



## ONLINE BACHELOR OF ARTS

# Organizational Leadership

### Inspire. Innovate. Influence.

The University of South Carolina's Online Bachelor of Arts in Organizational Leadership helps students develop the essential skills needed to inspire and guide teams, drive strategic change, and excel in a variety of industries. This versatile degree combines theoretical knowledge with practical application, preparing you to lead with confidence and make a meaningful impact in any organizational setting. Elevate your degree with a professional certificate to sharpen your skills, increase your marketability, and accelerate your career advancement. By adding targeted expertise to your degree, you'll be prepared to excel in dynamic organizational roles.

#### Enhance Your Degree With Certificates

- **Project Leadership and Management**
- **Strategic Thinking and Communication**
- **Data Analytics and Visualization**

### Curriculum

- **Choose Between Two Major Disciplines** - 27 credit hours
- **Integrative Major** - 33 credit hours from the following areas:  
Employer and Employees; Law, Policy, and Organizations; Workplace Dynamics
- **Professional Supporting Courses** - 21-24 credit hours
- **Internship or Capstone Experience** - 6 credit hours
- **South Carolina Studies** - 3 credit hours
- **Carolina Core/General Education** - 38 credit hours
- **College Requirements** - 9-12 credit hours
- **Elective Credits** - 4-10 credit hours

### Prerequisites and Requirements

To apply for this online degree program, students must have a preferred 2.5 cumulative GPA in all previous college-level coursework. In addition to 45-60 credit hours from a regionally accredited institution, students transferring to the program are encouraged to review the list of completed coursework needed for eligibility on the program's webpage.



#### COMMON CAREER PATHS

- Financial Institutions
- Insurance
- Human Resources
- Project Management
- Consulting
- Entrepreneurship
- Sales and Marketing
- Operational Management
- Management Analyst
- Medical/Health Services Management
- Nonprofit Management
- Government Leadership



#### AVERAGE STARTING SALARY

**\$50,000-\$65,000**



**12%**

#### PROJECTED JOB GROWTH

The United States Department of Labor predicts above average job growth for nonprofit managers. Demand is expected to increase 12% by 2032.



#### EMPLOYERS HIRING OL GRADUATES

- Corporations/Businesses
- Nonprofit Organizations
- Educational Institutions
- Government Agencies
- Tech Companies
- Retail Chains
- Healthcare



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