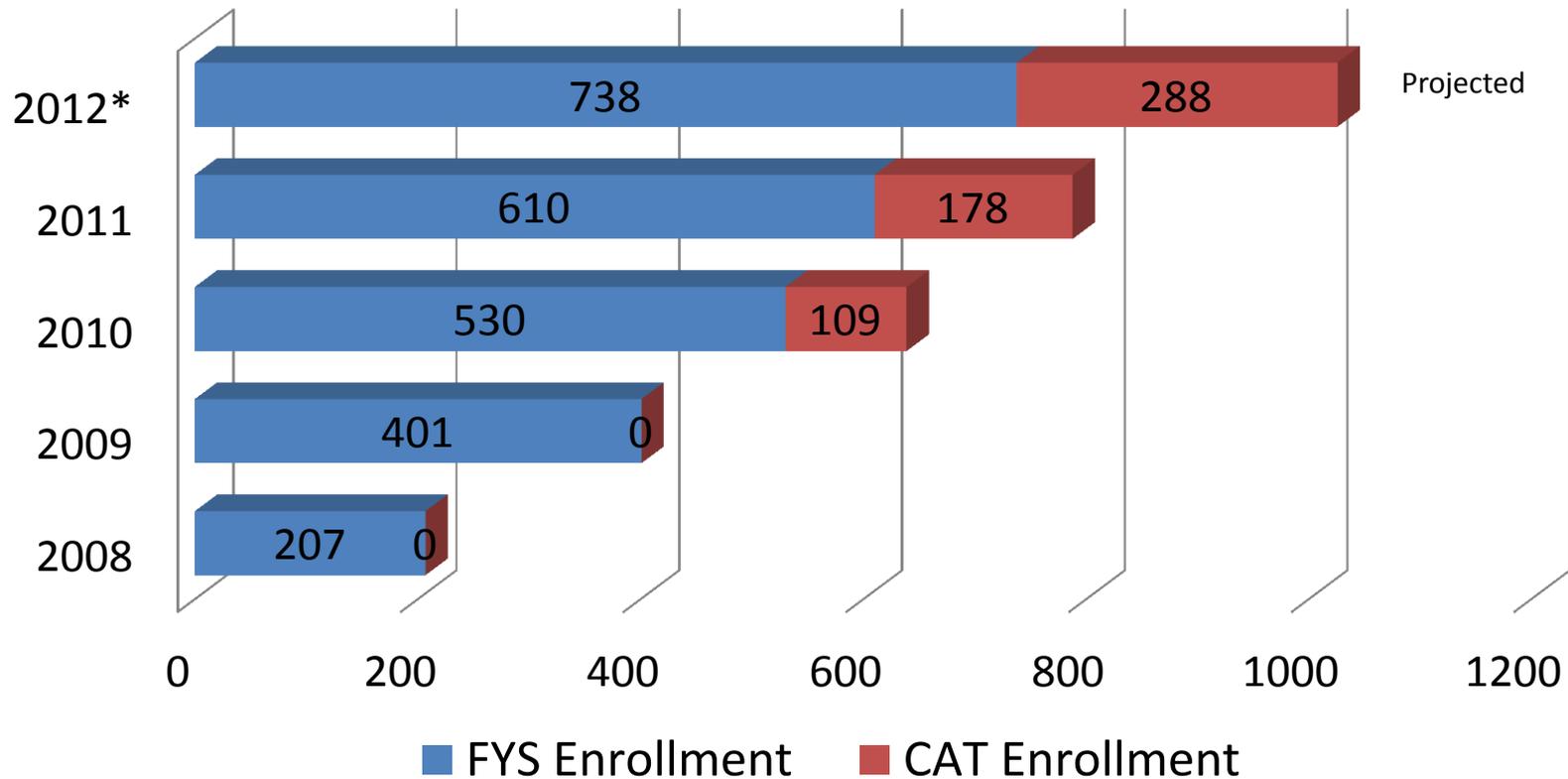
K-STATE FIRST BY THE NUMBERS

Students served in the fall of 2011

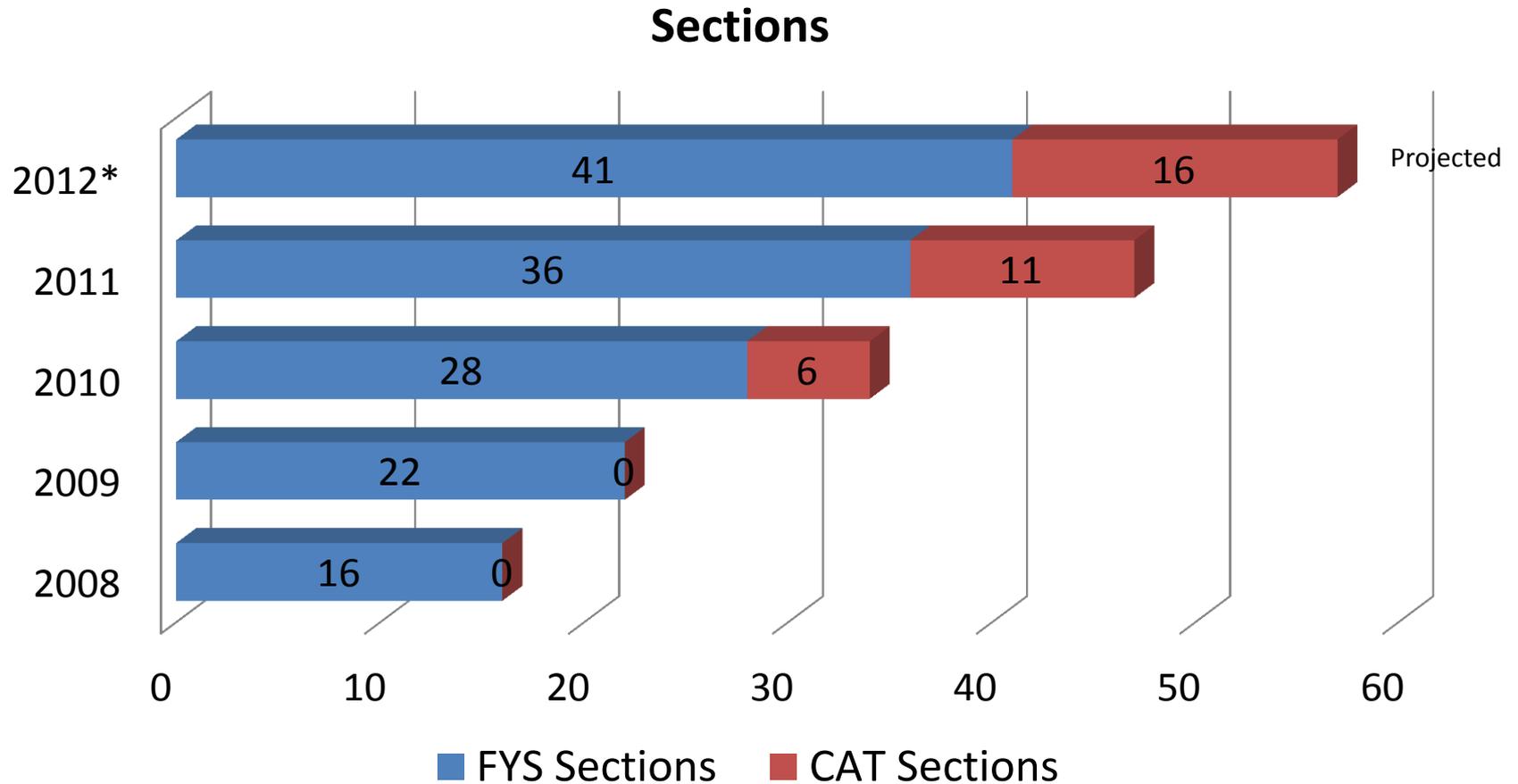
- FYS [36 sections]: 610
- CAT Communities [11]: 178
- GPS: 350
- KSBN: 3,550+

K-STATE FIRST BY THE NUMBERS

Enrollment



K-STATE FIRST BY THE NUMBERS



SUCSESSES/CHALLENGES MET

- Engaged and included faculty
- Bridged academic affairs and students affairs
- Survived the global financial crisis
- Connected ourselves
- Improved retention
- Enjoyed high student satisfaction numbers
- Engaged students

The logo for K-State First, featuring the text "K-STATE" and "FIRST" in white on a purple rectangular background, with a stylized grey number "1" in the center. A faint circular seal is visible in the background.

K-STATE 1 FIRST

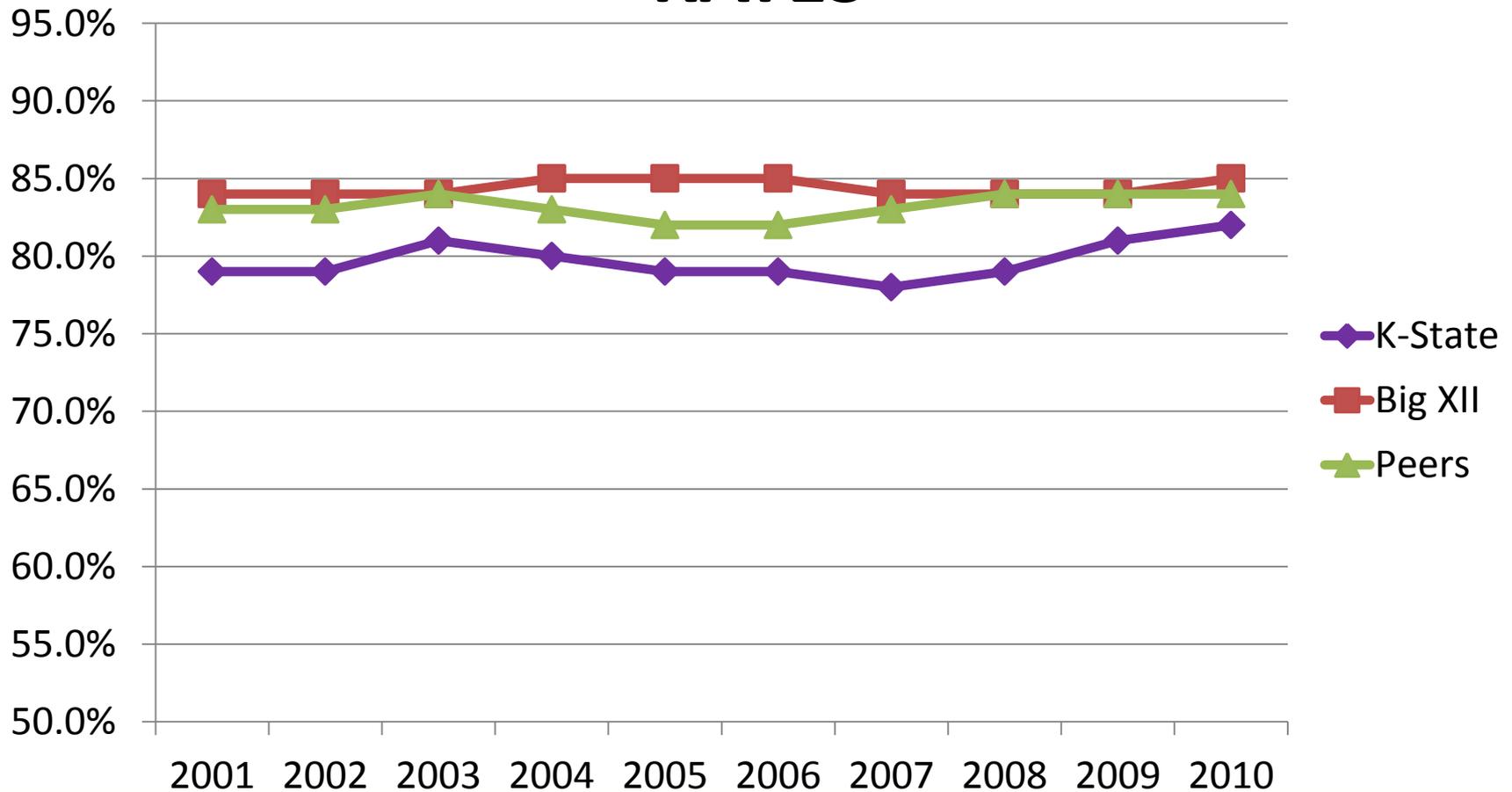
ASSESSMENT OF K-STATE FIRST



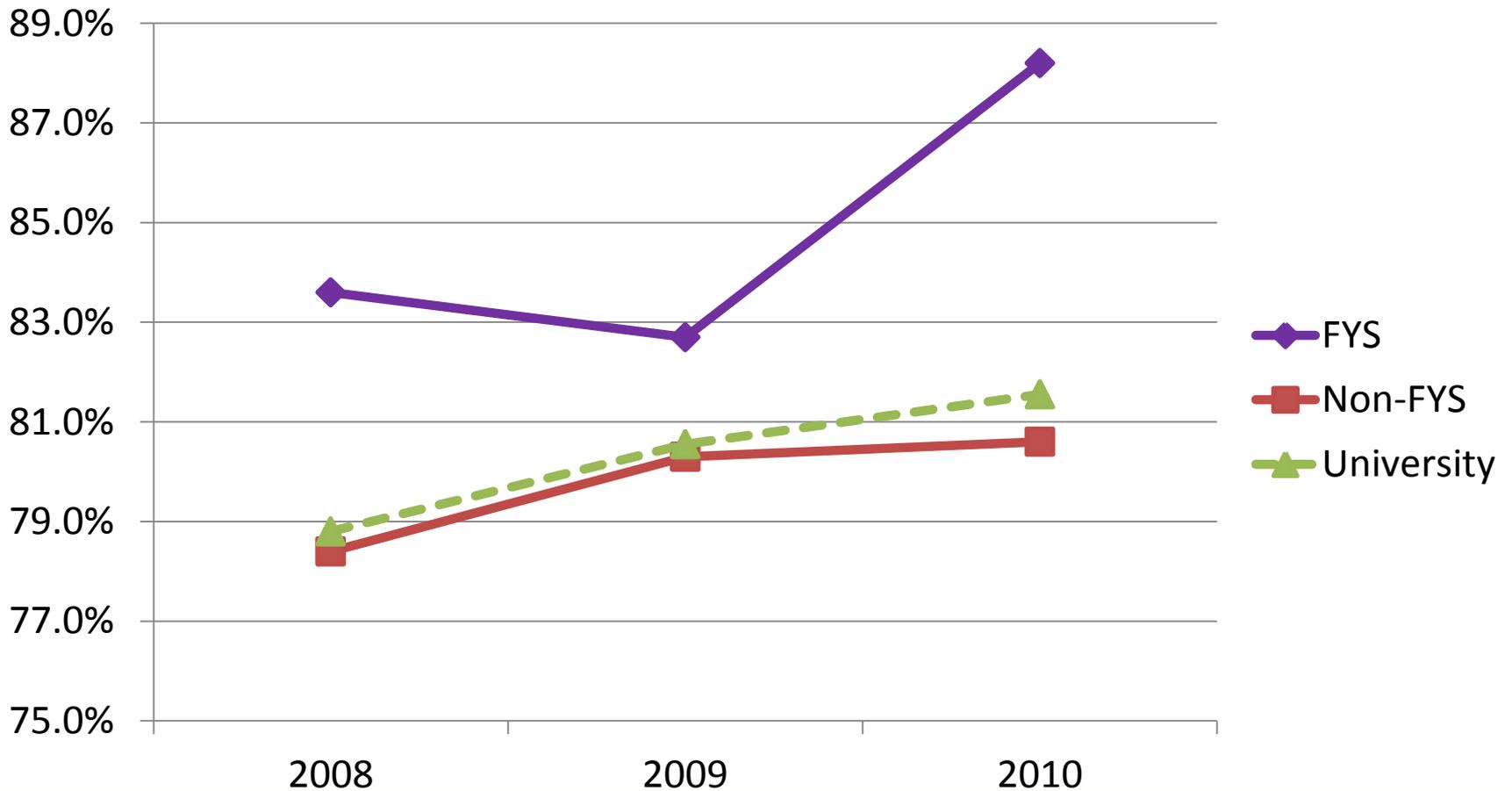
Quantitative Measures

STUDENT SUCCESS & PROGRAM BUILDING

LONGITUDINAL: FIRST-YEAR RETENTION RATES



K-STATE FIRST: FIRST YEAR RETENTION RATES



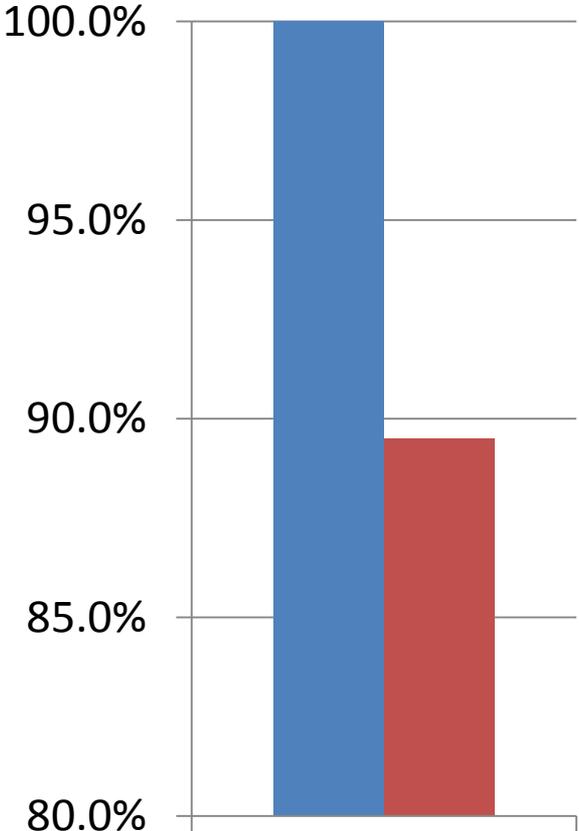


CAT Communities

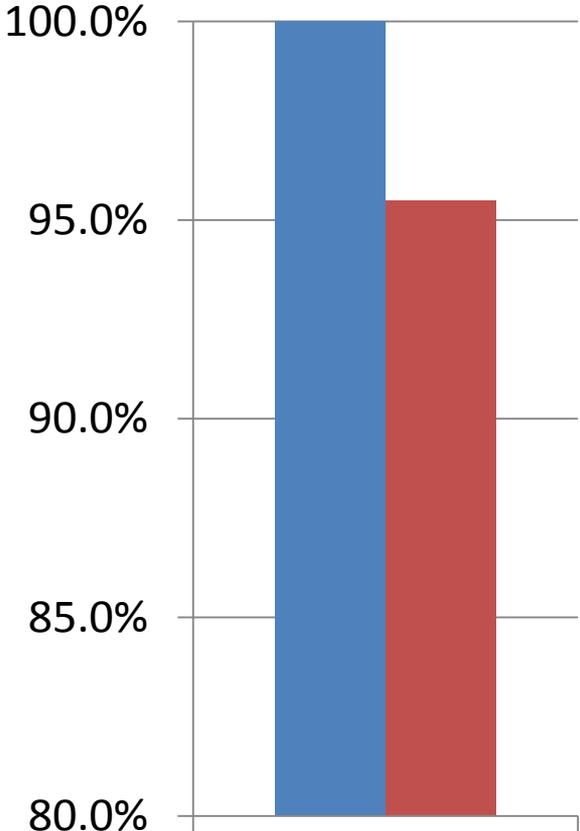
Retention and GPA

CAT COMMUNITY EXAMPLES

FALL TO SPRING PERSISTENCE



Fall 10 - Spring 11

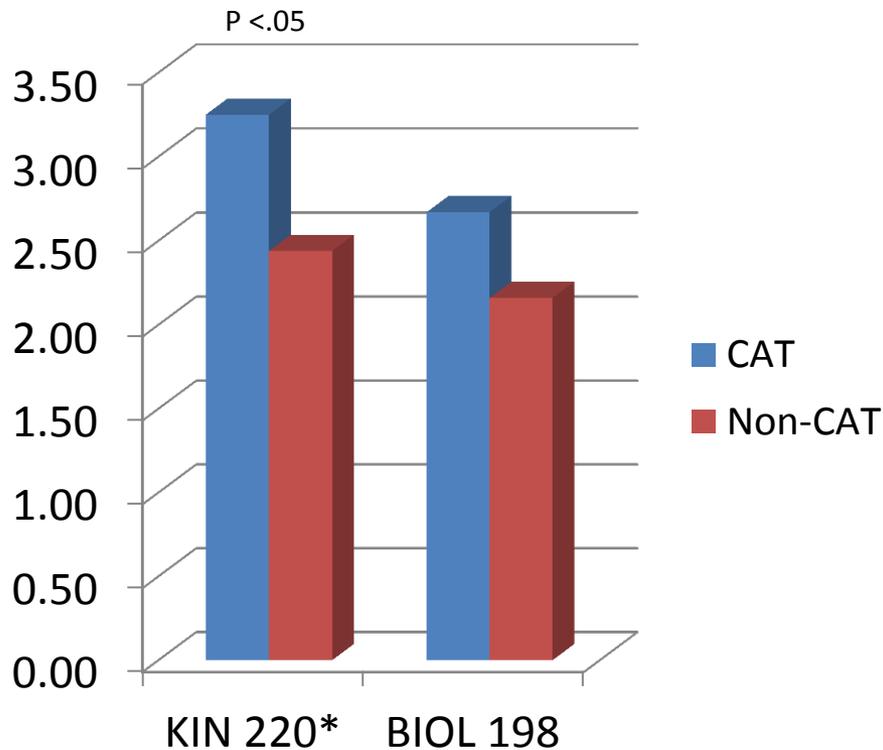


Fall 11 - Spring 12

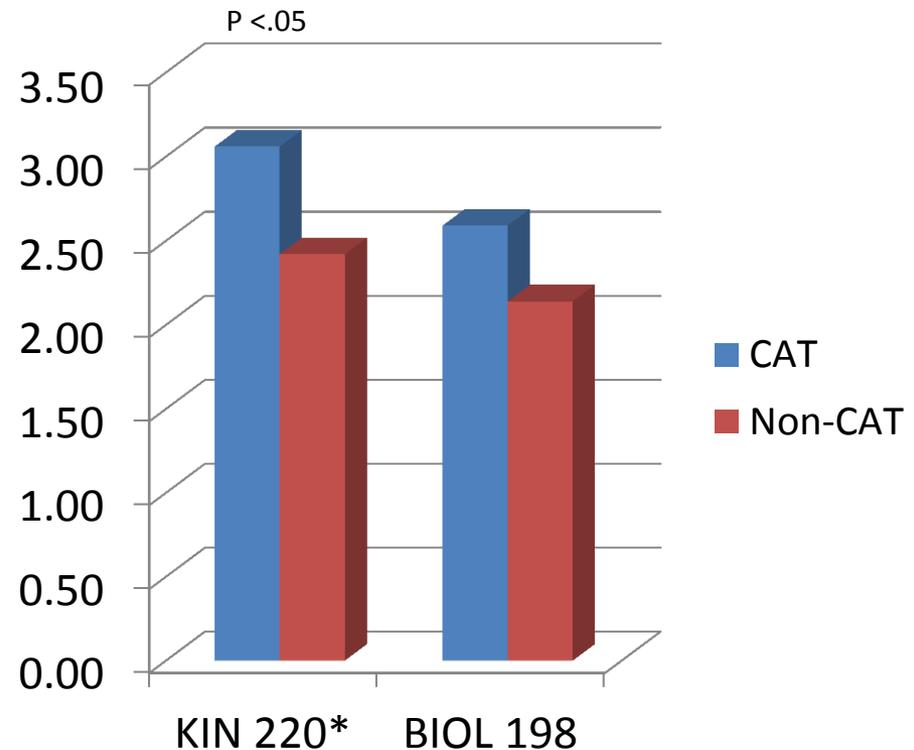
PRE-PHYSICAL THERAPY CAT COMMUNITY

Course GPA

Fall 2010



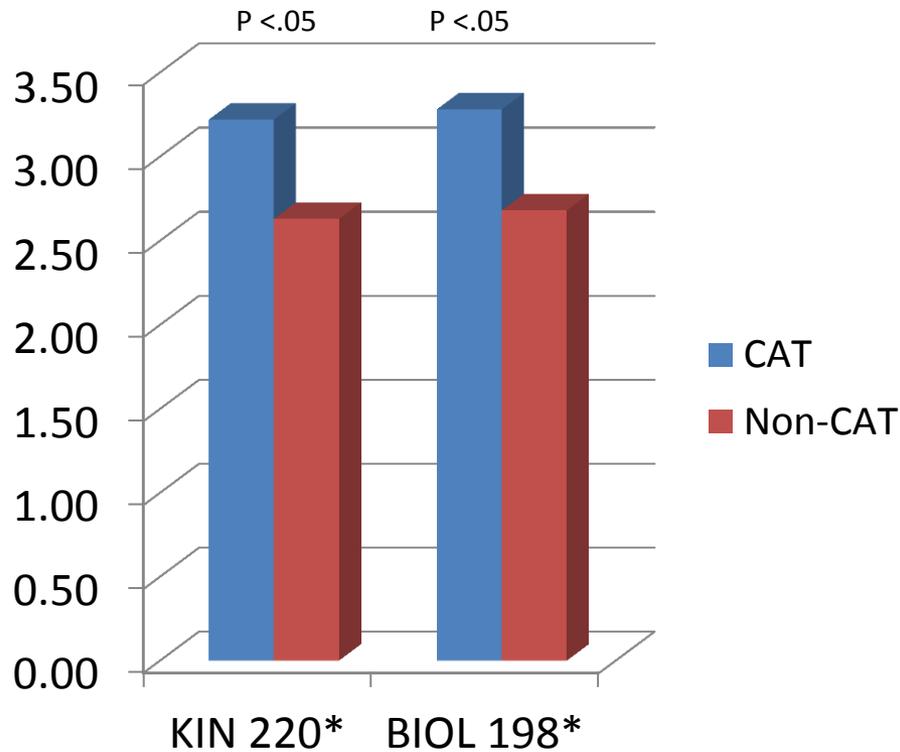
Fall 2011



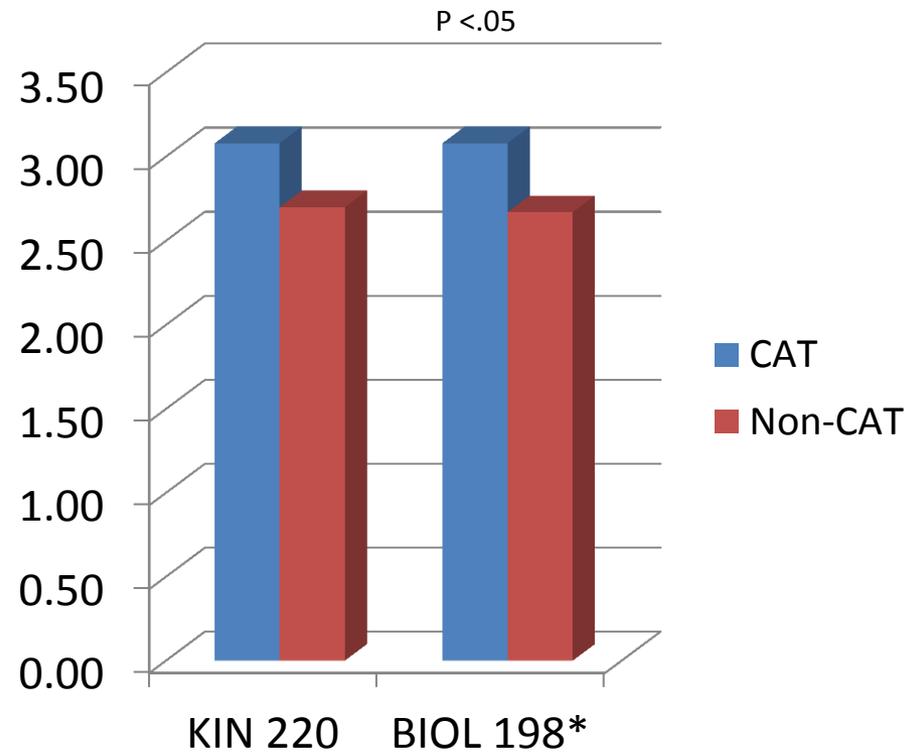
PRE-PHYSICAL THERAPY CAT COMMUNITY

Term GPA

Fall 2010



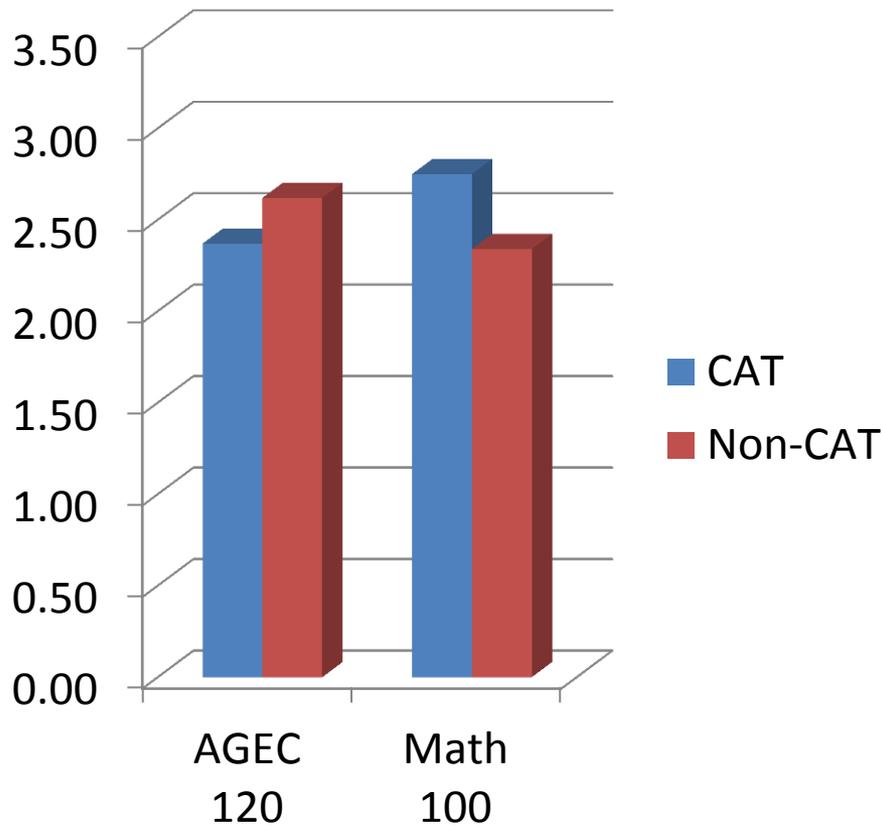
Fall 2011



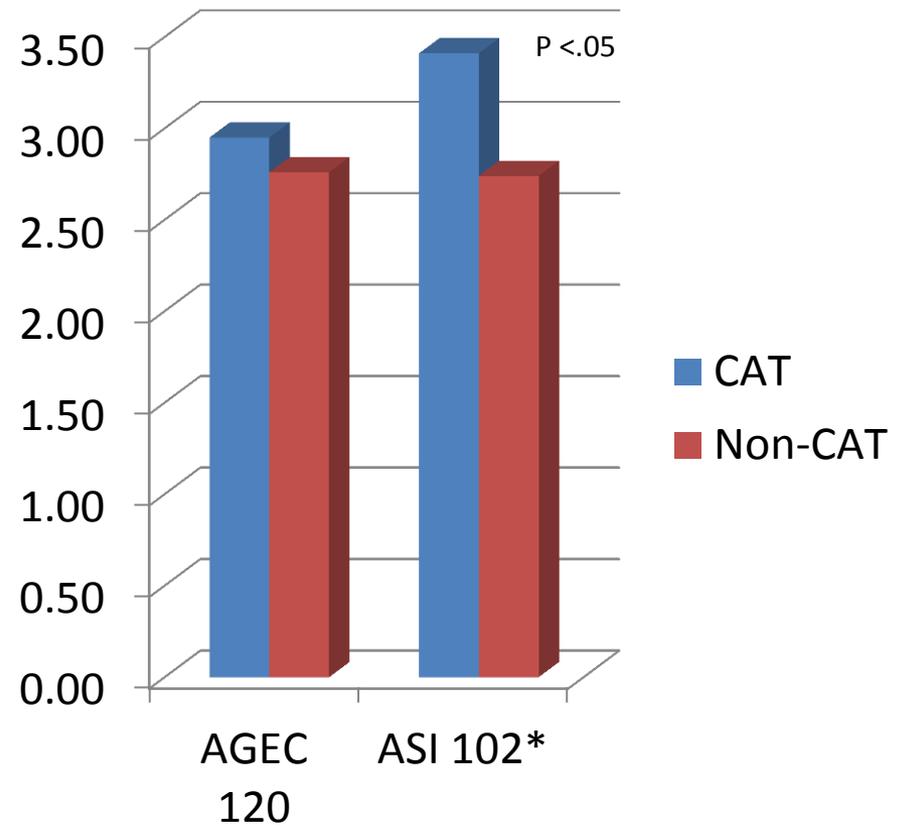
AGRICULTURE CAT COMMUNITY

Course GPA

Fall 2010



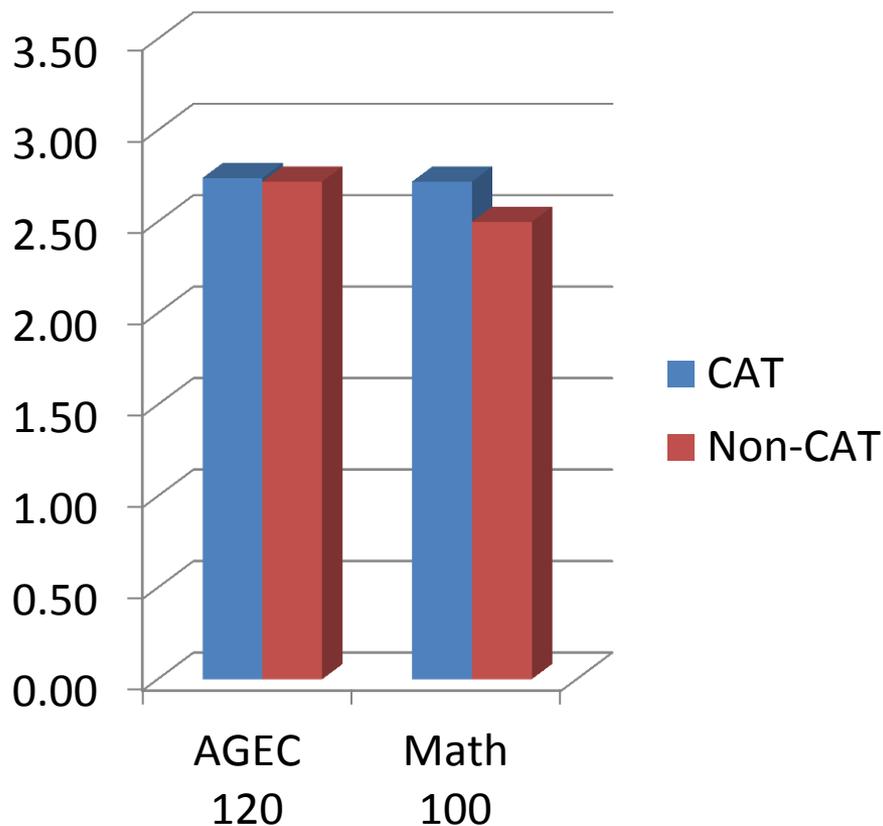
Fall 2011



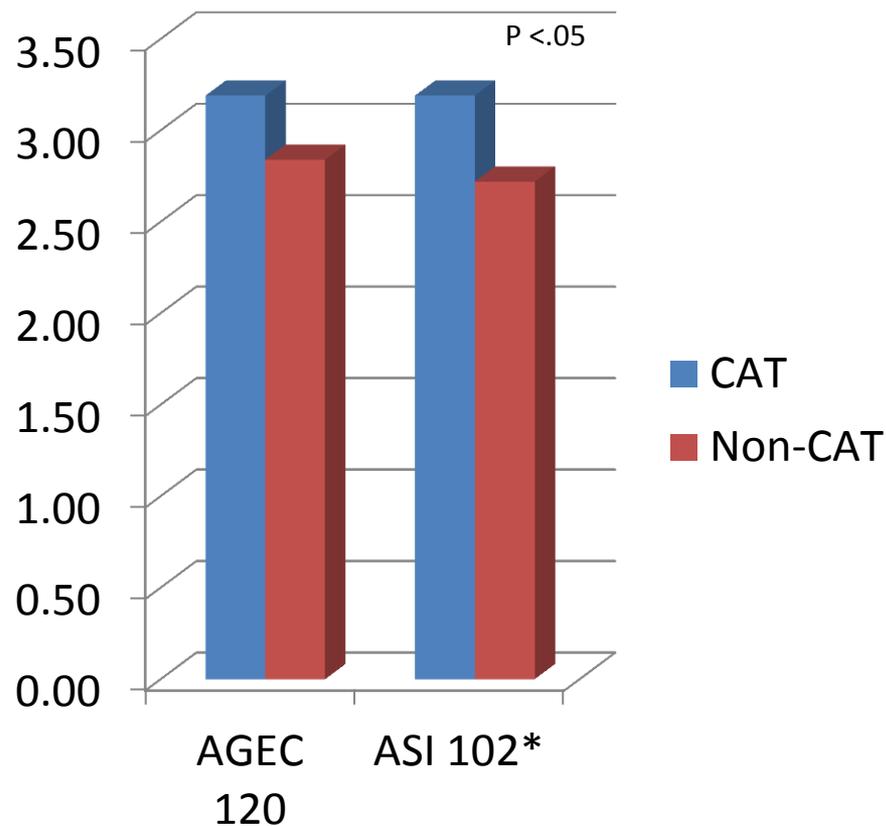
AGRICULTURE CAT COMMUNITY

Term GPA

Fall 2010



Fall 2011





Qualitative Measures

STUDENT SUCCESS & PROGRAM BUILDING

STUDENT SATISFACTION

- Individual Development and Educational Assessment (IDEA Survey)
 - Excellent Course ratings
 - 73% (2008), 77% (2009), and 75% (2010)
 - Excellent Teacher ratings
 - 73% (2008), 82% (2009), and 82% (2010)

IDEA SURVEY

- Objective analysis of student comments
 - Small class size
 - Thought-provoking discussion
 - Explore new/different views
 - Personable, flexible, and accessible instructors
 - Challenging learning environment
 - Think outside the box

IDEA SURVEY COMMENTS

"This class was incredible. [The instructor] was one of the best teachers I've ever had. I think the first year seminar program is an amazing idea. This is a program that should become the norm. The atmosphere and style of the class were very conducive to learning."



IDEA SURVEY COMMENTS

"Amazing teacher! He encouraged all of his students and was by far the most engaging and interesting of all my teachers this semester!"

"Best class I have ever taken!"

FOCUS GROUPS

- 12 students from the Fall 08 FYS cohort participated in Spring 2011.
- Scheduled group interviews to add context to quantitative analysis.
- Retrospective accounts of FYS experience



FOCUS GROUP FINDINGS

- Comfort
- Engagement
- Intimacy
- Adaptable
- Study Habits
- Personal attention
- Accountability

100% would recommend a First-Year Seminar



ASSESSMENT: NEXT STEPS

- Program assessment to assessment of student learning
 - Revision of Common Student Learning Outcomes
 - Course-embedded assessments
 - Exam questions
 - Writing assignments
 - Individual/group projects
 - Analysis of NSSE results of KSF and non-KSF students



Summary

STUDENT SUCCESS & PROGRAM BUILDING



FUTURE PLANS



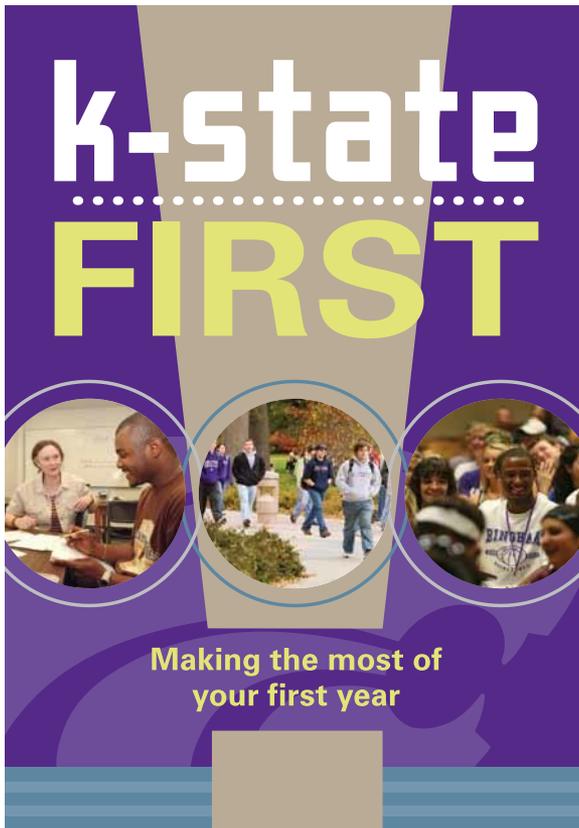
SHORT TERM

- Redesign of faculty professional development series
- Approval of revised student learning outcomes
- Refresh marketing and public relations efforts

NEW BRANDING



NEW BROCHURE





CONTINUAL

- Evaluate program structure and staffing
- Initiate fundraising efforts
- Expand offerings



For building a comprehensive first-year program, here are some ...

LESSONS LEARNED



LESSON 1

STRATEGIC INCLUSIVITY MATTERS



LESSON 2

USE EXPERTS, INTERNAL & EXTERNAL



LESSON 3

ASSESS & USE YOUR OWN DATA



LESSON 4

TALK ABOUT YOUR SUCCESS



THANK YOU

QUESTIONS? DISCUSSION.

www.k-state.edu/first