



UNIVERSITY OF
SOUTH CAROLINA
PALMETTO COLLEGE

Implementation Team Meeting

April 18, 2013

11:00 am* – 2:00 pm

Daniel-Mickel Center, 8th Floor, Darla Moore School of Business

***Enrollment Kickoff – 9:30 – 10:00 am, State House Lower Lobby – All are invited!**

- 10:30 am Registration/Brunch Buffet
- 11:00 am Working Brunch (*Lumpkin Auditorium*)
- 11:00 am Welcome and Opening Comments – Chancellor Susan Elkins, Vice Provost Lacy Ford and Vice Chancellor Chris Plyler
- 11:10 am Update on Implementation Process – Chancellor Elkins
- 11:15 pm Academic Partnerships Update – Jim Lummus, Sr. VP, Southeast, Academic Partnerships
1. Online Course Development
 2. Website
 3. Help Desk
- 11:30 pm Instructional Connections: Academic Coach/Teaching Asst. Model – Alex Forrester, CAO, EVP, Strategic Partnerships
- 12:00 pm Implementation Team (Functional Area) Sub-Committee Break-Out Sessions
1. Marketing and Communications/Admissions (*Room 858*)
 2. Bursar/Business Office/Budget/Registration/Financial Aid (*Room 855*)
 3. Advancement/Fund Raising (*Room 859*)
 4. Advising/ Program Contacts/Faculty (*Room 856*)
 5. Regulatory Organizations / Institutional Research/General Counsel (*Dining Area – North*)
 6. Information Technology Support (*Dining Area – North East*)
 7. Student Services/Library/Disability Services (*Dining Area – North West*)
 8. Academic Affairs - Senior Campus AA's/Regional Campus AA's (*Room 860*)
 9. Palmetto College Advisory Council – Chancellors, Regional Campus Deans (*Faculty Lounge*)
- 12:45 pm Beverage and Cookie Break
- 1:00 pm Implementation Team (Functional Area) Sub-Committee Status Reports/Q&A (*Lumpkin Auditorium*)
- 1:45 pm Next Steps
- 2:00 pm Adjourn

Next Meeting – Friday, May 24, 2013 - 10:00 am – 2:00 pm



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**Prep Meeting for April 18th Launch at the State House
4/15/2013**

Dr. Elkins:
The invite went out last week.

Trey Walker:
Will send out the invite again today
Senator Courson has a conflict but there is a call into Brian White from Way and means.
Need to move the meeting to 9:45 (Presidents remarks) so the House members can shuffle thru
– that is a better time for them.

Pam Bowman:
Can have Cocky there from 9:30 – 9:45, will just wait.

Dr. Elkins:
We have vans coming from all of the campuses. There will be 27-28 students from the
Regional Campuses (several are already admitted to Palmetto College). And the senior
Campuses are brining students. There will be at least one student for each degree program.

Should we have a student speak?

Wes Hickman:
We should have a student prepared to speak to the media afterwards.

Pam, Peggy, Wes:
If we have a student speak it needs to be one that has a compelling story and can articulate with
a plan after the degree

Pam Bowman:
Technology??

Randy Rollings:
Barry Duvall and Jeff Hostilo are working with their ETV contact and planning to use Adobe
Connect

Pam Bowman:
No, I was talking about having laptops there for students to enroll online

Dr. Elkins:
We thought about having Skype or videoconferencing set up for the other campuses to view
live.

Randy Rollings:

It would be through Adobe connect and use a breeze.sc.edu URL

Wes Hickman:

Too much risk having interactive conferencing, maybe just viewing.

Dr. Elkins:

Take Skype off of the table

Pam Bowman:

I will bring the tables and linens to the State House. What time can we get in?

Trey Walker:

8am

Dr. Elkins:

Can we go over the day before to test?

Trey Walker:

Yes

Pam Bowman:

What about a podium, lights and sound?

Peggy Binette:

Would like to request a light for John the videographer – much better picture with a light.

Pam Bowman:

Ok, we need a speaker, mic and multibox and someone to stay and troubleshoot

Randy Rollings:

Will talk with Barry Duvall – no adobe connect but need multibox and light

Trey Walker:

Kenny Bingham is a great speaker about Palmetto College. We will work our way through the Senate Finance Committee...Merle Smith (Sumter), Greg Gregory (Lancaster), John Courson and Nikki Setzler.

Dr. Elkins:

Ok, so after the legislator speaks, I will speak, then the student and conclude with the President. And we will ask everyone there to recruit for Palmetto College.

Trey Walker:

This is great time so we can chase down the other 2.1 million as recurring.

Wes Hickman:

We have 3 things in the background: A billboard representation, a copy of the posters that are going to the campuses and 3 pull up banners

Trey Walker:

We can also get over in front of the Governor's office

Dr. Elkins:

We are showing that this is a system initiative by listing the campuses on the banners, in the brochure and we will have mouse pads and flash drives as giveaways.

Pam Bowman:

How many tables do we need?

Trey Walker:

How does this rate challenge the “for profits” (Strayer, Virginia, Phoenix)

Dr. Elkins:

We need to do our homework for that.

We are expecting 300-500 students (upper division)

Trey, what other questions should we anticipate?

Trey Walker:

What about financial aid? Can they use the lottery scholarship? Can adults use the lottery?
(Yes)

Be ready to answer – why do you need the recurring money?

Dr. Elkins:

How have you been answering that question, we need to stay consistent on our answers.

Trey Walker:

This is the infrastructure, not just to run the online program but also the 2 yr. campuses fall under this structure.

Wes Hickman:

We also have to pay course designers to transfer the brick and mortar classes over to online. Also, we have training of faculty.

Trey Walker:

What the status on Marcus Lattimore questions??

Dr. Elkins:

Marcus can do it – he may lose a few hours. Who would talk to him about being the spokesperson.

Pam Bowman:

What about Darius Rucker, he doesn't need the degree for a salary increase, but he has children and he could show them that he is going back and getting his degree.

Trey Walker:

Isn't he getting one in a few weeks?

Pam Bowman:

He is getting an honorary degree, but we all know that is not the same thing.

Dr. Elkins:

Well, we have Adam Everett who is a baseball player, has about 60-65 hours. We would love to get the Rookie of the Year, Jackie Bradley, Jr, but he has 95 hours in Retail Management. If

someone is not a good fit, they just aren't. But we do not want anyone to walk away saying that we could not help them.

Wes Hickman:

It is important to make sure that it works before we know – what will Marcus Lattimore cost. That price will go up in a month.

Trey Walker:

That is the only name being used?

Sally Boyd:

Has anyone talked to Marcus?

Dr. Elkins:

I don't know, I think that Coach Tanner would be the best person to do that.

Wes Hickman:

President Pastides may have had a conversation with Marcus about this.

Dr. Elkins:

Ok, and we will follow up with Darius Rucker

Peggy Binette:

Will Dr. Elkins and President Pastides be available for media questions?

Trey Walker:

Yes, Dr. Pastides will be over there until after lunch

Pam Bowman:

I am going to go look at the space tomorrow at 3:30, Randy, could you and the UIS folks go too?

Randy Rollings:

I will see about getting them over there.

Dr. Elkins:

Karen is working on remarks from President Pastides and Dr. Elkins. We will need to be at the State House at 8am on Thursday morning to set up. Remind Dr. Pastides to remind the budget folks at about this event Wednesday at his budget presentation.

Trey Walker:

Pitfalls – tuition – cheaper than the “for profits” and walking back Marcus Lattimore

Students need to call their legislators and demand scholarships just like in the 80's when we called our cable companies for MTV

Dr. Elkins:

What about the student giving out the mousepads. Like at Carolina Day you guys used the students.

Palmetto College Enrollment Kick Off

4/18/13

Elkins Remarks

Thank you President Pastides. It is such an honor to be here today and to be part of the Palmetto College team as we make history for the USC System and the state! We all owe a debt of gratitude to you, the Board of Trustees, and all others involved in creating Palmetto College to make bachelor's degrees more accessible, affordable, and flexible for South Carolinians.

Senator Courson and Representative Owen, thank you for your support and especially for the leadership you have provided in securing funding for Palmetto College.

To the other members of the General Assembly who are present as well as those who could not be with us this morning, we so appreciate all that you are doing to help us provide additional opportunities for South Carolinians to earn their degrees.

We also have many members of the USC family with us here today, as well as our colleagues from Academic Partnerships -- worldwide leaders in online learning. I want to express deep gratitude on behalf of the Palmetto College team to all of you for your many contributions and for the outstanding teamwork of everyone involved across the entire USC system. Palmetto College is truly a systems effort, involving the four regional campuses in Lancaster, Salkehatchie, Sumter, and Union, as well as the four senior campuses at Aiken, Beaufort, Columbia, and

Upstate. This combination of campuses located across the state, coupled with the convenience and flexibility of online learning, is truly the best of all worlds for students.

And now, speaking of students.....the reason we are all here today.....it is my pleasure to introduce you to the **FIRST** Palmetto College students as we celebrate this enrollment kickoff!

I will briefly introduce you to the students by major, then D.J. Bron, Jr., a student from Union who is enrolling in the Criminal Justice program offered online by Upstate, will speak on behalf of the students.

Students

Business – Offered by Aiken

1. Destiny Cipriano – Union
2. Tim Black - Union

Criminal Justice – Offered by Upstate

1. Raul Gallegos – Salkehatchie
2. Kayla Smokes – Salkehatchie
3. Breanna Hall – Salkehatchie
4. April Andrews – Sumter
5. Jonathan White – Sumter
6. D.J. Bron, Jr. – Union/Clinton
7. C.J. Holcombe - Union

Elementary Education – Offered by Columbia

1. Hannah Hovis – Lancaster/Heath Springs
2. April Howton - Salkehatchie

Human Services – Offered by Beaufort

1. Stacie Vanderford - Union

Liberal Studies – Offered by Columbia

1. Mandy Mears – Lexington
2. Phil Reta – Columbia
3. Misty McCoy – Lancaster
4. Abigail Byrd – Salkehatchie
5. Dustin Lott – Salkehatchie
6. Sabrina Driggers – Salkehatchie
7. Christine Rice – Salkehatchie/St. George – Military
8. Michael Howard – Sumter

Graduates here to show support

9. Annette Horton – Lancaster (2010 Grad)
10. Ashley Lloyd – Lancaster (2012 Grad)
11. Katina O’Neal-Brown – Williston (Grad)
12. GeorgeAnn Williams – Allendale (Grad)

Organizational Leadership – Offered by Columbia

1. Tyler Reeves – Lancaster/Jefferson
2. Randi Jackson – Sumter
3. Alexis Taylor – Union
4. Cody Williams – Union

RN-BSN Nursing – Offered by Upstate

Waiting List of 325 students

These students and their stories will be featured soon on our Palmetto College website, so look for more about these students who have NO LIMITS with Palmetto College.

Now, to speak on behalf of the students, it is my pleasure to introduce D.J. Bron, Jr.

DJ is a graduate of Marlboro Co. High School Class of 1995

Has an Associate of Science Degree from USC Union,

South Carolina State Trooper 1998-Present

South Carolina ARMY National Guard 1996-2003; 2009-2012

South Carolina Troopers Assn Board of Directors, currently serving as Treasurer since 2010

D.J.....

Thank you, DJ for sharing your story. We look forward to shaking your hand as you cross the stage to receive your Bachelor's Degree!

As we close today, I have one final announcement before we officially cut the ribbon and declare Palmetto College "Open for Business".

You've met these students and heard DJ's story, and I'm sure we all realize that Palmetto College students are just like all others in that they could certainly use scholarship funds and financial assistance as they pursue their degrees. So on this historic day, as founding Chancellor I want to become the first donor to a new Scholarship Fund for Adult Students – The Aspiring Adult Scholars Award. Adult students like those you've met today not only "Struggle to Juggle" their time and responsibilities to go back to school, but they already have the financial obligations of family and many other financial responsibilities, too. So as we conclude, I ask each of you to support Palmetto College and the students we serve in two ways:

1. Help us raise funds for Palmetto College and our students
2. Help us spread the word and recruit students -- Everyone knows someone who – a family member, a neighbor, a co-worker, a friend – who maybe started to school but 'life got in the way' and the just couldn't finish. So please help make someone's dream come true by helping them finish their degree through Palmetto College!

As our last item on the agenda, DJ, will you and Cocky join President Pastides at to the podium and cut the ribbon.....:-)

Palmetto College is now officially "Open for Business". Enroll today!