

## **Examining Use of Social Media as a Response and Recovery Strategy During the #SCFLOOD of October 2015**

Social media has played an increasing role in response to emergency situations, through information exchange, and efforts to promote recovery. The overall goal of the proposed research is to examine the role and use of social media as a response and recovery strategy during the South Carolina flood of October 2015 in the Midlands Region. Facebook posts and tweets will be retrieved, evaluated, and interpreted by an experienced team of investigators to understand the role of social media. Results will be widely disseminated to scientific audiences, state and local stakeholders, and residents.

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