

Major Map: B.A. Communications—Public Relations

College of Arts, Humanities, and Social Sciences Division of Fine Arts and Communication Studies

Catalog Year: 2023-2024

This course plan is a recommended four-year sequence for this major. Students should work with their advisors to customize the schedule based on individual transcripts and transfer credits.

Semester One (15 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
ENGL U101	3			
ASLG U101, CHIN U101, FREN U101, GERM U101, SPAN U101 or above	3		Placement test	
MATH U102-U122	3		Placement test	
CSCI U138, CSCI U150, DGST U101, INFO U101, INFO U102, LIBR U201, MUSC U162	3			
Elective (UNIV U101 recommended)	3			

Semester Two (15-16 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
ENGL U102	3		ENGL U101	
General Education Elective	3			
Social Science General Education: ANTH U102, CRJU U101, ECON U221, ECON U222, GEOG U103, POLI U101, PSYC U101, SOCY U101, SPCH U210, WGST U101	3			
Natural Science with Lab General Education	4			
HIST U101, U102, U105, U106	3			

Semester Three (15-16 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
JOUR U201	3	С	ENGL U102	Offered in fall
Fine Arts General Education: AFAM U204, ARTH U101, ARTH U105, ARTH U106, MUSC U110, MUSC U140, THEA U161, THEA U170	3			
SPCH U201	3		ENGL U102	
Math/Logic/Science General Education	3-4			
Social Science General Education	3			

Semester Four (15 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade1	Prerequisites	Notes
SPCH U301/JOUR U305	3	С		
SPCH U333	3	С	ENGL U102	
Elective	3			
Fine Arts, Humanities, History General Education	3			
Cognate, Minor, Certificate Course	3	С	Varies	

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Semester Five (15 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
SPCH U301/JOUR U305	3	С		
JOUR U328	3	С	ENGL U102	
Media History & Theory Course	3	С	Varies	
Cognate, Minor, Certificate Course	3	С	Varies	
Elective	3			

Semester Six (15 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
JOUR U303	3	С		
JOUR U350	3	С	JOUR U201	
COMM U375	3	С	SPCH U301, JOUR U305	
Cognate, Minor, Certificate Course	3	С	Varies	
Public Relations Professional Options Course	3	С	Varies	

Semester Seven (15 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
JOUR U428	3	С	JOUR U328	
Upper-Level JOUR/COMM/SPCH Course	3	С	Varies	
Cognate, Minor, Certificate Course	3	С	Varies	
Elective or Internship	3			
Elective (two one-credit or one three-credit)	2-3			

Semester Eight (15 Credit Hours)

Course Subject and Title	Credit Hours	Min. Grade ¹	Prerequisites	Notes
COMM U490	3	С	COMM U375	
Upper-Level JOUR/COMM/SPCH Course	3	С	Varies	
Minor or Elective	3	С	Varies	
Minor or Elective	3	С	Varies	
Minor or Elective	3	С	Varies	

Graduation Requirements Summary

Minimum Total Hours	Major Requirements Hours	Cognate, Minor, or Certificate Hours	General Education Hours	Minimum Overall GPA
120	42	12-18	43	2.0

- 1. Regardless of individual course grades, students must maintain a minimum 2.0 cumulative GPA.
- 2. The last 30 credit hours toward your degree must be earned at the University of South Carolina Upstate.