ICONS

Colors

This zip file contains each icon created in a two-color format.. Be sure you use the correct file type for the project you are working on.

Color Versions

- Black and Rose
- Black and Atlantic
- Black and Horseshoe
- Black and Grass
- Black and Honeycomb
- Black and Azalea
- Reverse (White and translucent white)

File Types

This zip file contains the each color version of the icons in two file types: EPS and PNG. Be sure to use the appropriate file type for the project you are creating.

EPS Files

- **Used in:** Adobe Creative Suite including InDesign, Illustrator and Photoshop, and printed projects
- Vector-based file
- Scales up and down easily and without losing quality
- Use the CMYK color mode for printing and the RGB color mode for digital purposes

PNG Files

- **Used in:** Microsoft Office Suite, and web and digital projects
- Pixel-based file with a transparent background
- Only scale down; can't scale up without losing image quality
- Created in RGB color mode for digital purposes

All guidelines and usage for university brand elements are outlined in the brand toolbox at **sc.edu/toolbox**. Only use official files; do not alter the files in any way or create your own.