FALL 2021 PROVOST’S RETREAT

September 3, 2021
Russell House Ballroom
INTRODUCTIONS

Stephen J. Cutler
Interim Executive Vice President for Academic Affairs and Provost

UNIVERSITY OF South Carolina
WELCOMING REMARKS

Harris Pastides
Interim President

UNIVERSITY OF
South Carolina
WELCOMING REMARKS AND ACADEMIC AFFAIRS UPDATE

Stephen J. Cutler
Interim Executive Vice President for Academic Affairs and Provost

UNIVERSITY OF South Carolina
PRESIDENTIAL CANDIDATE SEARCH COMMITTEE

Thad H. Westbrook
Vice Chairman of Board of Trustees
PRESIDENTIAL CANDIDATE SEARCH COMMITTEE

JAMES BENNETT  GLORIA BOUTTE  BRIAN CANADA  MARK COOPER  ALEX ENGLISH  HOSSEIN HAJ-HARIRI  BRIAN HARLAN

ALEX HARRELL  ERNEST JENKINS  LISA JOHNSON  LOU KENNEDY  LEAH MOODY  EMMIE MORRIS  ALEXANDRA ROACH

ROBIN ROBERTS  DAVID SEATON  DORN SMITH  LAUREN SMITH  GENE WARR  THAD WESTBROOK  MACK WHITTLE
PRESIDENTIAL CANDIDATE SEARCH COMMITTEE

• Board policy BTRU 3.01 ("Presidential Candidate Search Committee")

• 28 listening sessions with USC System stakeholders, as of September 2, 2021

• 5,928 replies to presidential search survey

• Website: go.sc.edu/presidentialsearch
THANK YOU
FALL 2021 ENROLLMENT UPDATE

Scott Verzyl
Vice President for Enrollment Management
Dean of Undergraduate Admissions

UNIVERSITY OF South Carolina
<table>
<thead>
<tr>
<th>Campus</th>
<th>Level</th>
<th>2020 Preliminary</th>
<th>2020 Freeze</th>
<th>2021 Preliminary</th>
<th># Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td>Undergraduate</td>
<td>27,455</td>
<td>27,270</td>
<td>26,869</td>
<td>(586)</td>
<td>-2.13%</td>
</tr>
<tr>
<td></td>
<td>Law</td>
<td>636</td>
<td>635</td>
<td>635</td>
<td>(1)</td>
<td>-0.16%</td>
</tr>
<tr>
<td></td>
<td>Medicine (Columbia)</td>
<td>404</td>
<td>402</td>
<td>391</td>
<td>(13)</td>
<td>-3.22%</td>
</tr>
<tr>
<td></td>
<td>Medicine (Greenville)</td>
<td>425</td>
<td>426</td>
<td>418</td>
<td>(7)</td>
<td>-1.65%</td>
</tr>
<tr>
<td></td>
<td>PharmD</td>
<td>441</td>
<td>441</td>
<td>437</td>
<td>(4)</td>
<td>-0.91%</td>
</tr>
<tr>
<td></td>
<td>Masters</td>
<td>3,994</td>
<td>4,069</td>
<td>4,296</td>
<td>302</td>
<td>7.56%</td>
</tr>
<tr>
<td></td>
<td>Doctoral</td>
<td>2,210</td>
<td>2,224</td>
<td>2,372</td>
<td>162</td>
<td>7.33%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>35,565</td>
<td>35,468</td>
<td>35,418</td>
<td>(147)</td>
<td>-0.41%</td>
</tr>
<tr>
<td>Aiken</td>
<td>Undergraduate</td>
<td>3,178</td>
<td>3,285</td>
<td>3,038</td>
<td>(140)</td>
<td>-4.41%</td>
</tr>
<tr>
<td></td>
<td>Masters</td>
<td>548</td>
<td>662</td>
<td>701</td>
<td>153</td>
<td>27.92%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>3,726</td>
<td>3,947</td>
<td>3,739</td>
<td>13</td>
<td>0.35%</td>
</tr>
<tr>
<td>Beaufort</td>
<td>Undergraduate</td>
<td>2,016</td>
<td>1,999</td>
<td>2,027</td>
<td>11</td>
<td>0.55%</td>
</tr>
<tr>
<td></td>
<td>Masters</td>
<td>7</td>
<td>7</td>
<td>15</td>
<td>8</td>
<td>114.29%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>2,023</td>
<td>2,006</td>
<td>2,042</td>
<td>19</td>
<td>0.94%</td>
</tr>
<tr>
<td>Upstate</td>
<td>Undergraduate</td>
<td>5,489</td>
<td>5,519</td>
<td>4,925</td>
<td>(564)</td>
<td>-10.28%</td>
</tr>
<tr>
<td></td>
<td>Masters</td>
<td>483</td>
<td>519</td>
<td>427</td>
<td>(56)</td>
<td>-11.59%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>5,972</td>
<td>6,038</td>
<td>5,352</td>
<td>(620)</td>
<td>-10.38%</td>
</tr>
<tr>
<td>Lancaster</td>
<td>Undergraduate</td>
<td>1,260</td>
<td>1,810</td>
<td>1,614</td>
<td>354</td>
<td>28.10%</td>
</tr>
<tr>
<td>Salkehatchie</td>
<td>Undergraduate</td>
<td>816</td>
<td>878</td>
<td>768</td>
<td>(48)</td>
<td>-5.88%</td>
</tr>
<tr>
<td>Sumter</td>
<td>Undergraduate</td>
<td>1,252</td>
<td>1,387</td>
<td>1,315</td>
<td>63</td>
<td>5.03%</td>
</tr>
<tr>
<td>Union</td>
<td>Undergraduate</td>
<td>860</td>
<td>1,071</td>
<td>1,127</td>
<td>267</td>
<td>31.05%</td>
</tr>
<tr>
<td>System Total</td>
<td></td>
<td>51,474</td>
<td>52,605</td>
<td>51,375</td>
<td>(99)</td>
<td>-0.19%</td>
</tr>
</tbody>
</table>

**Headcount Comparison Report**

**Fall 2020 to Fall 2021 as of August 26, 2021**

Source: OIRAA Student Headcount/FTE Report
NEW UNDERGRADUATE STUDENTS FALL 2021*
PROJECTING OVER 8,000

*preliminary as of 8/10/21

Freshman 77%
Transfer 15%
Other 8%
Gateway+Pathway 4%
Other 4%

*preliminary as of 8/10/21
FALL 2021 FTFT ENROLLMENT FUNNEL

*preliminary as of 8/10/21

- Prospects: 409,401
- Inquiries: 183,464
- Applicants: 42,033
- Admits: 25,847
- Deposits: 6,860
- Enrollees*: 6,150

*preliminary as of 8/10/21
FTFT APPLICATIONS BY RESIDENCY

Ten-Year Application Trend

- Non Resident
- SC Resident
- Total

- Year: 2012 to 2021
- Applications: 9,130 to 42,033
FTFT ENROLLMENT BY RESIDENCY

Ten-Year Enrollment by Residency

*Active registrations count as of 8/31/21.
# Freshman Class Top 10 States 2021

<table>
<thead>
<tr>
<th>North Carolina</th>
<th>Pennsylvania</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Jersey</td>
<td>Maryland</td>
</tr>
<tr>
<td>Georgia</td>
<td>Ohio</td>
</tr>
<tr>
<td>New York</td>
<td>Massachusetts</td>
</tr>
<tr>
<td>Virginia</td>
<td>Illinois</td>
</tr>
</tbody>
</table>
OPPORTUNITY ABOUNDS FOR SC RESIDENTS

99% Fall 2021

Proportion of SC applicants who are admitted to fall freshman class, Gamecock Gateway, or Palmetto Pathway
SINCE 2008 RECESSION, RESIDENT ENROLLMENT HAS GROWN FASTER THAN HS PIPELINE AS A WHOLE

- All South Carolina HS Graduates: +17.6%
- SC Resident Freshmen: +51%
- Freshman Class (Total): +68%

Fall 2008-Fall 2021, COL only
Source: UG Admissions Annual Report, WICHE
MORE UNDERREPRESENTED FRESHMEN SINCE 2016 (INCLUDES NON-RESIDENTS)

African American + 84%

Hispanic + 53%

URM + 65%

Freshman Class +21%

*Unofficial, counts as of 8/17/21
MORE UNDERREPRESENTED FRESHMEN SINCE 2016 (SC RESIDENTS ONLY)

- African American + $93\%$
- Hispanic + $88\%$
- URM + $84\%$
- Freshmen SC only + $33\%$

*Unofficial, counts as of 8/17/21*
# UNIVERSITY OF SOUTH CAROLINA - COLUMBIA

## NEW FIRST-TIME FRESHMEN SINCE 2016

<table>
<thead>
<tr>
<th>Fall Term</th>
<th>American Indian or Alaska Native</th>
<th>Asian</th>
<th>Black or African American</th>
<th>AA% of Total New Freshmen</th>
<th>Hispanic</th>
<th>% of Total New Freshmen</th>
<th>Two or More Races</th>
<th>Total URM</th>
<th>URM % of Total New Freshmen</th>
<th>Total New Freshmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>5</td>
<td>148</td>
<td>255</td>
<td>5.0%</td>
<td>218</td>
<td>4.3%</td>
<td>7</td>
<td>179</td>
<td>15.9%</td>
<td>5110</td>
</tr>
<tr>
<td>2017</td>
<td>13</td>
<td>197</td>
<td>317</td>
<td>5.4%</td>
<td>305</td>
<td>5.2%</td>
<td>5</td>
<td>196</td>
<td>17.6%</td>
<td>5880</td>
</tr>
<tr>
<td>2018</td>
<td>13</td>
<td>200</td>
<td>357</td>
<td>6.1%</td>
<td>270</td>
<td>4.6%</td>
<td>5</td>
<td>248</td>
<td>18.7%</td>
<td>5854</td>
</tr>
<tr>
<td>2019</td>
<td>8</td>
<td>245</td>
<td>367</td>
<td>5.8%</td>
<td>347</td>
<td>5.5%</td>
<td>4</td>
<td>260</td>
<td>19.6%</td>
<td>6286</td>
</tr>
<tr>
<td>2020</td>
<td>8</td>
<td>271</td>
<td>457</td>
<td>8.0%</td>
<td>317</td>
<td>5.5%</td>
<td>5</td>
<td>252</td>
<td>22.9%</td>
<td>5733</td>
</tr>
<tr>
<td>2021*</td>
<td>8</td>
<td>278</td>
<td>469</td>
<td>7.6%</td>
<td>334</td>
<td>5.4%</td>
<td>5</td>
<td>243</td>
<td>21.7%</td>
<td>6158</td>
</tr>
</tbody>
</table>

# Incr since 2016-2021  214  116  525  1048

% Incr since 2016-2021  83.9%  53.2%  64.7%  20.5%

Note: 2021 data are preliminary as of 8/17/21
2021 INCOMING CLASS PROFILE*

<table>
<thead>
<tr>
<th></th>
<th>All Freshmen</th>
<th>Capstone Scholars</th>
<th>Honors College</th>
<th>Gateway</th>
<th>Palmetto Pathway</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number*</td>
<td>6150</td>
<td>1401</td>
<td>597</td>
<td>205</td>
<td>97</td>
</tr>
<tr>
<td>Avg. SAT</td>
<td>1245</td>
<td>1354</td>
<td>1448</td>
<td>1009</td>
<td>1001</td>
</tr>
<tr>
<td>Avg. ACT</td>
<td>28.1</td>
<td>30.2</td>
<td>32.9</td>
<td>18.9</td>
<td>18.8</td>
</tr>
<tr>
<td>HSGPA</td>
<td>4.40</td>
<td>4.55</td>
<td>4.90</td>
<td>3.52</td>
<td>3.46</td>
</tr>
</tbody>
</table>

*Unofficial as of 8/12/21

Note: Score averages do not include test optional applicants
<table>
<thead>
<tr>
<th>College</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Arts and Sciences</td>
<td>35%</td>
</tr>
<tr>
<td>Darla Moore School of Business</td>
<td>23%</td>
</tr>
<tr>
<td>College of Engineering and Computing</td>
<td>11%</td>
</tr>
<tr>
<td>Arnold School of Public Health</td>
<td>8%</td>
</tr>
<tr>
<td>College of Nursing</td>
<td>8%</td>
</tr>
<tr>
<td>College of Hospitality, Retail, Sport Management</td>
<td>7%</td>
</tr>
<tr>
<td>College of Information and Communications</td>
<td>4%</td>
</tr>
<tr>
<td>College of Pharmacy</td>
<td>2%</td>
</tr>
<tr>
<td>College of Education</td>
<td>1%</td>
</tr>
<tr>
<td>School of Music</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>College of Social Work</td>
<td>&lt;1%</td>
</tr>
</tbody>
</table>
# 2021 Freshman Class Top Majors

<table>
<thead>
<tr>
<th>Biological Sciences</th>
<th>Exercise Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Nursing</td>
<td>Psychology</td>
</tr>
<tr>
<td>Undeclared</td>
<td>Sport and Entertainment Management</td>
</tr>
<tr>
<td>Business Undeclared</td>
<td>Finance</td>
</tr>
<tr>
<td>Pre-International Business</td>
<td>Public Health</td>
</tr>
</tbody>
</table>

10 Majors account for 52% of freshman class
FRESHMAN CLASS PRELIMINARY STATISTICS

- Record number of freshmen applications: over 42K apps received, up 20% over last year
- 6,146 First Time, Full Time Fall Freshmen
- Average HS GPA (weighted) = 4.44
- Average SAT: 1245, Average ACT Composite: 28
- 597 in South Carolina Honors College
- 1,401 Capstone Scholars
- 51% from South Carolina
- 60% Female
- 22% Underrepresented Racial Minority
- 17% First Generation in College
- 18% Pell Eligible
- 1,807 high schools represented, 95 Valedictorians
- 46 states and territories, including District of Columbia and 31 countries
- All 46 SC Counties represented

Preliminary as of 8/31/21
MORE ABOUT UNDERGRADUATE STUDENTS

• Freshman to sophomore retention rate 89%
• Six-year graduation rate is 78%
• Approximately 2,400 undergraduates are in the South Carolina Honors College
• Approximately 5,300 are Capstone Scholars
• 571 are student-athletes on 21 teams (140 on president’s list with 4.0 GPA)
• 26% of undergraduates participate in Greek organizations
• 1,358 International Students (560 undergrads)
• 2,415 are registered with the Student Disability Resource Center (90% are undergraduates)

*Preliminary as of 8/2/21
SC High School Graduate Projections
Total Students 2010-2032

-8% (2026-2032)
-2% (2018 to 2032)
-3% (2018-2021)
+8% (2018-2026)

Source: WICHE
<table>
<thead>
<tr>
<th>Adjusted Gross Family Income</th>
<th>All Students</th>
<th>SC Students</th>
<th>Out-of-State</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0-49,999</td>
<td>18.1%</td>
<td>24.9%</td>
<td>7.3%</td>
</tr>
<tr>
<td>$50,000-99,999</td>
<td>15.7%</td>
<td>20.4%</td>
<td>8.2%</td>
</tr>
<tr>
<td>$100,000-249,999</td>
<td>31.0%</td>
<td>30.2%</td>
<td>32.2%</td>
</tr>
<tr>
<td>$250,000-499,999</td>
<td>7.9%</td>
<td>4.0%</td>
<td>14.0%</td>
</tr>
<tr>
<td>$500,000-749,999</td>
<td>1.1%</td>
<td>0.6%</td>
<td>1.9%</td>
</tr>
<tr>
<td>$750,000-999,999</td>
<td>0.3%</td>
<td>0.2%</td>
<td>0.6%</td>
</tr>
<tr>
<td>$1,000,000+</td>
<td>0.3%</td>
<td>0.1%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Not Reported</td>
<td>25.7%</td>
<td>19.6%</td>
<td>35.3%</td>
</tr>
<tr>
<td>Total</td>
<td>22,885</td>
<td>14,009</td>
<td>8,876</td>
</tr>
</tbody>
</table>
## Adjusted Gross Family Income by Race
### Fall 2020 All Students

<table>
<thead>
<tr>
<th>Adjusted Gross Family Income</th>
<th>American Indian or Alaska Native</th>
<th>Asian</th>
<th>Black or African American</th>
<th>Hispanic</th>
<th>Native Hawaiian or Other Pacific Islander</th>
<th>Non-Resident Alien</th>
<th>Race/Ethnicity Unknown</th>
<th>Two or More Races</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0-49,999</td>
<td>29.0%</td>
<td>30.2%</td>
<td>47.2%</td>
<td>28.9%</td>
<td>37.5%</td>
<td>1.3%</td>
<td>14.4%</td>
<td>27.5%</td>
<td>12.5%</td>
</tr>
<tr>
<td>$50,000-99,999</td>
<td>15.8%</td>
<td>18.6%</td>
<td>22.6%</td>
<td>19.4%</td>
<td>18.8%</td>
<td>0.0%</td>
<td>15.9%</td>
<td>18.9%</td>
<td>14.3%</td>
</tr>
<tr>
<td>$100,000-249,999</td>
<td>36.8%</td>
<td>25.0%</td>
<td>16.4%</td>
<td>25.8%</td>
<td>18.8%</td>
<td>0.0%</td>
<td>27.7%</td>
<td>27.0%</td>
<td>34.0%</td>
</tr>
<tr>
<td>$250,000-499,999</td>
<td>2.6%</td>
<td>4.2%</td>
<td>2.2%</td>
<td>6.0%</td>
<td>6.3%</td>
<td>0.0%</td>
<td>7.2%</td>
<td>5.4%</td>
<td>9.2%</td>
</tr>
<tr>
<td>$500,000-749,999</td>
<td>0.0%</td>
<td>0.3%</td>
<td>0.2%</td>
<td>1.4%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>1.0%</td>
<td>0.4%</td>
<td>1.3%</td>
</tr>
<tr>
<td>$750,000-999,999</td>
<td>0.0%</td>
<td>0.2%</td>
<td>0.1%</td>
<td>0.2%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.5%</td>
<td>0.4%</td>
<td>0.4%</td>
</tr>
<tr>
<td>$1,000,000+</td>
<td>0.0%</td>
<td>0.2%</td>
<td>0.1%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>0.5%</td>
<td>0.2%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Not Reported</td>
<td>15.8%</td>
<td>21.4%</td>
<td>11.2%</td>
<td>18.4%</td>
<td>18.8%</td>
<td>98.7%</td>
<td>32.8%</td>
<td>20.2%</td>
<td>27.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>38</strong></td>
<td><strong>932</strong></td>
<td><strong>2,154</strong></td>
<td><strong>1,258</strong></td>
<td><strong>16</strong></td>
<td><strong>152</strong></td>
<td><strong>195</strong></td>
<td><strong>1,019</strong></td>
<td><strong>17,125</strong></td>
</tr>
</tbody>
</table>
## PERCENTAGE OF STUDENTS RECEIVING AID

UofSC COLUMBIA

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of Undergraduate Students Receiving Financial Aid</td>
<td>90%</td>
</tr>
<tr>
<td>Percent of Undergraduate Students Receiving Need-Based Financial Aid</td>
<td>43%</td>
</tr>
<tr>
<td>Percent of Graduate/Professional Students Receiving Financial Aid</td>
<td>88%</td>
</tr>
<tr>
<td>Percent of All Students Receiving Financial Aid</td>
<td>91%</td>
</tr>
</tbody>
</table>

Source:
https://sc.edu/about/offices_and_divisions/financial_aid/documents/factbooks/2021/factbook_percentages_of_students_receiving_financial_aid_and_average_awards.xlsx
NEW FRESHMAN FINANCIAL AID
By Source and Type Over Time

Total Aid by Source

Total Aid by Type

Aid Year

$0.00
$10,000,000.00
$20,000,000.00
$30,000,000.00
$40,000,000.00
$50,000,000.00
$60,000,000.00
$70,000,000.00
$80,000,000.00
$90,000,000.00

Aid Year

Federal
State
Other
Institution

Grant
Loan
Scholarship
Work

UofSC
South Carolina
AVERAGE UNDERGRADUATE STUDENT LOAN DEBT AT GRADUATION AVERAGE DOLLARS BORROWED

Source: Internal Student Debt Study Data, https://ticas.org/
PERCENTAGE OF UNDERGRADUATE STUDENTS WITH STUDENT LOAN DEBT AT GRADUATION

Source: https://www2.ed.gov/offices/OSFAP/defaultmanagement/cdr.html

<table>
<thead>
<tr>
<th>Class of 2012</th>
<th>Class of 2013</th>
<th>Class of 2014</th>
<th>Class of 2015</th>
<th>Class of 2016</th>
<th>Class of 2017</th>
<th>Class of 2018</th>
<th>Class of 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>70%</td>
<td>70%</td>
<td>69%</td>
<td>68%</td>
<td>67%</td>
<td>65%</td>
<td>65%</td>
<td>67%</td>
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<tr>
<td>55%</td>
<td>59%</td>
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<tr>
<td>52%</td>
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<td>54%</td>
<td>52%</td>
</tr>
</tbody>
</table>

Percentage of Students with Student Loan Debt at Graduation - National
Percentage of Students with Student Loan Debt at Graduation - SC
Percentage of Students with Student Loan Debt at Graduation - USC Columbia

Source: https://www2.ed.gov/offices/OSFAP/defaultmanagement/cdr.html
THREE-YEAR FEDERAL STUDENT LOAN COHORT DEFAULT RATE

Source: https://www2.ed.gov/offices/OSFAP/defaultmanagement/cdr.html
Freshman to Sophomore return rate for the following fall.

83.1% 85.8% 86.9% 87.2% 86.7% 85.9% 86.8% 87.2% 88.2% 88.1% 88.1% 88.3% 88.0% 88.6% 89.0% 90.0%

Data retrieved from Institutional Research, Assessment, and Analytics April 27, 2021, www.ipr.sc.edu  *Projected
OUR RETENTION CHALLENGE

• Continuing Undergrad Enrollment down 4.5% as of 8/30
  • Down 881 Undergraduates compared to Fall 2020
    • 771 Non-Residents
    • 168 SC Residents
    • 879 White Students
    • 300 Pell-Eligible Students
    • Mostly Sophomores and Juniors
    • All Colleges/Schools Impacted
HELP IS AVAILABLE

• Academic Advising Center
• Student Success Center
• Student Disability Resource Center
• University Health Services/Center for Health and Well Being
• Student Care and Outreach Team Referrals
  • Academic Departments/Faculty account for 30% of referrals
  • 64% of referral cases for academic reasons present other underlying issues/behaviors
ADVISOR/UAC READMISSION OUTREACH OUTCOMES [AS OF 5.21.2021]

Academic Advisors (assigned to the student and/or a UAC designee) contacted students enrolled in Fall 2020 who did not return in Spring 2021 to gauge interest in returning to UofSC.

Advisors assisted "stop-out" students (often challenged by the re-enrollment process) in navigating the re-admissions process, referring to financial aid, and streamlining advisement for readmit students.

345 stop-out students on initial list sent to advisors
Advisors contacted 46% of stop-out students (n=158) as of 5.21.2021
54% of students contacted by their advisor plan to reenroll and are in various stages of the enrollment process (n=86).

$1,091,168 in tuition and technology fee revenue (assuming all 86 are in-state students)
Exploratory Advisors/Academic Coaches continue to reach out to students who advisors have not contacted.

Source: University Advising Center
Reasons For Students Not Returning in **Fall 2020** and **Spring 2021**

32% of Spring 21 students indicated to advisors why they are not returning

29% of Fall 20 students indicated to advisors why they were not returning

Source: University Advising Center
FIRST-TIME, FULL-TIME FRESHMAN GRADUATION RATES

Data retrieved from Institutional Research Assessment, and Analytics April 28, 2021.
www.ipr.sc.edu/
6-YEAR GRADUATION RATES IN TOP 10% OF ALL 4-YEAR PUBLIC UNIVERSITIES

- 565 Public 4yr colleges (offering at least bachelors)
- 59 Public 4yr universities 6yr grad rate >=76% (~10% of all publics)
- 49 6yr grad rate greater than UofSC-COL (76.8%)

Source: IPEDS, 2012 cohort 6-year graduation rates
TAKEAWAYS

• We lost continuing students last year during COVID.
• Low income, first generation, and URM student enrollment most impacted by the pandemic—but for us, also non-residents.
• Freshmen are back, but will they stay?
• Retention is critical. We have the chance to re-recruit students every day—and we must.
• Please refer students to services early, before little problems become big problems.
FOR MORE INFORMATION CONTACT:

R. Scott Verzyl
Vice President for Enrollment Management
Scott.Verzyl@sc.edu
(803) 777-6922
BREAK
10:00 AM – 10:30 AM
GRADUATE EDUCATION: UNIVERSITY OF SOUTH CAROLINA

Tracey L. Weldon, PhD
Interim Dean of the Graduate School
Vice Provost for Graduate Education
GRADUATE EDUCATION: AT-A-GLANCE

• Graduate Degree Programs at UofSC Columbia
  • 134 master’s/specialist degrees
  • 64 doctoral degrees
  • 37 certificate programs
  • 49 active online programs

• Program Rankings
  • #1 International MBA (USN&WR 2021)
  • #1 Online Nursing Program (USN&WR 2021)
  • #1 Sport Science Schools & Departments in the U.S. (Shanghai Rankings 2020)
GRADUATE ENROLLMENT FALL 2021*: DEMOGRAPHICS

Of 6,623 Graduate Students:

- **22.6%** URM
- **65.0%** Female
- **1.8%** Military

*full & part-time enrollment as of 8/23/2021*
Top 5
China
India
Bangladesh
South Korea
Iran

GRADEUATE ENROLLMENT FALL 2021*: INTERNATIONAL

*full & part-time enrollment as of 8/23/2021
GRADUATE ENROLLMENT FALL 2021*: DOMESTIC

Top 5
South Carolina
North Carolina
Georgia
Virginia
Florida

*full & part-time enrollment as of 8/23/2021
# Graduate Enrollment: 10-Year Overview by College

<table>
<thead>
<tr>
<th>College</th>
<th>Enrollment Fall 2021</th>
<th>% Change from Fall 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Nursing</td>
<td>502</td>
<td>139.0%</td>
</tr>
<tr>
<td>College of Pharmacy</td>
<td>27</td>
<td>50.0%</td>
</tr>
<tr>
<td>School of Medicine Columbia</td>
<td>301</td>
<td>46.8%</td>
</tr>
<tr>
<td>College of Education</td>
<td>1,272</td>
<td>31.4%</td>
</tr>
<tr>
<td>College of Information &amp; Communications</td>
<td>510</td>
<td>31.1%</td>
</tr>
<tr>
<td>College of Hospitality, Retail, &amp; Sport Management</td>
<td>135</td>
<td>27.4%</td>
</tr>
<tr>
<td>NJ Arnold School of Public Health</td>
<td>776</td>
<td>12.1%</td>
</tr>
<tr>
<td>School of Music</td>
<td>152</td>
<td>1.3%</td>
</tr>
<tr>
<td>College of Engineering &amp; Computing</td>
<td>535</td>
<td>0.2%</td>
</tr>
<tr>
<td>Darla Moore School of Business</td>
<td>870</td>
<td>-0.7%</td>
</tr>
<tr>
<td>College of Arts &amp; Sciences</td>
<td>931</td>
<td>-19.6%</td>
</tr>
<tr>
<td>College of Social Work</td>
<td>386</td>
<td>-40.8%</td>
</tr>
</tbody>
</table>

Fall 2021 - full & part-time enrollment as of 8/23/2021
GRADUATE SCHOOL NEWS: NEW TEAM MEMBERS

• Toby Jenkins, PhD
  *Interim Associate Dean for Diversity Equity and Inclusion & Associate Director of the Grace Jordan McFadden Professors Program*

• Angelina Sylvain, PhD
  *Special Assistant to the Provost & Vice Dean for Graduate Education*

• Kesha Clavon
  *Senior Diversity Recruiter*

• Ally Tully
  *Program Coordinator*
GRADUATE SCHOOL NEWS: INITIATIVES

• New
  • Health Insurance Subsidy
  • New Student Orientation
  • Graduate Student Services Center
  • Financial Literacy Workshops
  • Grace Jordan McFadden Professors Program (new funding)
  • Diversity Training Module
  • HBCU Partnerships

• Continuing
  • Scholarly Initiative Groups
    • Grace Jordan McFadden Professors Program (GJMPP)
    • Graduate Civic Scholars Program
    • Presidential Fellows
    • Southern Regional Education Board (SREB)
  • Travel Grants
  • Professional Development
THANK YOU
OFFICE OF DIVERSITY, EQUITY AND INCLUSION OVERVIEW

Julian R. Williams
Vice President for Diversity, Equity and Inclusion
ODEI MISSION, VISION, AND PILLARS

• **Vision:** To create and sustain a diverse University of South Carolina where all thrive and excel.

• **Mission:** The Office of Diversity, Equity and Inclusion works closely with university students, faculty and staff to create and sustain an inclusive learning, living and working environment where all members of the university’s community feel that they are welcomed, valued and supported.

• **Pillars:**
  1. Diversity
  2. Equity
  3. Inclusion
  4. Partnerships
THE FIRST 15 MONTHS IN REVIEW

• Strategic Plan Priority Four implementation
• Hired Director of Diversity Education & Inclusive Excellence (Dr. Karen Kassebaum), Project Manager (Dr. Bill Pruitt), Communications Manager (Shalama Jackson), and Associate Vice President for DEI (announcement coming soon)
• Worked with College of Information and College of Social Work to bring prominent scholars Nikole Hannah-Jones and Ibram X. Kendi to campus virtually.
• Racial Justice and Equity Research Fund:
  • Provided over $200K in internal research funding to UofSC faculty
  • Dr. Julius Fridriksson has agreed to increase funding and continue the RJERF.
  • Proposals due 10/27/21
• 2020 Revision Action Plan
• Preferred name, pronoun, gender identity implementation
• Diversity and Inclusive Excellence mini-grants: Up to $2,000 for creative programs, events and academic multicultural initiatives that foster collaborative partnerships and encourage diversity, equity and inclusion across all dimensions of identity
  • Open to students, registered student clubs and organizations, faculty and staff
THE PATH FORWARD...

Unit-specific DEI strategic plans
• Ensuring CADO (Council of Academic Diversity Officers) members have the sufficient bandwidth, budget and support to do their jobs effectively.
• CADO as an "unfunded mandate" we must move beyond this framing
  • We invest in what matters, we prioritize what matters
• Does your Associate Dean for Diversity and Inclusion have the resources, staffing, bandwidth to be successful?
• How is your unit structured to provide support to first-generation students from an advising perspective?
  • Do you know where your gaps are from a student success and retention perspective?

Huge faculty diversity gaps
• We have academic units with zero tenure-track Black or Latinx faculty
• What are we doing to address institutional lack of faculty diversity?
  • I encourage each unit to develop a specific diversity recruitment and retention plans
• Recruitment and Selection Redesign project underway with search committee workshops
• UofSC Inclusive Excellence Institute, launching in the spring

Faculty that teach and do research in areas of race, gender, sexual orientation feeling particularly vulnerable in the current political climate
• It will be critical for leaders to support academic freedom, truth in scholarly inquiry, and continued classroom engagement around race, gender and intersectional topics.
THANK YOU

Julian R. Williams, J.D.
Vice President for Diversity, Equity and Inclusion

O: 803-576-7666 | F: 803-777-7117
Julian.Williams@sc.edu | sc.edu/diversity
CURRENT OUTLOOK

STATE AND FEDERAL

• Increase in state appropriation recurring funding designed to fund our mandated cost increases: cost of living adjustment, retirement contributions, and health insurance premium.

• COVID cost reimbursements collected

FACILITIES

• Campus Village groundbreaking
• Health Campus progressing
• Deferred maintenance one-time funding will contribute to real change on Columbia campus
COLUMBIA FINANCES – FY22
COLUMBIA TOTAL CURRENT FUNDS

USC Columbia Budget
FY 2021-2022 Revenues

Unrestricted Funds
E & G $895,507,111
Auxiliaries $173,189,386
Unrestricted Total $1,068,696,497

Restricted Funds
E & G 258,078,008
Auxiliaries -
Restricted Total $258,078,008
Use of Fund Balance 18,811,362
TOTAL SOURCES $1,345,585,867
## USC Columbia Budget
### FY2020-2021 Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>$364,571,143</td>
</tr>
<tr>
<td>Research</td>
<td>$151,744,545</td>
</tr>
<tr>
<td>Public Service</td>
<td>$49,834,561</td>
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<tr>
<td>Academic Support</td>
<td>$87,194,824</td>
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<tr>
<td>Student Services</td>
<td>$52,876,349</td>
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<tr>
<td>Institutional Support</td>
<td>$70,406,813</td>
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<tr>
<td>Operation and Maintenance of Plant</td>
<td>$72,810,172</td>
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<tr>
<td>Scholarships and Fellowships</td>
<td>$284,930,682</td>
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<tr>
<td>Auxiliary Enterprises</td>
<td>$182,488,979</td>
</tr>
<tr>
<td>Transfers</td>
<td>$28,727,800</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td><strong>$1,345,585,867</strong></td>
</tr>
</tbody>
</table>
FUTURE CHALLENGES
LOOKING TO THE FUTURE - ASSUMPTIONS

• Traditional enrollment:
  • Increased resident enrollment (reduced tuition/greater requirement for need based aid.)
  • Flat through 2026
  • 1% loss per year 2027-2030

• No planned tuition increases

• No appreciable appropriation increases

• Athletics fully recovered to pre-COVID levels by FY2026

• One-Time COVID Reimbursements in FY2021 & FY2022

• Inflation modeled at ~2%. (HEPI has ranged between 1.8 – 3.7 % in past 5 years)

• Targeted revenue increases and expense reductions are included

• Campus Village and NAC lease net revenues are included
REVENUE AND EXPENSE MODEL

• Goal: “Bend the curve” from 2025-2031 to generate a 1-2% annual margin.

• Necessary revenue growth/expense contraction over this period to achieve goal - $192-210M+ (average of $27.5-$30.0M annually).

• Strategies:
  - Enrollment Growth
  - Tuition pricing
  - Non-traditional revenue sources
  - Limiting/maintain growth in faculty and staff
  - Routine review of mission critical activities
THANK YOU
RESEARCH UPDATE

Julius Fridriksson
Interim Vice President for Research
## RESEARCH SNAPSHOT: FISCAL YEAR 2020

### FY2020 Research Expenditures

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Expenditures</td>
<td>$97,143,000</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td>$219,464,000</td>
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</table>

### FY2020 Sponsored Awards Funding

(for research, service and training)

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Federal Sponsored Awards</td>
<td>$161,800,000</td>
</tr>
<tr>
<td>Total Sponsored Awards</td>
<td>$203,404,562</td>
</tr>
</tbody>
</table>

### FY2020 Top Federal Sponsors

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIH</td>
<td>$48,356,726</td>
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<tr>
<td>HHS (excl. NIH)</td>
<td>$44,576,662</td>
</tr>
<tr>
<td>NSF</td>
<td>$20,406,043</td>
</tr>
<tr>
<td>Energy</td>
<td>$12,021,761</td>
</tr>
<tr>
<td>Education</td>
<td>$8,493,295</td>
</tr>
<tr>
<td>Defense</td>
<td>$7,469,587</td>
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</tbody>
</table>
PROPEL RESEARCH MENTORSHIP PROGRAM

Propel is a new grant writing program that focuses on intensive mentoring and workshops.

• Geared toward early-career faculty researchers with small grants who are ready to go for large NIH (R01) or NSF grants ($500k+).

• Selected participants receive nine months of intensive support through workshops, mentorship, peer feedback and editing assistance from September 2021 through June 2022.

• The 2021-2022 Propel nomination period is now closed, but we look forward to continuing the program next year.

sc.edu/vpresearch
STAR PROGRAM:
SERIES ON TRAINING FOR ADVANCED RESEARCH

STAR is a new program targeting senior faculty researchers to provide insight into identifying, applying for and successfully managing a major federal center grant.

- Geared toward senior faculty with established research portfolios that include at least five years of significant funding and publications.
- Program consists of four workshops (two in the fall, two in the spring), each presented by a UofSC faculty member who heads up a major federal research center: Ron Prinz, Sara Wilcox, Hans-Conrad zur Loye and Julius Fridriksson.
- Complete 2022 STAR nominations are due by Friday, September 10.

sc.edu/vpresearch
Initiated in summer 2020, the Racial Justice and Equity Research Fund (RJERF) is a collaboration with the Office of Diversity, Equity and Inclusion.

• The RJERF supports research and scholarship that centers on race, racial justice and racial equity through ASPIRE Program funds.

• In 2020, the RJERF provided funding for 17 projects involving 35 faculty members working in disciplines ranging from social work to law to music.

• Funding for the 2022 RJERF will be increased by 50 percent over 2020 levels to help expand the impact of this vital program.

• The RJERF will accept proposals until 5:00 p.m. on Wednesday, October 27. This funding program is open to all faculty, all campuses.

sc.edu/vpresearch
Julius Fridriksson
Interim Vice President for Research
fridriks@mailbox.sc.edu
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CLOSING REMARKS

Stephen J. Cutler
Interim Executive Vice President for Academic Affairs and Provost
THANK YOU