

TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

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Enrollment in the Associate in Business program will be at least 16 students that generate 12 full-time equivalents.	Enrollment numbers provided by the Office of Institutional Research, Assessment, and Analytics.	Acceptable numbers of students enrolled in the Associate program were reported.	Outcome was met.	We will continue to monitor and review numbers enrolled in the program.	<p>Students Enrolled as Assoc. in Business Majors</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percent</th> </tr> </thead> <tbody> <tr><td>'10</td><td>70</td></tr> <tr><td>'11</td><td>93</td></tr> <tr><td>'12</td><td>92</td></tr> <tr><td>'13</td><td>101</td></tr> <tr><td>'14</td><td>100</td></tr> <tr><td>'15</td><td>85</td></tr> <tr><td>'16</td><td>101</td></tr> <tr><td>'17</td><td>156</td></tr> </tbody> </table>	Year	Percent	'10	70	'11	93	'12	92	'13	101	'14	100	'15	85	'16	101	'17	156						
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Total Number of Associate in Science in Business Degrees awarded will be 6 or higher in a given academic year.	Graduate numbers provided by the Admissions and Records office.	Acceptable numbers of graduates were reported.	Outcome was met.	We will continue to monitor. No changes expected this year.	<p>Students Awarded A.S. in Business Degree Per Academic Year</p> <table border="1"> <thead> <tr> <th>Academic Year</th> <th>Percent</th> </tr> </thead> <tbody> <tr><td>'06-07</td><td>12</td></tr> <tr><td>'07-08</td><td>15</td></tr> <tr><td>'08-09</td><td>12</td></tr> <tr><td>'09-10</td><td>19</td></tr> <tr><td>'10-11</td><td>15</td></tr> <tr><td>'11-12</td><td>21</td></tr> <tr><td>'12-13</td><td>29</td></tr> <tr><td>'13-14</td><td>25</td></tr> <tr><td>'14-15</td><td>38</td></tr> <tr><td>'15-16</td><td>25</td></tr> <tr><td>'16-17</td><td>35</td></tr> </tbody> </table>	Academic Year	Percent	'06-07	12	'07-08	15	'08-09	12	'09-10	19	'10-11	15	'11-12	21	'12-13	29	'13-14	25	'14-15	38	'15-16	25	'16-17	35
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Retention Rate of full-time, first time, degree-seeking freshman, measured from Fall 2015 to Fall 2016 will be at least 55%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Retention Rate was 61.6%. Goal was met.	USCL enhanced recruiting and retention efforts in the last couple of years in an effort to increase enrollment and retention.	We will set a goal of 56% next year to improve upon this year.	<p>USCL Retention Rate of Full-Time, first time Degree Seeking Freshman</p> <table border="1"> <thead> <tr> <th>Retention Year</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Fall 12 (n=389)</td> <td>55</td> </tr> <tr> <td>Fall 13 (n=341)</td> <td>54</td> </tr> <tr> <td>Fall 14 (n=344)</td> <td>52</td> </tr> <tr> <td>Fall 15 (n=312)</td> <td>60.3</td> </tr> <tr> <td>Fall 16 (n=336)</td> <td>61.6</td> </tr> </tbody> </table>	Retention Year	Percent	Fall 12 (n=389)	55	Fall 13 (n=341)	54	Fall 14 (n=344)	52	Fall 15 (n=312)	60.3	Fall 16 (n=336)	61.6
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Graduation Rate within 150% of program time for USCL students will be 19%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Graduation rate was 15.8%. However, because of continued issues with the calculation of this data since USC's banner conversion, this rate is likely being underreported. The USC OIRAA office is working to address this issue.	We need to do a better job recruiting, focusing on retention, and providing tools for the success of the students.	Retention efforts have been undertaken by the admissions office to improve our numbers. We recently hired a new admissions director who we believe can help improve the numbers. We are increasing our visibility.	<p>USCL 150% Graduation Rates</p> <table border="1"> <thead> <tr> <th>Year Entered (cohort)</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Fall 09 (n=341)</td> <td>16.7</td> </tr> <tr> <td>Fall 10 (n=352)</td> <td>15.6</td> </tr> <tr> <td>Fall 11 (n=389)</td> <td>18.5</td> </tr> <tr> <td>Fall 12 (n=341)</td> <td>19.1</td> </tr> <tr> <td>Fall 13 (n=341)</td> <td>15.8</td> </tr> </tbody> </table>	Year Entered (cohort)	Percent	Fall 09 (n=341)	16.7	Fall 10 (n=352)	15.6	Fall 11 (n=389)	18.5	Fall 12 (n=341)	19.1	Fall 13 (n=341)	15.8
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Retention/Success rate for students as defined by the will be above 50%.	Numbers reported in the Fiscal Year Annual Accountability Report or the BluePrint for Academic Excellence Report, as well as the CHE SC Higher Education Statistical Abstract reports.	Success Rate was 53.7%, which met the goal. However, because of continued issues with the calculation of this data since USC's banner conversion, this rate is likely being underreported. The USC OIRAA office is working to address this issue.	We need to do a better job recruiting, focusing on retention, and providing tools for the success of the students.	Retention efforts have been undertaken by the admissions office to improve our numbers. We recently hired a new admissions director who we believe can help improve the numbers. We are increasing our visibility.	<p>USCL Overall Success Rates</p> <table border="1"> <thead> <tr> <th>Graduation Year</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>Fall 12 (n=341)</td> <td>64.8</td> </tr> <tr> <td>Fall 13 (n=352)</td> <td>58.8</td> </tr> <tr> <td>Fall 14 (n=389)</td> <td>53.5</td> </tr> <tr> <td>Fall 15 (n=341)</td> <td>47.2</td> </tr> <tr> <td>Fall 16 (n=341)</td> <td>53.7</td> </tr> </tbody> </table>	Graduation Year	Percent	Fall 12 (n=341)	64.8	Fall 13 (n=352)	58.8	Fall 14 (n=389)	53.5	Fall 15 (n=341)	47.2	Fall 16 (n=341)	53.7
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Number of Honors Day students will exceed 350.	Numbers reported by the Director of Honors Day.	For 2018, over 280 students showed up for honors day. While we did not meet our goal, it was a success overall.	The number of honors students attending continues to be very encouraging.	No changes are anticipated.	<p style="text-align: center;">Students Attending Honors Day</p> <table border="1"> <caption>Students Attending Honors Day</caption> <thead> <tr> <th>Year</th> <th>Number of Students</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>330</td> </tr> <tr> <td>2013</td> <td>355</td> </tr> <tr> <td>2014</td> <td>400</td> </tr> <tr> <td>2015</td> <td>335</td> </tr> <tr> <td>2016</td> <td>405</td> </tr> <tr> <td>2018</td> <td>280</td> </tr> </tbody> </table>	Year	Number of Students	2012	330	2013	355	2014	400	2015	335	2016	405	2018	280
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