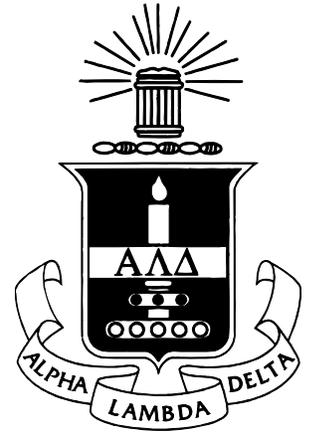


# Recognize students' success...

## ...improve institutional success:



### What can Alpha Lambda Delta do for *your* campus?

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**Success breeds success.** It may be a cliché, but it's a cliché for a reason: it's the truth.

Alpha Lambda Delta Honor Society for First Year College Students is just one of the ways in which your students' success can translate into greater success on the institutional level: more involved student leadership, more engaged students, and more retention of top-performing students.

Since 1924, ALD has inducted over 850,000 highly successful members. ALD recognizes students who have earned a 3.5 cumulative GPA and are in the top 20% of their first-year class. The Society offers a notable collection of benefits to members (outlined below), but simply having an active chapter on campus can be a notable advantage to the institutional community itself.

#### **Institutional Benefits**

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From the long list of membership benefits (at right), it's obvious why membership in Alpha Lambda Delta is a good deal for your students. But the benefit doesn't all go to the individual - there are many reasons why hosting a chapter of ALD on your campus can be a good deal for the community as a whole:

- **Promotion of Excellence:** Most obviously, ALD provides tangible and evident reward to successful students, and does so early on. Like everything else, a successful student responds to positive feedback, and the promise of early recognition can improve incoming students' performance.
- **Leadership Recognition:** Students are inducted into ALD in their freshman or sophomore year and are elected as chapter leaders in their sophomore year. The chapter officers of your ALD chapter will be student leaders throughout their college careers - recognizing them early on will allow for better leadership development and more effective student leadership on campus.
- **Service:** ALD chapters are among the most active and conscientious groups on any college campus. Many chapters engage in monthly or even more frequent community service projects, and connect the most engaged and involved students on campus to the projects that most need their time and attention.
- **Retention:** Hold on to your campus' top students. By recognizing top performers early on and providing them with a venue to meet and work with like-minded students, an ALD chapter can help keep your star students from leaving in their upperclass years.
- **Economy:** Quite simply, an ALD chapter is inexpensive to charter (only \$50), and has the lowest national dues of any national honor society (\$20) - all told, there's very little capital outlay for such a useful tool.

#### **Individual Benefits**

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Other than accepting recognition for being a top student, there are plenty of reasons to join an honor society with over 85 years of celebrating academic excellence. Here are just a few of the benefits seen by the members of Alpha Lambda Delta:

- **Economy:** Students pay only \$20 for lifetime national dues.
- **Resumé Enhancement:** Membership in ALD shows employers and admissions boards that a student can handle the transition to a new environment and still maintain academic excellence
- **Leadership:** ALD will be the first opportunity many exceptional students have to take a leadership role on campus. Additionally, ALD provides for student leadership at the national level with three Student Member-at-Large positions on our National Council
- **Money:** ALD provides over \$150,000 in direct financial aid to students through our three award programs:
  - ALD Graduate Fellowships - 23 awards for graduate studies, \$3,000-\$7,500
  - Jo Anne J. Trow Undergraduate Scholarships - 35 awards for undergraduate members, \$1,000-\$3,000
  - James Stemler Study Abroad Scholarships - 10 awards for study abroad programs, \$1,000
- **Support:** Members work and socialize with other successful students, and provide a network of support for one another.
- **Service:** Students like to give back, and ALD chapters provide countless opportunities for student service.
- **Lifetime Membership:** Membership is open to first-year students, but graduate honor cords, senior recognition, and the Maria Leonard Senior Book Award all provide additional recognition to members who have maintained their academic excellence throughout their college careers.

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For more details, visit:

**[www.nationalald.org](http://www.nationalald.org)**

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